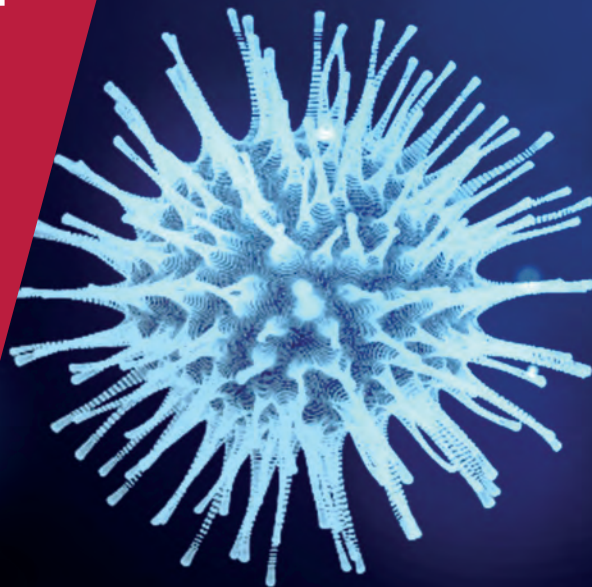


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**COVID ECONOMICS**  
VETTED AND REAL-TIME PAPERS

**ISSUE 5**  
16 APRIL 2020

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# Covid Economics

## Vetted and Real-Time Papers

*Covid Economics, Vetted and Real-Time Papers*, from CEPR, brings together formal investigations on the economic issues emanating from the Covid outbreak, based on explicit theory and/or empirical evidence, to improve the knowledge base.

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# Covid Economics

## Vetted and Real-Time Papers

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# Modelling contacts and transitions in the SIR epidemics model<sup>1</sup>

Pietro Garibaldi,<sup>2</sup> Espen R. Moen<sup>3</sup> and Christopher A Pissarides<sup>4</sup>

Date submitted: 14 April 2020; Date accepted: 15 April 2020

*Since the outbreak of the Covid-19 pandemic economists have turned to the SIR model and its subsequent variants for the study of the pandemic's economic impact. But the SIR model is lacking the optimising behaviour of economic models, in which agents can influence future transitions with their present actions. We borrow ideas and modelling techniques from the Mortensen-Pissarides (1994) search and matching model and show that there is a well-defined solution in line with the original claims of Kermack and McKendrick (1927) but in which incentives play a role in determining the transitions. There are also externalities that justify government intervention in the form of imposing more restrictions on actions outside the home than a decentralised equilibrium would yield.*

1 Research support from Collegio Carlo Alberto is gratefully acknowledged. We thank Per August Moen for excellent research assistance.

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# 1 Introduction

The disruption to the global economy caused by the covid-19 pandemic has led many economists to turn to Kermack's and McKendrick's (1927) SIR model and its subsequent variants for the study of its economic impact.<sup>1</sup> The SIR model is one in which agents inhabit different states and transition according to some process, so it is eminently suitable for economic analysis, being similar to models already in use, for example in the study of labour market dynamics.<sup>2</sup> But it is lacking the optimizing behaviour of economic models, in which agents can influence future transitions with their present actions. Transitions in the SIR model are determined by aggregates without a foundation in individual decision-making, in contrast to economic models, in which transitions are influenced by optimizing behaviour that evaluates the costs and returns of doing something now against the expected future payoffs. In this paper we introduce individual decision making in the SIR model, following established techniques from the economics literature.

To give an example of a process that plays a critical role in our paper, consider the “social distancing” decision of a “susceptible” agent, one that belongs to the state  $S$  of the SIR model and who is healthy but could catch the disease by coming into contact with an infected individual. In normal circumstances, without the disease, this person takes various actions that bring her into contact with others, such as working in an office environment, shopping in person or spending her leisure time socializing or attending sports events. When there is a possibility of an infection as a result of such actions, the agent may decide to restrict her social interactions by foregoing some of these actions, e.g., by buying groceries online for home delivery. Such restrictions reduce the payoffs of the agent but they also reduce the probability that the agent will transition to a state of infection (the  $I$  in the SIR model). The decision of how much to restrict present action (social distancing) is an optimizing one and it influences the later transitions. Policy makers talk regularly about the need to restrict social contact but individual responses to the covid-19 pandemic and why there is need for policy-makers to impose more social distancing than that chosen by agents are absent from the SIR model or any of its variants.

Our approach is to use the simple three-state model SIR, with state  $S$  consisting of individuals who are susceptible to the disease, state  $I$  consisting of individuals who are infected and state  $R$  consisting of the recovered individuals who have immunity.

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<sup>1</sup>See for example Atkeson (2020), Stock (2020), Toda (2020) and Berger et al. (2020). All these papers offer extensions of the SIR model to account for the economic cost of the disease. Eichenbaum et al (2020) also extend the SIR model by endogenizing the infection rate but through working hours and consumption, not contact technologies.

<sup>2</sup>A introduction to the mathematics of the SIR model is in Weiss (2013) Useful summaries of the history of the SIR model and the basic mathematical formulation can be found in [https://en.wikipedia.org/wiki/Mathematical\\_modelling\\_of\\_infectious\\_disease](https://en.wikipedia.org/wiki/Mathematical_modelling_of_infectious_disease) and [https://en.wikipedia.org/wiki/Compartmental\\_models\\_in\\_epidemiology](https://en.wikipedia.org/wiki/Compartmental_models_in_epidemiology)

We assume that there are no natural births or deaths because of the difference in the time dimension of demographics and covid-19 transitions.

We borrow ideas and modelling techniques from the Mortensen-Pissarides (1994) search and matching model (Pissarides, 2000) and show that there is a well-defined solution in line with the original claims of Kermack and McKendrick (1927) but in which incentives play a role in determining the transitions. There are also externalities that justify government intervention in the form of imposing more restrictions on actions outside the home than a decentralized equilibrium will yield. We show that in an epidemic free agents will restrict their social contacts in order to reduce the probability of a future infection but they will not restrict them enough for two reasons. First, they will ignore the costs they cause when they transmit the disease to others and second they ignore any possible congestion externalities on health services.<sup>3</sup> These externalities justify government action that imposes more social distancing than people will choose.

But in a forward-looking economy restricting social action may delay reaching herd immunity, when the disease is no longer active, and this dynamic externality works against the planner's social distancing policy.<sup>4</sup> We show with simulations that when the transition rates are determined by the optimizing decisions of our model herd immunity is indeed delayed, sometimes substantially, but interestingly the number of people who get infected before it is reached is much lower than the number reached in the standard SIR model. To be more specific, in all our simulations we find that the fraction of susceptible people in the economy converges to the highest possible number consistent with herd immunity. We conjecture that this important finding will hold for a wide set of parameter values.

Section 2 describes the model in more detail and derives the individual maximizing choices. Section 3 shows the divergencies between the decentralized solutions and the choices of a central planner. Section 4 shows with simulations the impact of individual choices on the aggregate flows between states.

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<sup>3</sup>These externalities are the two main reasons that the British government is giving for imposing strict social distancing. The slogan is "stay at home, protect the NHS and save lives."

<sup>4</sup>Once again the British context is revealing here. At the onset of the disease the government was emphasizing more the need to keep in good health to withstand the disease but warned about the prospect of many deaths as necessary to get rid of the disease and return to normal. But very quickly once the first deaths appeared the policy was changed to strict social distancing, never again mentioning herd immunity. It seems that faced with the imminent prospect of disease and death people (and their representatives) emphasize much more the short term need for survival than long-term social outcomes (act with a much higher rate of time preference).

## 2 A Simple Covid-19 model: Decentralized equilibrium

In this section we develop a model of transitions with individual decision making that restricts functional forms to approximate the features of covid-19 as we know them today. In particular, transitions of susceptible individuals from state  $S$  to  $I$  depend on contacts, which arise in a variety of situations, such as work, shopping and leisure activities. Transitions for individuals in the infected group  $I$  to recovery  $R$  depend only on medical conditions related to the disease that the individual cannot influence.

We work in discrete time and define the period to be short; for simplicity we assume that infected individuals spend one period in that state. In terms of covid-19 the period is therefore a minimum of two weeks and a maximum of about five. We ignore deaths, as is usually done in the SIR model, being a small fraction of the infected population, in order to make use of the convenient assumption that population is constant.

Before we move on to describe the transitions in the susceptible state we write the simple value functions implied by these assumptions for individuals in states  $R$  and  $I$ , working in that order.

We assume that individuals who recover from an infection become immune to further infections. Given infinite horizons we can then write a constant  $V^R$  for the value of recovery. In the infected state individuals receive medical care. Although the total medical facilities available to covid-19 patients are not a constant, as even new hospitals have been put in place in some countries, our assumption is that they change much more slowly than the total number of infections. It follows that as total infections rise the facilities available to a patient fall, creating a medical congestion externality. In this state the individual receives care without making her own choices. We assume that the utility from being in this state is  $v_t$ , which could be either positive or negative. We assume that it is an increasing function of the per-capita medical facilities available, as in that case the patient is getting better quality care. To simplify the notation we make explicit only the dependence on the number of patients under treatment,  $I_t$ , the members of set  $I$  in period  $t$ , and assume,  $v_t = v(I_t)$  with  $v'(I_t) \leq 0$ . The value of being in state  $I$  in period  $t$  is therefore,

$$V_t^I = \frac{v(I_t)}{1+r} + \frac{V^R}{1+r}, \quad (1)$$

where  $r$  is the rate of discount (making use of end of period discounting). If in turn we make the plausible assumption that the cost of being sick (e.g., hospitalization) depends on the value attached by the individual to the state of recovery (for example, earning capacity is a determinant of  $V^R$  and it is lost when the person is sick), (1) further simplifies to

$$V_t^R = \frac{1 - \delta(I_t)}{1+r} V^R, \quad (2)$$



where  $\delta$  is the fraction of  $V^R$  that corresponds to the cost of the disease to the individual, i.e.,  $\delta(I_t) \equiv -v(I_t)/V^R$  and so  $\delta'(I_t) \geq 0$ .

Susceptible individuals enjoy utility from their activities during the period. There are two types of activities in which the person can engage, activities in the home, such as work at home, home production, online shopping and home leisure activities, such as watching TV, and activities in society and the marketplace, such as going to the office, visiting shops and spending leisure time with friends. Social contact results only from the second set of activities. We denote the first set of activities by  $x_h$  and the second by  $x_s$  and write the per-period utility function as,

$$u_t = u(x_{ht}, x_{st}). \tag{3}$$

This function is assumed to satisfy the standard restrictions of a two-good utility function, with the additional assumption that  $u(x_{ht}, 0) \geq 0$ , i.e., survival does not require a person to leave the home. The choice of  $x_{ht}$  and  $x_{st}$  is constrained by a cost function which we assume for simplicity that it is a convex utility cost  $c(x_{ht}, x_{st})$ . We define net utility from all activities by,

$$\phi_t = \phi(x_{ht}, x_{st}) = u(x_{ht}, x_{st}) - c(x_{ht}, x_{st}), \tag{4}$$

assumed to be single peaked with  $\phi(x_{ht}, 0) \geq 0$ . The latter defines the value of net utility in the state of complete social distancing.

In state  $S$  individuals enjoy net utility as in (4) but run also the risk of infection through social contacts. Social contacts increase in  $x_{st}$ , in a way that we specify below, and depend also on the number of people in each of the three states. We assume in addition that not all social contacts lead to infection and let  $k \in [0, 1]$  denote the probability that a contact leads to infection.<sup>5</sup> If  $k = 0$  the disease is not infectious whereas  $k = 1$  makes it extremely infectious, with every single contact between a person in state  $S$  and one in state  $I$  leading to infection. In general, we write the transition probability of a single agent from  $S$  to  $I$  as,

$$p_t = p(x_{st}, \bar{x}_{st}, k, S_t, I_t, R_t), \tag{5}$$

where  $\bar{x}_{st}$  are the choices of social activities of other agents and  $S_t$ ,  $I_t$  and  $R_t$  are the numbers of people in states  $S$ ,  $I$  and  $R$  respectively and satisfy the normalization  $S_t + I_t + R_t = 1 \forall t$ . We assume,

$$\begin{aligned} \frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} &\geq 0, \\ p(0, \cdot) &= 0, \end{aligned} \tag{6}$$

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<sup>5</sup>Weiss (2013) defines a parameter  $\tau$  as the fraction of her contacts that an infected individual actually infects and refers to it as the “transmissibility” of the disease. Our  $k$  is related to this parameter.

where  $p(0, \cdot)$  is the transition to infection in the state of complete social distancing. We will make explicit the dependence of individual transitions on the social actions of other agents and the number of agents in each state later in this section.

The value function of a single individual in state  $S$  is,

$$V_t^S = \max_{x_{ht}, x_{st}} \left\{ \frac{\phi(x_{ht}, x_{st})}{1+r} + p_t \frac{V_{t+1}^I}{1+r} + (1-p_t) \frac{V_{t+1}^S}{1+r} \right\}, \tag{7}$$

with the transition probability  $p_t$  given by the function in (5)-(6). The maximization conditions with respect to  $x_{ht}$  and  $x_{st}$  are

$$\frac{\partial \phi(x_{ht}, x_{st})}{\partial x_{ht}} = 0 \tag{8}$$

$$\frac{\partial \phi(x_{ht}, x_{st})}{\partial x_{st}} + \frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} (V_{t+1}^I - V_{t+1}^S) = 0. \tag{9}$$

We impose the restriction  $(V_{t+1}^I - V_{t+1}^S) < 0$ , which is intuitive as it represents the difference in values from being infected and not being infected. It is clear from the first order conditions that in the case of an infectious disease healthy agents restrict their activities outside the home to avoid infection. Without an infectious disease the first order condition for activities outside the home would be  $\partial \phi(x_{ht}, x_{st}) / \partial x_{st} = 0$ , yielding a higher  $x_{st}$  than the solution in (8)-(9).

We now specify the contact technology that yields the infection probability  $p(x_{st}, \cdot)$ . This parallels the matching function of labour economics (Petrongolo and Pissarides, 2001) but with some important differences. In the matching function of the labour literature, more workers looking for jobs reduces the success probability of a single worker because of congestion externalities in the application process. Here more individuals coming out in the marketplace increases the chances of infection because a single exposed individual can infect many people; the infectious disease is “non-exhaustible,” in the sense that many people could acquire it from a single person at the same time.

To provide an intuitive derivation of our contact function suppose  $x_s$  stands for the number of trips outside the house (omitting time subscripts for convenience). In each trip the person comes into contact with some individuals. How many these contacts are depends on how many times on average other people circulate outside their home. Let  $\bar{x}_s$  be the number of times that people on average come out each period and assume that each person experiences, again on average,  $m$  contacts per period, defined by  $m = m(\bar{x}_s)$ , with  $m'(\bar{x}_s) \geq 0$ . The function  $m(\cdot)$  is similar to the matching function of labour economics in the sense that it depends on the structure of the marketplace, including density of population, transportation facilities, types of establishments etc. For example, consider two cities that are identical in all respects, except that one has more coffee bars than the other. If a resident goes out for a coffee, she will come across more people in the city with the fewer coffee bars, because each one in that city will be selling more coffee. So if  $\bar{x}_s$  is the same in the two cities,  $m(\bar{x}_s)$  will be larger in

the city with the fewer coffee bars. In this paper we assume that the function  $m(\cdot)$  is fixed, at least in the short to medium run, although it is likely to be different across locations like cities or countries.<sup>6</sup>

Consider now the choices made by the individual who does not influence market outcomes, where as before  $x_s$  without the bar is the chosen activity level of the person. Here we follow the method used in search theory to choose the optimal search intensity (Pissarides, 2000, chapter 5). With  $m(\bar{x}_s)$  representing the total number of contacts for  $\bar{x}_s$  outings, each outing on average generates  $m(\bar{x}_s)/\bar{x}_s$  contacts. So if the individual chooses to go out of the home  $x_s$  times, her contacts are on average  $x_s m(\bar{x}_s)/\bar{x}_s$ . These are total contacts. We are interested in the contacts that can potentially lead to an infection, and these are contacts that involve a person from set  $I$ . Here we make a simplifying assumption that is common in the SIR literature, that the susceptible person cannot distinguish a priori who is in which state. We assume that on average the fraction of contacts that are infected is equal to the fraction of persons in set  $I$  in the population. With the normalization of the population size to unity, we obtain that the probability that a contact in period  $t$  is with an infected person is simply  $I_t$ . Given that the probability that a contact with an infected person leads to an infection is the constant  $k$ , we write as an approximation the transition from the susceptible to the infected state for the person who chooses  $x_{st}$  outside activities as,<sup>7</sup>

$$p_t = k \frac{x_{st} m(\bar{x}_{st})}{\bar{x}_{st}} I_t. \quad (10)$$

This expression satisfies the extreme properties that for a non-infectious disease ( $k = 0$ ) or complete social isolation ( $x_{st} = 0$ ),  $p_t = 0$ .

It follows from (10) that  $p_t$  now depends on a smaller set of variables than in the general expression (5) and its partial derivative satisfies,

$$\frac{\partial p_t}{\partial x_{st}} = k \frac{m(\bar{x}_{st})}{\bar{x}_{st}} I_t = \frac{p_t}{x_{st}}. \quad (11)$$

In moving from individual transitions to the average for a market where all agents optimize we assume a symmetric Nash equilibrium in which all agents choose the same policy, so  $x_{st} = \bar{x}_{st}$ . For notational simplicity we drop the bar from  $\bar{x}_{st}$  and write the equilibrium  $p_t$  as,

$$p_t = km(x_{st})I_t, \quad (12)$$

<sup>6</sup>For example, reports in the media warn that it would be very difficult to reduce social contacts in very dense cities like Mumbai, whereas there has been success in such reductions in less dense cities like London.

<sup>7</sup>Another derivation of the probability of meeting at least one infected individual is to reason as follows. Since for each contact there is a probability  $(1 - I_t)$  that the person does not meet an infected person, there is a probability  $(1 - I_t)^{x_s m(\bar{x}_s)/\bar{x}_s}$  that the person does not meet any infected persons in her  $x_s$  outings. If  $I$  is a small fraction of the population, this is approximately equal to  $\exp\{I x_s m(\bar{x}_s)/\bar{x}_s\}$ , so the probability of meeting an infected person is  $1 - \exp\{\cdot\}$  and for small transition probability this is approximately equal to the expression in the text.

with  $x_{st}$  obtained as the solution to (8), (9) and (11), under the restriction  $\bar{x}_{st} = x_{st}$  and given all the value equations previously derived.

This completes our specification and derivation of the solution equations for the agents in the model. It is noteworthy that when comparing with the epidemiological SIR model, our innovation is the insertion of  $x_{st}$  in the transition probability  $p_t$ , which picks up the disincentives that the susceptible individuals have when they go out of their homes. Some obvious properties of this choice, given our strong functional assumptions, can easily be derived. There is social distancing (lower  $x_{st}$ ), for higher  $k$  and higher  $I_t$  (more infectiousness of the disease or more infected people) and for higher unpleasantness from treatment (higher difference between the value of avoiding infection  $V_t^S$  and getting infected,  $V_t^I$ ).

We now complete the description of the decentralized equilibrium by deriving the transitions implied by our individual models. With transition probability from state  $S$  to state  $I$  given by (12), the number of people in the  $S$  state falls each period by the fraction in (12). This is also the number of people who join the  $I$  state, whereas a period later every infected individual joins the recovery state  $R$ . The implied transitions are,

$$\Delta S_{t+1} = -km(x_{st})I_t S_t \quad (13)$$

$$I_{t+1} = km(x_{st})I_t S_t \quad (14)$$

$$\Delta R_{t+1} = I_t, \quad (15)$$

with  $\Delta$  denoting the first difference operator. We note that in the standard SIR model the parameter  $\beta$  that gives the transition from  $S$  to  $I$  plays a critical role and is usually assumed to be a constant; here  $\beta$  can be expressed as,

$$\beta = \beta(x_{st}) = km(x_{st}). \quad (16)$$

In addition, since we assume that infected people recover in one period, our model implies that  $R_0 = \beta(x_{st})$ , where  $R_0$  is the key parameter referred to as the “basic reproductive number” of the disease and it is critical in determining the future path of the disease. It has also featured prominently in the policy debate around Covid-19.

We are now in a position to define our decentralized equilibrium.

**Definition 1** *A decentralized epidemic equilibrium is a set of sequences of state variables  $\{S_t, I_t, R_t\}_{t=0}^{\infty}$ , a set of value functions  $\{V_t^S, V_t^I, V_t^R\}_{t=0}^{\infty}$ , and a set of sequence of probabilities and social contacts  $\{p_t, x_{ht}, x_{st}\}_{t=0}^{\infty}$  such that, for given initial conditions  $S(0) = 1 - \epsilon$ ,  $I(0) = \epsilon$ ,  $R(0) = 0$*

1.  $S_t, I_t, R_t$  solve equations (13-15)
2.  $V_t^S, V_t^I, V_t^R$  solve equations (7), (1) and (2)
3.  $x_{ht}$  and  $x_{st}$  solve the first order conditions (8) and 9)

4.  $p_t$  solves equation (12)

The next step is to ask whether the social distancing obtained from this equilibrium is the optimal one in a decentralized society or whether stricter government restrictions are needed.

### 3 Externalities and deviations from social efficiency

As in other models of pairwise interaction, we would expect the decision strategies derived in the preceding section to be subject to externalities and inefficient outcomes. We address this question in the following simple manner. Take equation (7), which describes the value of being in the initial state  $S$  and is forward-looking with an infinite horizon. If a social planner was making the choices that the individual was making, would she choose the same level of  $x_{ht}$  and  $x_{st}$  as the individual? The social planner is aware that the equilibrium is a symmetric Nash equilibrium and that contacts involve at least two people, so when one person meets another the other person is also involved in a meeting. The social planner is also aware that there is a medical congestion externality due to limited medical resources and welfare depends on the quality of medical services, and also has foresight and is aware that with her actions she can influence the size of the states  $S$  and  $I$  in future periods.

With these assumptions the relevant transition probability for the social planner is (12), in which  $x_{st} = \bar{x}_{st}$ , and the choice variable is the average for all persons in  $S$ ,  $x_{st}$ . We do not allow the planner to use “mixed strategies” and allow different individuals to choose different activity levels in the same period. The social planner takes the stocks in period  $t$  as predetermined and solves the problem,

$$\hat{V}_t^S(S_t, I_t) = \max_{x_{ht}, x_{st}} \left\{ \frac{\phi(x_{ht}, x_{st})}{1+r} + p_t \frac{\hat{V}_{t+1}^I}{1+r} + (1-p_t) \frac{\hat{V}_{t+1}^S(S_{t+1}, I_{t+1})}{1+r} \right\}, \quad (17)$$

with  $\hat{V}_{t+1}^I$  given by (14). The first-order conditions are,

$$\frac{\partial \phi(x_{ht}, x_{st})}{\partial x_{ht}} = 0 \quad (18)$$

$$\begin{aligned} & \frac{\partial \phi(x_{ht}, x_{st})}{\partial x_{st}} + \frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} (\hat{V}_{t+1}^I - \hat{V}_{t+1}^S) \\ & + p_t \frac{\partial \hat{V}_{t+1}^I}{\partial x_{st}} + (1-p_t) \left( \frac{\partial \hat{V}_{t+1}^S}{\partial I_{t+1}} \frac{\partial I_{t+1}}{\partial x_{st}} + \frac{\partial \hat{V}_{t+1}^S}{\partial S_{t+1}} \frac{\partial S_{t+1}}{\partial x_{st}} \right) \\ & = 0 \end{aligned} \quad (19)$$

The first choice in equation (18) corresponds exactly to the one in decentralized equilibrium, (8), so conditional on the choice of  $x_{st}$ , the choice of  $x_{ht}$  in the decentralized equilibrium is efficient.

The two first terms in equation (19) in the first line of the equation capture the utility gain from the social activity and the transition cost of the activity associated with more people being infected, respectively. Analogous terms can be found in the first order conditions for the decentralized maximization problem (9). We refer to these as the *static* welfare effects of increasing  $x_{st}$ . The choice of the efficient number of social contacts depends in addition on two terms that are not in (9). The first of these captures the medical congestion externalities, in that decisions made today about contacts influence the number of sick people tomorrow and hence the cost of treating them. Recall the definition of  $V_t^I$  in (1) and the transition (14), which clearly show this dependence. Finally, the activity level in period  $t$  determines the stocks of susceptible and infected people in period  $t + 1$ , and hence the continuation value of  $V^S$ . This is captured by the term in (19) in the second line of the equation, and we refer to it as the immunity externality. We refer to these as the *dynamic aspects* of the planner's maximization problem.

### The inefficiencies of the static maximization problem

Suppose for the moment that we zero the dynamic effects, so the efficient outcome for  $x_{st}$  is given by

$$\frac{\partial \phi(x_{ht}, x_{st})}{\partial x_{st}} + \frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} (\hat{V}_{t+1}^I - \hat{V}_{t+1}^S) = 0. \quad (20)$$

The solution from this equation for  $x_{st}$  coincides with the solution from (9) if the partial derivative  $\partial p(x_{st}, \cdot) / \partial x_{st}$  coincides with the solution for the partial in the decentralized problem. The latter is given in (11) whereas the former can easily be calculated from (12), and it is

$$\frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} = km'(x_{st})I_t = \frac{p_t m'(x_{st})}{m(x_{st})}. \quad (21)$$

Comparison with (11) immediately gives that in the absence of the medical externality efficiency of the decentralized decision requires,

$$\frac{x_{st} m'(x_{st})}{m(x_{st})} = 1. \quad (22)$$

This requirement parallels the familiar elasticity condition from matching theory, often referred to as the Hosios (1990) condition, which applies to situations of pairwise matching (see Pissarides, 2000, chapter 8). What does it mean in our context?

Unit elasticity in matching, or linear matching technology, is a restriction that can be justified when the agent has full control over the number of people she meets when going out. For example, suppose an agent decides beforehand to go out to meet exactly  $x'$  people and does not come into contact with any other. If she goes a second time with the same plan then she meets  $2x'$  people - constant returns. If she goes out to get a coffee and no one crosses her in the street or comes close to her in the coffee bar,

she meets exactly one person, the barrista. If she goes out a second time for a coffee, the same happens, has a second meeting with a barrista. If one believes that this is an accurate description of a meeting process then private social distancing is the same as a benevolent social planner would choose.

But in practice we come into contact with many people who are going about their business in social space. These contacts are unintended and on average they will be more the more people choose social activities. It is more likely that the contact process will be exhibiting increasing returns to scale, because as circulation increases in given space the number of random contacts increases by more than in proportion. Consider again the coffee example. Suppose that on the way to getting a coffee the person crosses at random two other people and everyone in this economy goes out of the home twice a day. Then each time she goes out she comes into contact with three people, the barrista and the two street contacts, and so the total meetings of this person during the day are 6. But now if everyone doubles their activity, instead of two random meetings she will have four, so each time she goes out she will meet five people. With double her social activity she will go out four times, so the total meetings during the day are  $5 * 4 = 20$ . Doubling  $x_{st}$  from 2 to 4 led to an increase in contacts from 6 to 20.

The justification for increasing returns is similar to the one used by Peter Diamond in his famous “coconut” paper (Diamond, 1982). In that paper islanders possess a coconut which they acquire by climbing a tree but they cannot consume their own coconut. They have to find another islander with a coconut and swap nuts. Diamond’s claim was that if the number of islanders climbing trees doubled, a passive islander was more likely to come out and climb a tree because the probability of finding a trade would be higher. Subsequent work did not find support for this claim because as both buyers and sellers double in number they create congestion for each other and so many swaps are crowded out (Petrongolo and Pissarides, 2001). In the context of an epidemic it is precisely this congestion that justifies the increasing returns, because of the non-exhaustive nature of the disease. I can pass a disease to a very large number of people but I can only give my coconut to one person. Diamond’s intuition for increasing returns applies to this model much more than in a model of exchange.

Suppose then for the sake of illustration of the impact of the externality that  $m(x_{st}) = x_{st}^\alpha$ , with  $\alpha \geq 1$ . Then (21) implies

$$\frac{\partial p(x_{st}, \cdot)}{\partial x_{st}} = km'(x_{st})I_t = \alpha \frac{p_t}{x_{st}}, \quad (23)$$

and so comparison of (9) with (20) immediately yields that the social planner will choose a higher marginal effect  $\partial\phi(x_{ht}, x_{st})/\partial x_{st}$ , or lower social activity. If individuals choose their own social activity they will go out too much because they ignore the infectious impact that their social activities have on others.

**The inefficiencies of the dynamic maximization problem**

In order to examine the role of dynamic externalities we turn off the static externality by working with a linear contact technology. Suppose also for now that the cost of illness is independent of the number of people infected, so that there are no medical externalities. Dynamic externalities still imply that the equilibrium allocation is generically inefficient.

Combining equations (14) and (19) gives that

$$\frac{\partial \hat{V}_{t+1}^S}{\partial I_{t+1}} \frac{\partial I_{t+1}}{\partial x_{st}} + \frac{\partial \hat{V}_{t+1}^S}{\partial S_{t+1}} \frac{\partial S_{t+1}}{\partial x_{st}} = \left( \frac{\partial \hat{V}_{t+1}^S}{\partial I_{t+1}} - \frac{\partial \hat{V}_{t+1}^S}{\partial S_{t+1}} \right) km'(x_{st}) S_t I_t \tag{24}$$

Consider first the derivative  $\partial \hat{V}_{t+1}^S / \partial I_{t+1}$ . This is a contagion externality: if more people are infected in this period, more people are around to infect susceptible people in the next period. As long as the planner wants to keep the number of infected individuals down, this effect is negative.

Consider then the derivative  $\partial \hat{V}_{t+1}^S / \partial S_{t+1}$ . This is the effect of having fewer susceptible people around, or, since  $R_t = 1 - S_t - I_t$ , the effect (for a given  $I_t$ ) of having more recovered people around. This is a positive effect, as it moves the society closer to herd immunity. We refer to this as the immunity externality.

From an *a priori* perspective, it is not clear if the planner would like to implement a higher or a lower activity level than the level realized in the decentralized solution. Clearly, the internalization of the contagion externality may easily lead the planner to reduce the activity level, but the immunity externality may give a strong push-back. Each individual has an incentive to reduce her activity level in order to avoid being among those who get ill before herd immunity is obtained. However, this is similar to a rat race, and introduces a positive externality from activity (a negative externality from passivity) that the planner internalizes.

Consider finally the impact of medical congestion. In a static perspective, this leads to a negative externality associated with activity that the planner might internalize by imposing more social distancing. To show this we note, from (19) and (1), that,

$$p_t \frac{\partial \hat{V}_{t+1}^I}{\partial x_{st}} = p_t \frac{v'[km'(x_{st}) I_{t+1}]}{1+r} < 0, \tag{25}$$

and so again the social planner will choose lower social activity than the decentralized equilibrium. This effect works through the number of people in the infected state next period, and so the intuition behind it is that by lowering the transition rate, the planner reduces the medical congestion externalities and improves the medical facilities available to patients. However, in a dynamic equilibrium this is less clear. If the medical externalities are expected to be bigger in the more distant future, the planner on the margin may prefer more people being ill early on (when there is spare capacity in the health sector) rather than later on (when the capacity constraint binds).



Clearly, the planner will aim at reaching herd immunity with the highest possible share of people remaining susceptible. As will be clear below, the decentralized solution reaches herd immunity with the highest possible number remaining susceptible consistent with herd immunity, given that  $x$  is privately optimal in the new steady state. We conjecture that the optimal path will converge to the same steady state level of  $S$ , with  $x$  converging to its pre-infection level, albeit at a slower speed than the decentralized equilibrium.

We close this section by briefly considering the impact of vaccination, had one being made available. The probability that the vaccine arrives between two consecutive periods is denoted  $\lambda$ . If a vaccine arrives, a susceptible individual obtains the same lifetime value as a recovered individual,  $V^R$ , without having to go through a costly period of illness. It follows that the Bellman equation of a susceptible individual adjusts to

$$V_t^S = \max_{x_{ht}, x_{st}} \left\{ \frac{\phi(x_{ht}, x_{st})}{1+r} + (1-\lambda) \left( p_t \frac{V_{t+1}^I}{1+r} + (1-p_t) \frac{V_{t+1}^S}{1+r} \right) + \lambda \frac{V^R}{1+r} \right\} \quad (26)$$

People become more cautious to avoid the disease in the hope that a new vaccine will be discovered. We know that  $V^R$  is greater than  $V^S$  and  $V^I$ . Therefore,  $V^S$  is increasing in  $\lambda$  while  $V^I$  stays constant. It follows that an increase in  $\lambda$  will increase the utility loss associated with getting the disease, and hence reduce the privately optimal  $x_{st}$ .

In addition, the possibility of obtaining a vaccine in the future reduces the value of obtaining herd immunity from infections, and hence reduces the positive externality associated with a higher number of recovered individuals. As a result, we conjecture that the possibility of a discovery of a vaccine will reduce the planner's optimal activity level more than the activity level in the decentralized equilibrium.

## 4 Simulations

### Parameterization

We make the following parameterization assumptions: The (indirect) utility function can be written as a function of the control  $x_{st}$  only. We suppress the subscript  $s$ , and write  $\phi(x_t) = x_t - x_t^2/(2c)$ ,  $c \leq 2$ . In the simulations below we set  $c = 1$ . The contact function is  $m(x) = kx^\alpha$ ,  $k \leq 4$ ,  $\alpha \geq 1$ . In the simulation below  $\alpha = 1$  and  $k = 2.2$ .<sup>8</sup> The interest rate is  $r = 1/0.998 - 1 = 0.002$  (if a period is two weeks this gives a  $r$  of 0.05 on annual basis).

After recovery, the agents set  $x_t$  so as to maximize per period utility  $\phi(x_t)$ . Hence the agent sets  $x = c$ , and obtains per period utility  $c/2$ . The latter implies that  $V^R =$

<sup>8</sup>Here  $k$  comprises of the product of the contamination probability per contact and the constant in the meeting function, and hence can be greater than 1. The value of  $k = 2.2$  is in the range of the parameter  $R_0$  in the SIR model used for simulating the diffusion of Covid-19 (Wu et al., 2020).

$\frac{c(1+r)}{2r}$ . For the cost of hospitalization, we assume an exponential function such that  $\delta(I) = \bar{g}e^{g_1 I}$ . For assigning values to this function, we simply suppose that the cost of being ill is doubled if 1 percent of the population is infected. Then  $g_1 = \ln 2/0.01 \approx 70$ . The other parameter in the function is  $\bar{g} = .6$

The key 4 difference equations in the simulation thus read (we now use beginning of period discounting)

$$S_{t+1} = S_t - kx_t^\alpha I_t S_t \tag{27}$$

$$I_{t+1} = kx_t^\alpha I_t S_t \tag{28}$$

$$V_t^S = x_t - x_t^2/(2c) + \frac{1}{1+r} \left( x_t^\alpha k I_t (1 - \bar{g}e^{g_1 I_{t+1}}) \bar{V}_R \right) + \frac{1}{1+r} \left( 1 - x_t^\alpha k E_t \right) V_{t+1}^S \tag{29}$$

$$x_t = c \left( 1 - kx_t^\alpha I_t (V_{t+1}^S - (1 - \bar{g}e^{g_1 I_{t+1}}) V^R) \right) \tag{30}$$

The model features 3 terminal conditions for the sequences  $x_t, I_t$  and  $V_t^S$ , so that

$$I_\infty = 0; \quad x_\infty = c; \quad V_\infty^S = V^R \tag{31}$$

The model's solution is obtained with shooting algorithm- a standard solution algorithm for system of difference equations that are highly non linear and feature both initial and terminal conditions (Sargent and Stuchurski, 2020) .

### Dynamic Path

We perform two simple quantitative exercises. The first simulation plots the dynamics of the states  $S_t$  and  $I_t$  along a decentralized epidemic equilibrium (Figure 1). The top panel in the figure refers to the dynamics of the susceptible individuals. As patient 0 is exogenously imposed to the system, more and more people are infected as time goes by. The stock of susceptible people, initially normalized to 1, converges to a steady state size of .45, suggesting that approximately 55 percent of the population gets infected before the virus dies out and  $I(\infty) = 0$ . If one period of time corresponds to two weeks, Figure (1) implies that full herd immunity is reached in more than 10 years. While the full convergence appears very slow, one should also note that after 5 years since the outbreak of the 0-patient, more than 35 percent of the population are infected. This pattern is entirely driven by the optimal fall in activity  $x$ , that clearly follows a u-shaped behaviour. Interesting enough, the fall in activity reaches the minimum in the 6th period, or 4 months after the spread of the disease. Thereafter activity rises until the steady state. In percentage terms, the maximum fall in activity corresponds to 55 percent of its steady state value.

The second simulation compares the forward looking epidemic equilibrium with that of a traditional SIR model (Figure 2). The latter simulation applies a constant  $x$  throughout the epidemic. As a benchmark case, the level of  $x$  is set so as to match the

transversality condition in the optimizing SIR. The rest of the parameters are identical. The differences between the two paths are striking. In Figure (2), the traditional SIR simulation is the dotted line, while the continuous line refers to the optimizing SIR. The steady state level of susceptible individuals in the standard SIR model is .08, suggesting that 92 percent of the population gets infected.

Clearly, herd immunity is reached much faster in the traditional SIR. After approximately 4 months, 80 percent of the people get the disease, and herd immunity is largely on its way. Nevertheless, the longer time to reach herd immunity with endogenous behaviour comes with a large gain. The precautions of the forward looking individuals save 35 percent of the population from the illness.

### Herd Immunity

As discussed in the numerical simulation, an important variable is  $S^\infty$ , the number of susceptible individuals in the new steady state equilibrium after herd immunity is obtained. Since in steady state  $I = 0$ , we have that  $R^\infty = N - S^\infty$ , where  $N$  is the total population.<sup>9</sup>

Let  $\bar{x}$  denote the activity level in a steady state. It follows that  $\bar{x}$  is the activity level in the new steady state, and is obtained by plugging in  $I = 0$  in the behavioural equations above. Hence  $\bar{x}$  maximizes the current period utility  $\phi(x_h, x_s)$  (for the optimal value of  $x_h$ ). As suggested in the previous section, this is the activity level in period 0 of our model, and is the activity level in the reference model with fixed activity level.

Define  $R_0 = km(\bar{x})$ . This is the (basic) reproduction number in our model. In steady state, the *effective* reproduction number  $S^\infty R_0/N$  has to be less than or equal to 1. Hence a lower bound for  $S^\infty$ ,  $S^{\min}$ , is given by

$$S^{\min} = R_0^{-1}N \quad (32)$$

In the standard SIR model, which is similar to our model with constant  $x$ , the maximum number of infected individuals is obtained when  $I_t = I_{t+1}$ . Plugging  $I_t = I_{t+1}$  into (14), gives that  $S = NR_0^{-1}$  ( $= S^{\min}$ ). At that point, the disease is on retreat, as the effective reproduction number falls below 1. However, it takes time before the disease “burns out”, and along the path many people get infected. It can be shown (Weiss 2013) that the equilibrium value of  $S$  in the continuous time SIR model, denoted  $S^{SIR}$ , is given by the solution to the equation  $\ln S^{SIR}/N = R_0(S^{SIR}/N - 1)$ . This equation can be solved numerically, and for  $R_0 > 1$  it gives that  $S^{SIR}$  is substantially lower than  $S^{\min}$ .

When  $x$  is set by forward-looking individuals, this is no longer the case. At the point at which  $I$  reaches its maximum level, the probability of obtaining the illness is at its highest, and the agents reduce their activity level relative to the steady-state level. If we denote by  $x^I$  the equilibrium value of  $x$  at the point at which  $I$  reaches its maximum level, it follows that the stock of infected people at this point is given by

<sup>9</sup>In Section 2 total population is normalized to 1.

$S^{\min} x^I / \bar{x} < S^{\min}$ . From that point  $S$  still increases (as does  $x$ ) until the disease burns out, but from a lower level.

In our simulations,  $S^{\infty} = S^{\min}$ , meaning that the stock of susceptible people converges to the highest level consistent with herd immunity. Hence, when the model is extended to allow for forward-looking agents, our simulations illustrate that herd immunity may be obtained with the lowest possible number of people becoming infected.

## 5 Conclusions

With the outbreak of Covid-19, the SIR epidemics model has entered mainstream economics. The dynamic properties of the SIR models (Kermack and McKendrick, 1927) naturally feature a herd immunity at the end of the epidemic. Yet, the coefficients that describe the transitions across the three main states of the model are independent of private decision-making. This paper has borrowed concepts from the search and matching model (Pissarides, 2000) to endogenize the key transition from the susceptible state to the infected one. Forward looking agents now choose the intensity of their contacts to maximize utility, but are fully aware that higher social contacts lead to a higher probability of infection. A first contribution of this paper is the introduction of the contact function and the forward looking decisions of the susceptible agents to the simple SIR model, in a way that will be familiar to economists and easily extendable to other more complex situations.

Our theoretical perspective has also welfare implications. The decentralized epidemic equilibrium is likely to be suboptimal. The paper uncovered four types of externalities, referring to static or dynamic situations. The externalities in a static, short-horizon context refer to the transition probability from the susceptible to the infected state and how it relates to the social distance between agents and the hospitalization congestion effect when large numbers become infected. In a dynamic context the externalities arise from changes in the stocks of susceptible and infected persons as they affect contagion and herd immunity. We argue that when comparing the private and social equilibrium, only the herd immunity externality provides incentives to the central planner to speed up the spread of the epidemic. We believe that the latter two externalities would survive to a broader class of model, and are not specific to the search and matching approach.

Much remains to be done. The model certainly needs to be taken to the data. We argue that the contact function features increasing returns to scale, but the actual size of the parameters is an empirical question.

Figure 1: Dynamics of the Epidemic in Optimizing SIR

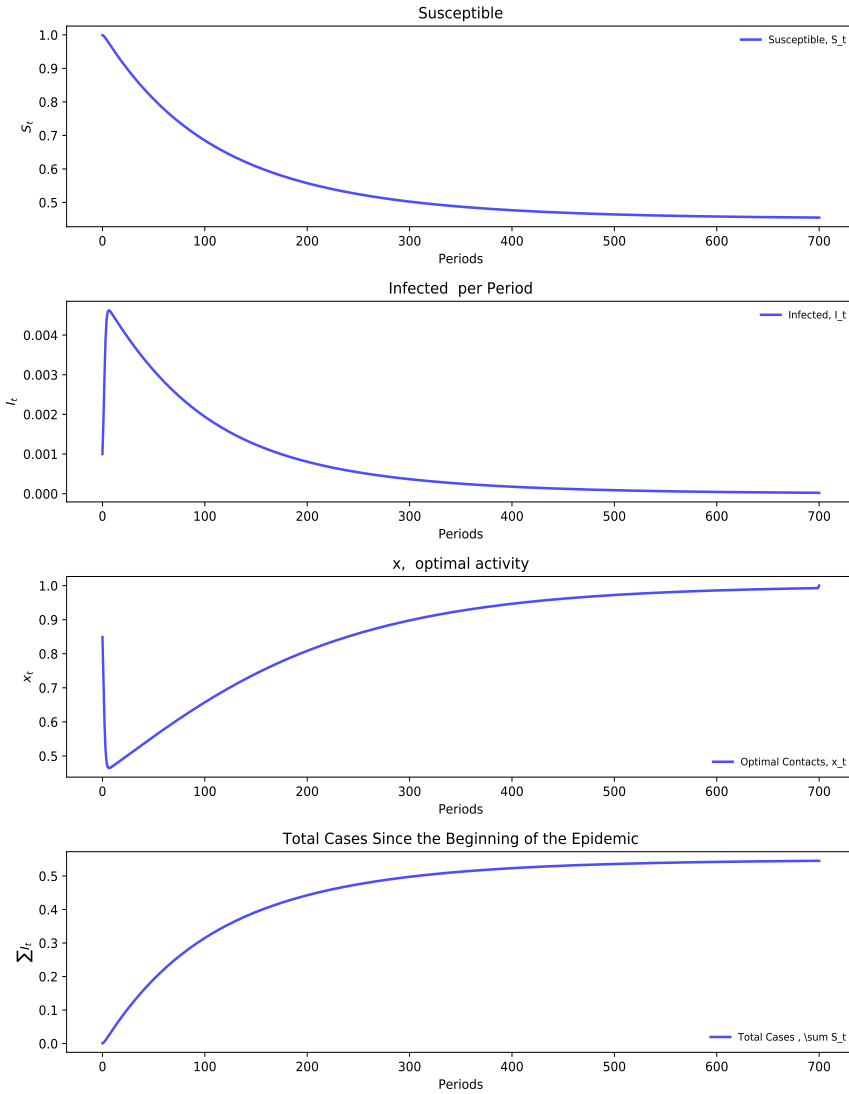
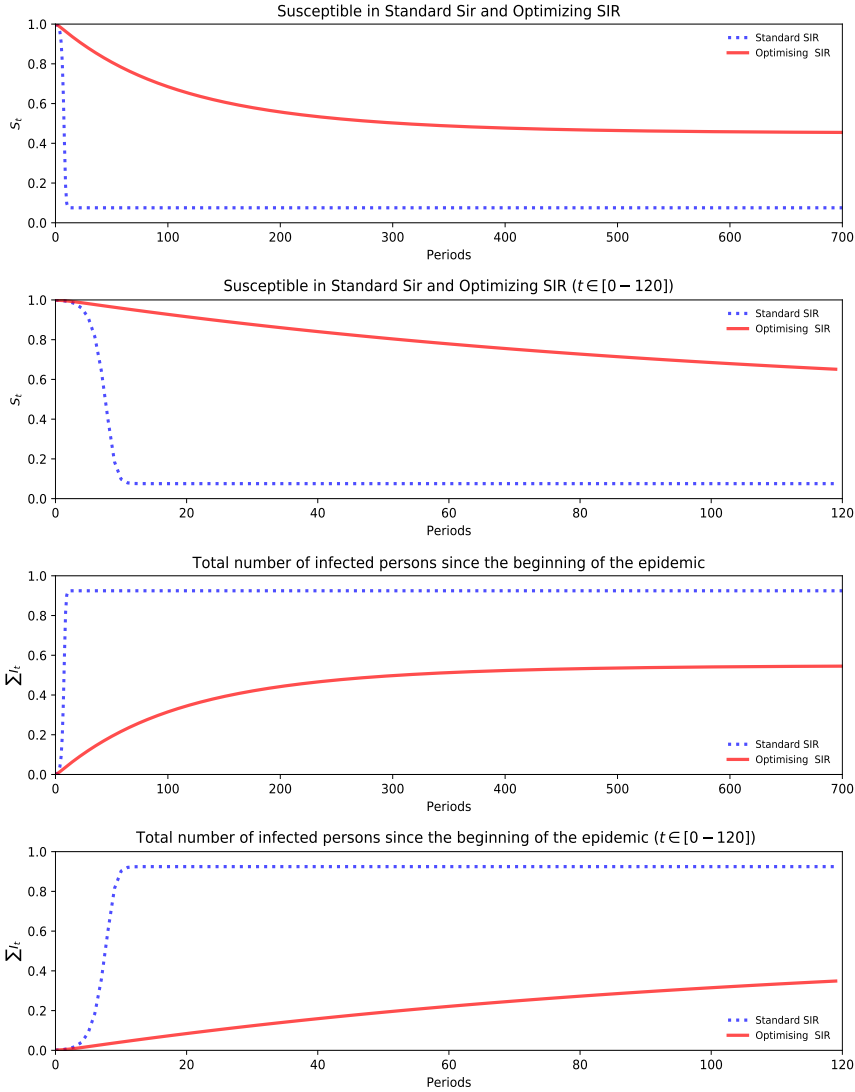


Figure 2: Epidemic in Optimizing SIR and Standard SIR



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**Annex: Shooting Algorithm for the Simulation**

1. Chose initial values  $I_0 = \epsilon$ ,  $S_0 = 1 - \epsilon$ .
2. Choose a number of periods,  $t = 0, \dots, T$ .
3. Choose a vector of activity levels  $x_0, \dots, x_T$ , with  $x_T$  given by the transversality condition.
4. Set  $\bar{x}_t = x_t \forall t$ .
5. Calculate  $I_0, \dots, I_T$  and  $S_0, \dots, S_T$  using (27) and (28)
6. Calculate  $V_T^S$  using the transversality (endpoint) conditions
7. Calculate backward  $V_{T-1}^S, V_{T-2}^S, \dots, V_0^S$  using (29)
8. Calculate the optimal  $x_0^o, x_1^o, \dots, x_T^o$  using (30)
9. Update choosing  $x'_t = \lambda x_t + (1 - \lambda)x_t^o$  for  $t = 0, \dots, T - 1$ ,  $\lambda \in (0, 1)$
10. Repeat the procedure from step 5 until  $|x'_t - x_t| \approx 0$



# Macroeconomic dynamics and reallocation in an epidemic<sup>1</sup>

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*In this paper we argue that endogenous shifts in private consumption behaviour across sectors of the economy can act as a potent mitigation mechanism during an epidemic or when the economy is re-opened after a temporary lockdown. Extending the theoretical framework proposed by Eichenbaum-Rebelo-Trabandt (2020), we distinguish goods by the degree to which they can be consumed at home rather than in a social (and thus possibly contagious) context. We demonstrate that, within the model the "Swedish solution" of letting the epidemic play out without government intervention and allowing agents to shift their sectoral behavior on their own can lead to a substantial mitigation of the economic and human costs of the Covid-19 crisis, avoiding more than 80% of the decline in output and of number of deaths within one year, compared to a model in which sectors are assumed to be homogeneous. For different parameter configurations that capture the additional social distancing and hygiene activities individuals might engage in voluntarily, we show that infections may decline entirely on their own, simply due to the individually rational reallocation of economic activity: the curve not only just flattens, it gets reversed.*

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# 1 Introduction

The COVID-19 pandemic of 2020 has the world in its grip. Policy makers must wrestle with a serious trade-off: how much economic activity should one allow, possibly risking hundreds of thousands additional deaths as a result? Our paper contributes to the quickly growing literature of understanding this trade-off. Our specific focus is on the question how people can deal with that trade-off on their own already: how much will each individual seek to mitigate economic interactions that carry the risk of infection, given the potentially disastrous consequences for their health?

Our starting point is a simple macroeconomic model, where agents consume and work, combined with a SIR (“Susceptible-Infected-Recovered”) model standard in the epidemiology literature. Our analysis is inspired by and shares many features with the model of [Eichenbaum et al. \(2020\)](#), ERT for short from now on. As in their model infections can occur in the market place by consuming together or working together. We also share with these authors, that participating agents are aware of the resulting infection- and death-risks, and thus may alter their consumption and work patterns as the epidemic unfolds, but do not take into account the externality of their behavior on the infection risks of others. Like them, we view the endogenous response in behaviour of people, motivated by their own interest in preserving their health and avoiding the possibility of dying, as key in understanding the spread of a pandemic and, ultimately, its economic costs, a significant advance from the purely epidemiological models beautifully summarized in [Atkeson \(2020\)](#).

We depart from ERT in one crucial dimension, however. In contrast to them we assume the economy is composed of several heterogeneous sectors that differ technologically in their infection probabilities. There are two interpretations of this assumption. One is, that very similar goods can be consumed in privacy at home ( Pizza delivery ) rather than in the market place (Pizza restaurant). Likewise, very similar work may be performed remotely rather than in an office, e.g. writing a report online at home rather than in the community of co-workers. [Leibovici et al. \(2020\)](#) provide evidence for very substantial heterogeneity across sectors of the U.S. in the degree of social interaction to facilitate the production of goods and services, and [Dingel and Neimann \(2020\)](#) as well as [Mongey and Weinberg \(2020\)](#) assess what share of jobs can be performed at home.

The elasticity of substitution across goods (or work activities), denoted by  $\eta$

in our paper, can reasonably assumed to be fairly high: we choose  $\eta = 10$  as our benchmark, following [Fernandez-Villaverde \(2010\)](#). An alternative interpretation is that these are rather distinct goods and distinct lines of work, and that substitutability may be lower: for that interpretation, we choose  $\eta = 3$ , following [Adhmad and Riker \(2019\)](#). Furthermore, in our benchmark parameterization, the infection probability in the most infectious sector (for the same consumption or work intensity) is six times as high as in the least infectious sector.

We interpret the term “consumption” in this paper broadly and applicable to non-market social activities as well. The substitution discussion above is relevant just as much for partying together with friends as opposed to talking online, for congregating in parks as opposed to staying at home, to demonstrating against some cause together in the streets rather than sending petitions per e-mail. Viewed from that perspective, infection is inexorably linked to consumption or work place interaction, and we shall assume as much in our analysis.

We show that the resulting economic and health outcomes differ dramatically as a result. In the economy with homogeneous sectors, we obtain a deep decline of economic activity of ten percent, precisely as in ERT (in a calibration chosen to make our analysis exactly comparable to theirs). In contrast, more than eighty percent of that decline is mitigated in our benchmark economy with heterogeneous sectors. Likewise 80 percent of the deaths are avoided after the first year, compared to the homogeneous sector version. Despite the lack of any government intervention, the “curve” is flattened substantially. For different parameter configurations that capture the additional social distancing and hygiene activities which individuals might engage in voluntarily, we show that infections may decline entirely on their own, simply due to the re-allocation of economic activity: the curve does not just flatten, it gets reversed.

One may view our results as the prediction for the “Swedish” solution: Sweden has largely avoided government restrictions on economic activity, allowing people to make their own choices. The outcomes in terms of the disease spread nonetheless are largely in line with other European countries, which have imposed far more Draconian measures, while the output decline is considerably mitigated. One may also view our results as telling a cautiously optimistic tale about the potential for re-opening economies after a temporary lock down. Put differently, private incentives and well-functioning labor markets as well as social insurance policies or markets (that serve to insure those for which transition into different sectors in the economy takes time or is costly) may solve the COVID-19 spread rather

effectively on their own, mitigating the decline in economic activity and in human costs.

Our results are stark, partially because our analysis assumes smoothly functioning labor markets where workers can quickly reallocate to the sectors now in demand: waiters at restaurants deliver food instead, for example. It is easy to argue that the world is not as frictionless as assumed here and that the message of our paper is perhaps a bit too Panglossian. We do not wish to argue that the substantial mitigation happens as easily on its own. The analysis here does show, however, that recognition of substitution possibilities and recognition of private incentives of agents to become infected is potentially an important aspect in thinking about the current pandemic, both its onset but also its evolution as the economy is again opened to activity following the lock-down implemented in many countries.

Our analysis relates to other recent work that has emphasized the need to think about a multisector economy for the purpose of analyzing the economic effect of the recent epidemic, such as [Alvarez et al. \(2020\)](#), [Glover et al. \(2020\)](#), [Guerrieri et al. \(2020\)](#) or [Kaplan et al. \(2020\)](#). However, these authors do not feature the feedback from the differential infection probabilities across sectors into the private reallocation decision making of agents. A second very active literature evaluates the impact of publicly enforced mobility restrictions and social distancing measures on the dynamics of an epidemic, see e.g. [Correia et al. \(2020\)](#), [Fang et al. \(2020\)](#) or [Greenstone and Nigam \(2020\)](#). Complementary to this work we emphasize that private incentives to redirect consumption behavior might go a long way towards mitigating or even averting the epidemic, even in the absence of mobility restrictions or publicly enforced social distancing measures.

This paper is meant to clarify the key forces, rather than painting a nuanced and detailed picture of the quantities. We therefore focus first, in the model developed in section 2, on the infection risk in the consumption sector only. In section 3 we provide theoretical results that demonstrate the importance of the elasticity of substitution across sectors, and also argue that the same mechanism is at work if the risk of infections is located in the labor market rather than the consumption goods market, though one may wish to argue that the relevant elasticity of substitution is lower in that case. In section 4 we examine the optimal choices of a social planner who can observe which agents are infected and which are not, akin to the planning problem studied by [Alvarez et al. \(2020\)](#) One may think of

this as a strong government with wide testing capabilities<sup>1</sup> of individuals, or a sufficiently powerful appeal to in particular the infected agents to do what is good for the country. Section 5 contains the quantitative results, showing how individually rational reallocation of economic activity across sectors is a strong mitigating force of the crisis even in the absence of explicit government intervention. It also shows that the social planner can stop the pandemic in its tracks early and quickly. This should not be all that surprising: the social planner simply prevents infected agents from co-mingling with the susceptible part of the population (by separating consumption of both groups across sectors), even if this imposes considerable, additional pain on the infected agents, which the social planner of course takes into account. What is more surprising, though, is that the decentralized solution with its substitution possibilities can get us there already 80 percent of the way on its own.

## 2 Model

### 2.1 The macroeconomic environment

Our framework builds on Eichenbaum-Rebelo-Trabandt (2020) or ERT for short, and shares some key model components. Time is discrete,  $t = 0, 1, 2, \dots$ , measuring weeks. There is a continuum  $j \in [0, 1]$  of individuals, maximizing the objective function

$$U = \sum_{t=0}^{\infty} \beta^t u(c_t^j, n_t^j)$$

where  $\beta$  denotes the discount factor,  $c_t^j$  denotes consumption of agent  $j$  and  $n_t^j$  denotes hours worked. Like ERT, we assume that preferences are given by

$$u(c, n) = \ln c - \theta \frac{n^2}{2}$$

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<sup>1</sup>In this sense our social planner analysis is akin in spirit to the focus on testing in [Berger et al. \(2020\)](#).

In contrast to ERT, we assume that consumption  $c_t^j$  takes the form of a bundle across a continuum of sectors  $k \in [0, 1]$ ,

$$c_t^j = \left( \int (c_{tk}^j)^{1-1/\eta} dk \right)^{\eta/(\eta-1)} \quad (1)$$

where  $\eta \geq 0$  denotes the elasticity of substitution across goods and  $c_{tk}^j$  is the consumption of individual  $j$  at date  $t$  of sector  $k$  goods. Workers can split their work across all sectors and earn a wage  $W_t$  in units of a numeraire good<sup>2</sup> for a unit of labor, regardless where they work. As the choice of the numeraire is arbitrary, we let a unit of labor denote that numeraire: thus, wages are equal to unity,  $W_t = 1$ .

Goods of sector  $k$  are priced at  $P_{tk}$  in terms of the numeraire, i.e. in units of labor. We suppose that production of goods in sector  $k$  is linear in labor, i.e. total output of goods in sector  $k$  equals the total number of hours worked there times some aggregate productivity factor  $A$ , and that pricing in each sector is competitive. Thus, prices equal marginal costs and are the same across all sectors,

$$P_{tk} = P_t = 1/A$$

The date- $t$  budget constraint of the household is therefore<sup>3</sup>

$$\int c_{tk}^j dk = An_t^j \quad (2)$$

## 2.2 The epidemic

As in ERT, we assume that the population will be divided into four groups: the “susceptible” people of mass  $S_t$ , who are not immune and may still contract the disease but are not currently infected, the “infected” people of mass  $I_t$ , the “recovered” people of mass  $R_t$  and the dead of mass  $D_t$ . We assume that the risk of becoming infected, and the rate of death or recovery do not depend on the sector of work, but exclusively depend on consumption interactions. Our focus here is on the sectoral shift in consumption: for simplicity and in contrast to ERT, we assume that infected individuals continue to work at full productivity, but that

<sup>2</sup>The presentation of the model is easier assuming a numeraire rather than payment in a bundle of consumption goods. We will not examine sticky prices or sticky wages in this model.

<sup>3</sup>Different from ERT, we do not feature a tax-like general consumption discouragement and thus no government transfers. We also abstract from capital and thus from intertemporal savings decisions, at they do.

the disease can only spread due to interacting consumers. We show in subsection 3.2, that this is similar to a model, where the infection can only spread via the workplace. In our robustness analysis, we also allow for the additional, purely mechanical possibility of autonomous transmissions from infected to susceptible individuals, regardless of their choices.

Different goods or, perhaps better, different ways of consuming rather similar goods differ in the contagiousness. To that end, we assume that there is an increasing function  $\phi : [0, 1] \rightarrow [0, 1]$ , where  $\phi(k)$  measures the degree of social interaction or relative contagiousness of consumption in sector  $k$  (or variety  $k$  of a consumption good). We normalize this function to integrate to unity,

$$\int \phi(k) dk = 1 \quad (3)$$

Consider an agent  $j$ , who is still “susceptible”: we denote this agent therefore with “ $s$ ” rather than  $j$ . This agent is consuming the bundle  $(c_{tk}^s)_{k \in [0,1]}$  at date  $t$ . Symmetrically, let  $(c_{tk}^i)_{k \in [0,1]}$  denote the consumption bundle of infected people. Extending ERT, we assume that the probability  $\tau_t^s$  for an agent of type  $s$  to become infected depends on his own consumption bundle, on the total mass of infected people and their consumption choices, and the degree  $\phi(k)$  to which infection can be spread per unit of consumption in sector  $k$ ,

$$\tau_t = \pi_s I_t \int \phi(k) c_{tk}^s c_{tk}^i dk + \pi_a I_t, \quad (4)$$

where  $\pi_s$  is a parameter for the social-interaction infection risk. For the robustness exercise later on, we have also included the autonomous infection risk parameter  $\pi_a$ . With (4), the total number of newly infected people is given by

$$T_t = \tau_t S_t \quad (5)$$

The dynamics of the four groups now evolves as in a standard SIR epidemiological

model,

$$S_{t+1} = S_t - T_t \tag{6}$$

$$I_{t+1} = I_t + T_t - (\pi_r + \pi_d)I_t \tag{7}$$

$$R_{t+1} = R_t + \pi_r I_t \tag{8}$$

$$D_{t+1} = D_t + \pi_d I_t \tag{9}$$

$$\text{Pop}_{t+1} = \text{Pop}_t - D_t \tag{10}$$

where  $\pi_r$  is the recovery rate and  $\pi_d$  is the death rate, and where  $\text{Pop}_t$  denotes the mass of the total population at date  $t$ . As in ERT, we assume that the epidemic starts from initial conditions  $I_0 = \epsilon$  and  $S_0 = 1 - \epsilon$ , as well as  $R_0 = D_0 = 0$ .

### 2.3 Choices

We proceed to analyze the choices of the individuals.

**Susceptible people:** Denote as  $U_t^s(U_t^i)$  the lifetime utility, from period  $t$  on, of a currently susceptible (infected) individual. As in ERT, the lifetime utility  $U_t^s$  follows the recursion

$$U_t^s = u(c_t^s, n_t^s) + \beta[(1 - \tau_t)U_{t+1}^s + \tau_t U_{t+1}^i] \tag{11}$$

where the probability  $\tau_t$  is given in equation (4) and depends on the choice of the consumption bundle  $(c_{tk}^s)_{k \in [0,1]}$ . An  $s$ -person maximizes the right hand side of (11) subject to the budget constraint (2) and the infection probability constraint (4), by choosing labor  $n_t^s$ , the consumption bundle  $(c_{tk}^s)_{k \in [0,1]}$  and the infection probability  $\tau_t$ .

The first-order condition for consumption of  $c_{tk}^s$  is

$$u_1(c_t^s, n_t^s) \cdot \left( \frac{c_t^s}{c_{tk}^s} \right)^{1/\eta} = \lambda_{bt}^s + \lambda_{\tau t} \pi_s I_t \phi(k) c_{tk}^i \tag{12}$$

where  $\lambda_{bt}^s$  and  $\lambda_{\tau t}$  are the Lagrange multipliers associated with the constraints (2) and (4). This equation can be rewritten as

$$u_1(c_t^s, n_t^s) \cdot \left( \frac{c_t^s}{c_{tk}^s} \right)^{1/\eta} = \lambda_{bt}^s + \nu_t \phi(k) c_{tk}^i \tag{13}$$



where

$$\nu_t = \pi_s I_t \lambda_{\tau t} \quad (14)$$

Equation (13) reveals, that the risk of becoming infected induces an additional goods-specific component, scaled with the aggregate multiplier  $\nu_t$ , compared to the usual first order conditions for Dixit-Stiglitz consumption aggregators (at constant prices across goods). In the absence of the impact of consumption on infection  $\lambda_{\tau t} = \nu_t = 0$  and there is no consumption heterogeneity across sectors,  $c_{tk}^s = c_t^s$  for all  $k$ , as in the standard model. In the presence of this effect, then susceptible households shift their consumption to sectors with low risk of infection (i.e. those with a low  $\phi(k)c_{tk}^i$ ).

Taking the consumption profile of infected households ( $c_{tk}^i$ ) as given, by choosing her consumption portfolio a susceptible individual effectively chooses her infection probability  $\tau_t$ . As in ERT, the first-order condition for  $\tau_t$  reads as

$$\beta(U_{t+1}^s - U_{t+1}^i) = \lambda_{\tau t} \quad (15)$$

The first-order condition with respect to labor is completely standard and reads as

$$u_2(c_t^s, n_t^s) + A\lambda_{bt}^s = 0 \quad (16)$$

Note that we have excluded the workplace infection, in contrast to ERT. We examine this possibility in subsection 3.2 below. With the chosen utility function, this first order condition simplifies to:

$$\theta n_t^s = A\lambda_{bt}^s \quad (17)$$

**Infected people and recovered people:** As in ERT, the lifetime utility of an infected person is

$$U_t^i = u(c_t^i, n_t^i) + \beta[(1 - \pi_r - \pi_d)U_{t+1}^i + \pi_r U_{t+1}^r + \pi_d \times 0] \quad (18)$$

Taking first order conditions with respect to the consumption choices and labor results in

$$u_1(c_t^s, n_t^s) \cdot \left( \frac{c_t^i}{c_{tk}^i} \right)^{1/\eta} = \lambda_{bt}^i, \tag{19}$$

where  $\lambda_{bt}^i$  is the Lagrange multiplier on (2) for an infected person. This is the usual Dixit-Stiglitz CES first order condition at constant prices, with solution

$$c_{tk}^i \equiv c_t^i \tag{20}$$

That is, as long as  $\eta \in (0, \infty)$ , infected individuals find it optimal to spread their consumption evenly across sectors, given that all sector goods have the same price, are imperfect substitutes, and differential infection probabilities across sectors are irrelevant for already infected individuals. Exploiting this result and the specific form of the period utility function (which implies  $u_1(c, n) = 1/c$ ) in equation (19) yields  $1/c_t^i = \lambda_{bt}^i$ . For labor, we obtain the standard first order condition

$$\theta n_t^i = A \lambda_{bt}^i = \frac{A}{c_t^i} \tag{21}$$

Finally, exploiting the budget constraint (2), we arrive at the equilibrium allocations for infected people given by

$$n_t^i = \frac{1}{\sqrt{\theta}}, \quad c_t^i = \frac{A}{\sqrt{\theta}}$$

Likewise, the lifetime utility for a recovered person is

$$U_t^r = u(c_t^r, n_t^r) + \beta U_{t+1}^r \tag{22}$$

Given our assumptions, the optimal decision for both the  $i$  group and  $r$  group is the same<sup>4</sup>: we will therefore use  $c_t^i$ ,  $c_{t,k}^i$ ,  $n_t^i$  and  $\lambda_{bt}^i$  to also denote the choices of

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<sup>4</sup>Note here that we implicitly assume that infected people will be fully at work. One might alternatively wish to assume that only a fraction of them are at work instead. Given our assumptions about excluding infections in the work place, this does not affect the infection rate via that channel. However, lowering the amount of income of infected people lowers their consumption and thus lowers their ability to infect others in the consumption market. We do not wish to emphasize this channel, though: in a somewhat richer model, people will have a buffer stock of savings, and an infected person would then draw on these savings to finance consumption rather than respond to the temporary decline in labor income. Alternatively, income may fall considerably less in practice than the model would otherwise imply here, due to various social

recovered individuals.

## 2.4 Equilibrium Characterization

In equilibrium, each individual solves her or his maximization problem, and the labor and goods market has to clear in every period. Let  $n_{tk}$  be total labor employed in sector  $k$ . The market clearing conditions then read as:

$$S_t c_{tk}^s + (I_t + R_t) c_{tk}^i = A n_{tk} \tag{23}$$

$$\int n_{tk} dk = S_t n_t^s + (I_t + R_t) n_t^i \tag{24}$$

Given the solution to the problem of infected and recovered people, this can be simplified to

$$S_t c_{tk}^s + (I_t + R_t) \frac{A}{\sqrt{\theta}} = A n_{tk}$$

$$\int n_{tk} dk = S_t n_t^s + (I_t + R_t) \frac{1}{\sqrt{\theta}}$$

The equations can be simplified further to a set of aggregate variables as well as an equation determining the sectoral allocation, see appendix section B.

## 3 Theoretical Results

### 3.1 Two extremes

It is instructive to consider extreme values for the elasticity of substitution  $\eta$ . The first extreme is an elasticity of substitution of zero such that the consumption aggregator is of the Leontieff form.

**Proposition 1.** *Suppose that  $\eta = 0$ , i.e. that the consumption aggregation in (1) is Leontieff. In that case, the multisector economy is equivalent to a multisector economy with a  $\phi$ -function, which is constant and equal to 1,*

*Proof.* With Leontieff consumption aggregation, consumption is sector independent,  $c_{tk}^j \equiv c_t^j$ . Equations (4) and (5) now become

$$\tau_t = \pi_s I_t \int \phi(k) c_t^s c_t^i dk = \pi_s I_t c_t^s c_t^i \int \phi(k) dk = \pi_s I_t c_t^s c_t^i \tag{25}$$

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insurance policies.

and

$$T_t = \pi_s S_t I_t \int \phi(k) c_{tk}^s c_{tk}^i dk = \pi_s S_t I_t c_t^s c_t^i \tag{26}$$

□

Equations (25) and (26) furthermore show, that the Leontieff version is equivalent to the one-sector economy in ERT.

The other extreme is the case where goods are perfect substitutes.

**Proposition 2.** *Suppose that  $\eta \rightarrow \infty$ , i.e. that the sector-level consumption goods in (1) are perfect substitutes in the limit, Let  $\underline{k} = \sup_k \{k \mid \phi(k) = \phi(0)\}$ . Assume that  $\underline{k} > 0$ , i.e. that there is a nonzero mass of sectors with the lowest level of infection interaction. Suppose that  $I_0 > 0$ . Then there is a limit consumption  $c_{tk}^j$  for  $j \in \{s, i, r\}$  as  $\eta \rightarrow \infty$ , satisfying*

$$c_{tk}^s = \begin{cases} c_t^s / \underline{k} & \text{for } k < \underline{k} \\ 0 & \text{for } k > \underline{k} \end{cases} \tag{27}$$

and

$$c_{tk}^j \equiv c_t^j \text{ for } j \in \{i, r\} \tag{28}$$

Equations (4) and (5) are replaced by

$$\tau_t = \pi_s \phi(0) I_t c_t^s c_t^i \tag{29}$$

and

$$T_t = \pi_s \phi(0) S_t I_t c_t^s c_t^i \tag{30}$$

That is, susceptible individuals only consume in the lowest infection-prone sectors with  $\phi(k) = \phi(0)$ , and infected (as well as recovered) individuals consume uniformly across all sectors.

*Proof.* Equation (28) is just equation (20), which also holds for recovered agents: it will therefore also hold, when taking<sup>5</sup> the limit  $\eta \rightarrow \infty$ . Equation (27) follows

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<sup>5</sup>Note that it does not necessarily hold at the limit, as infected and recovered agents there are indifferent as to which goods to consume

from (14) together with (1), taking  $\eta \rightarrow \infty$ . Define the consumption distribution of type  $j \in \{s, i, r\}$  as  $\kappa_t^j(k) = c_{tk}^j/c_t^j$  and note that

$$\int \kappa_t^j(k) dk = 1 \tag{31}$$

and that

$$\kappa_t^j(k) \geq 0, \text{ all } k \tag{32}$$

Rewrite (4) and (5) as

$$\tau_t = \pi_s I_t c_t^s c_t^i \int \phi(k) \kappa_t^s(k) \kappa_t^i(k) dk \tag{33}$$

Therefore and analogously to ERT, the total number of newly infected people is given by

$$T_t = \pi_s S_t I_t \int \phi(k) \kappa_t^s(k) \kappa_t^i(k) dk \tag{34}$$

Equations (29) and (30) now follow from observing that  $\kappa_t^i(k) \equiv 1$  and  $\kappa_t^s(k) = 1/k$  for  $k \in [0, \underline{k}]$  and zero elsewhere as well as noting that  $\phi(k) = \phi(0)$  for  $k \in [0, \underline{k}]$ .  $\square$

Equations (29) and (30) also show, that the limit is equivalent to the one-sector economy in ERT, with  $\pi_s$  replaced by  $\pi_s \phi(0)$ . Infection only takes place in the sector with lowest infection hazard, thus introducing the extra factor  $\phi(0)$ . The size of the sector, however, does not enter. With a smaller size of that sector and with equal distribution of infected agents across all sectors, susceptible agents meet a smaller fraction of infected agents in that sector on the one hand, a mitigating force. On the other hand, the consumption activity of susceptible agents in these sectors rises, an enhancing force. These two exactly cancel. Given that the size of the sector with lowest infection hazard does not matter at both extreme ends given in propositions 1 and 2, one might conjecture that it is never relevant. However, numerical simulations indicate, that larger rates of infection occur if that sector is smaller, for substitution elasticities  $0 < \eta < \infty$ .

Proposition 2 above exploits the fact that infected agents wish to spread their consumption equally across all sectors for any finite value of  $\eta$ . At the limit  $\eta = \infty$ , infected agents are entirely indifferent, though. At the one extreme, they might consume rather large portions of the low- $k$  goods. At the other extreme, they stick

to each other in the high-infection-risk segments, and not consume the low- $k$ -goods at all. In that latter case, the infection probabilities become zero and the spread of the disease is stopped entirely. The following proposition provides the resulting range for the infection probabilities.

**Proposition 3.** *Suppose that  $\eta = \infty$ , i.e. that the sector-level consumption goods in (1) are perfect substitutes. Let  $\mu_t$  be any function of time satisfying*

$$0 \leq \mu_t \leq \bar{\mu}$$

where  $\bar{\mu}$  is defined as

$$\bar{\mu} = \frac{1}{\int \frac{1}{\phi(k)} dk} \tag{35}$$

and note that it satisfies

$$\phi(0) \leq \bar{\mu} \leq 1 \tag{36}$$

Then there is an equilibrium with equations (4) and (5) replaced by

$$\tau_t = \pi_s \mu_t I_t c_t^s c_t^i \tag{37}$$

and

$$T_t = \pi_s \mu_t S_t I_t c_t^s c_t^i \tag{38}$$

*Proof.* We first show (36). For the lower bound, note that

$$\int \frac{1}{\phi(k)} \leq \int \frac{1}{\phi(0)} = \frac{1}{\phi(0)}$$

The upper bound follows from Jensen’s inequality and (3). We next shall show, that there is an equilibrium, when  $\mu_t$  equals one of the two bounds. Given the consumption distribution function  $\kappa_t^i$ , note that the problem of the susceptible agents is to choose their own consumption distribution function  $\kappa_t^s$  so as to minimize (33), subject to the constraints (31) and (32). The Kuhn-Tucker first order condition imply that  $\kappa_t^s(k) = 0$ , unless

$$k \in \{k \mid \phi(k)\kappa_t^i(k) = \min \phi(k)\kappa_t^i(k)\}$$

For  $\mu_t = 0$ , let infected agents consume zero,  $\kappa_t^i(k) = 0$  for all  $k$  in some subset  $\mathcal{K}$  of  $[0, 1]$ . In that case and per the argument just provided, susceptible people choose  $\kappa_t^s(k) > 0$  only if  $k \in \mathcal{K}$ . Conversely, the worst case scenario in terms of infection arises, if  $\phi(k)\kappa_t^i(k)$  is constant. Given (31), this yields

$$\kappa_t^i(k) = \frac{\bar{\mu}}{\phi(k)} \tag{39}$$

Given this  $\kappa_t^i$  function, susceptible agents are now indifferent in their consumption choice. Any  $\kappa_t^s$  function satisfying (31) and (32) then results in

$$\int \kappa_t^s \phi(k) \kappa_t^i(k) dk = \bar{\mu}$$

and thus (37) and (38) at  $\mu_t = \bar{\mu}$ , i.e. the upper bound. Finally, let  $0 < \mu_t < \bar{\mu}$  and let  $\lambda = \mu_t / \bar{\mu}$ . Let  $\mathcal{K}$  be a measurable subset of  $[0, 1]$  with mass strictly between 0 and 1. Set

$$\kappa_t^i(k) = \begin{cases} \lambda \frac{\bar{\mu}}{\phi(k)}, & \text{for } k \in \mathcal{K} \\ \tilde{\lambda} \frac{\bar{\mu}}{\phi(k)}, & \text{for } k \in [0, 1] \setminus \mathcal{K} \end{cases}$$

where  $\tilde{\lambda}$  is chosen such that (31) holds. Then, susceptible agents will choose  $\kappa_t^s(k) = 0$  for all  $k \in [0, 1] \setminus \mathcal{K}$ , are indifferent between  $k \in \mathcal{K}$ , and (37) and (38) hold true for the chosen  $\mu_t$ .  $\square$

The proposition shows, that the perfect substitutability might be nearly as bad as the Leontieff case, if infected people behave particularly badly and distribute their consumption according to (39). Equations (37) and (38) are then the same equations as in the ERT model with  $\pi_s$  replaced by  $\pi_s \bar{\mu}$ . On the other hand, perfect substitutability can also result in the most benign scenario of a zero spread of consumption, if infected and susceptible people simply consume different goods.

There are fascinating policy lessons in here. Given that infected people will end up seeking services and consumption, it might be best to encourage them to seek out those types, where the degree of interaction is high, rather than forcing all agents, including the infected agents, into the low infection transmission segments. The model here shows that this can have dramatic consequences for the spread of the disease.

### 3.2 Infections in the Labor Market

Thus far we have assumed that infections can take place when acquiring consumption goods. We could have similarly assumed that it is at work in the labor market where individuals face the risk of contracting the virus. We explore this possibility in this section, and shall show that the formal analysis is conceptually similar, though not formally equivalent. In economic terms and interpretation, the key distinction is arguably less in the formal differences between both versions of the model, but rather in the empirically plausible choice and more in the appropriate choice of the elasticity of substitution  $\eta$ . While it may be possible to easily substitute between different types of similar consumption goods (“Pizza at home” versus “Pizza in a restaurant”), the same may not be true for work (restaurants will still have to produce the to-be-delivered pizza in the restaurant kitchen, rather than having their workers stay at home and produce in their own kitchens). Our results for the lower elasticity of substitution  $\eta = 3$  may thus be more appropriate for the analysis of infection-at-the-work-place. In the extreme without substitution possibilities, we are back at the homogeneous sector case.

As for the formal analysis, maintain the assumption that the period utility function is given by

$$u(c, n) = \log(c) - \theta \frac{n^2}{2} \quad (40)$$

but now assume that there is a single consumption good that is produced with differentiated labor services  $n_{tk}$ . Specifically, a competitive labor staffing company hires differentiated labor  $n_{tk}$  and combines it to produce a composite labor input  $n_t$  according to the technology

$$n_t = \left( \int (n_{kt})^{1-\frac{1}{\eta}} dk \right)^{\frac{1}{1-\frac{1}{\eta}}} \quad (41)$$

and then uses the labor composite to produce output<sup>6</sup> according to a linear technology with productivity  $A$ , that is,  $c = An$ . Normalizing the price of the homogeneous consumption good to 1, in equilibrium the staffing company uses the same amount of each differentiated labor service and needs to pay the competitive wage  $w_{tk} = w_t = A$ . The budget constraint of each type of households  $j \in \{s, i, r\}$  reads

<sup>6</sup>Alternatively, one could assume that each differentiated labor  $k$  produces a differentiated consumption good according to a linear productivity with productivity  $A$  that the household buys and then combines to final consumption according to 1.



as

$$c_t^j = A n_t^j = A \int n_{tk}^j dk \tag{42}$$

Now infections occur in the labor market. As before, the probability of a susceptible individual to become infected is given by

$$\tau_t = \pi_s I_t \int \phi(k) n_{tk}^i n_{tk}^s dk + \pi_a I_t \tag{43}$$

and

$$T_t = \tau_t S_t \tag{44}$$

This economy with labor market frictions shares the the same basic forces as the heterogeneous consumption sector economy, although its analysis it is not exactly equivalent. In Appendix C we demonstrate this more formally. The analysis there is simply meant to show that the mechanisms in both models are rather similar indeed. We therefore skip a full quantitative analysis and do not to integrate this feature into the ensuing analysis.

## 4 Social Planning Problem

It is instructive to compare our results to that of a social planner with the ability to test individuals, i.e. with full knowledge of who is susceptible, infected or recovered. However, in the same way the agents in our model the planner cannot separate the infected from the susceptible (and recovered), when they consume (that is, the planner cannot change the consumption technology). Therefore, as in the decentralized economy, the spread of the disease while consuming can at best be mitigated by allocating consumers to low-infectious sectors. The social planner maximizes date-0 aggregate social welfare  $W_0$ , where

$$W_0 = \sum_{t=0}^{\infty} \beta^t [S_t u(c_t^s, n_t^s) + I_t u(c_t^i, n_t^i) + R_t u(c_t^r, n_t^r)]$$

subject to the following constraints, and with the respective Lagrangian multipliers, after substituting out the infection risk for susceptible people,  $\tau_t$ , and the

number of newly infected people,  $T_t$ :

$$\mu_{f,t} : \int S_t c_{tk}^s + I_t c_{tk}^i + R_t c_{tk}^r dk = A (S_t n_t^s + I_t n_t^i + R_t n_t^r) \quad (45)$$

$$\mu_{S,t} : S_t = S_{t-1} - I_t + (1 - \pi_r - \pi_d) I_{t-1} \quad (46)$$

$$\mu_{I,t} : I_t = \pi_s S_{t-1} I_{t-1} \int \phi(k) c_{t-1,k}^s c_{t-1,k}^i dk + (1 - \pi_r - \pi_d) I_{t-1} \quad (47)$$

$$\mu_{R,t} : R_t = R_{t-1} + \pi_r I_{t-1} \quad (48)$$

The social planner takes  $S_0, I_0$  and  $R_0$  as given. It chooses the time paths of consumptions for susceptible, infected and recovered people  $c_{kt}^x$  for  $x \in \{s, i, r\}$ , the path for labor supply  $n_t^x, x \in \{s, i, r\}$ , and the paths for the mass of agents in the four groups  $S_t, I_t$ , and  $R_t$ . The first order conditions of the social planner's problem are presented in [Appendix D](#).

## 5 Quantitative results

### 5.1 Computational Strategy

The unknowns to be carried around (aside from the sector-specific consumption):  $U_t^s, c_t^s, n_t^s, \lambda_{bt}^s, \nu_t, \tau_t$ . The equations determining these variables are the Bellman equation (11), the budget constraint (2), the infection constraint (B.8), the share constraint (B.5) replacing the original first order condition with respect to consumption, the first order condition with respect to labor (16) and the first order condition with respect to  $\tau$  (15) combined with (14). One can easily eliminate  $\lambda_{bt}$  and  $n_t^s$ , using (2) and (16), as well as eliminate  $\nu_t$  with (14) and (15): what remains then is a system in three unknowns  $U_t^s, c_t^s, \tau_t$  and three equations, two of which are nonlinear integral equations, that would need to be solved. The way to proceed is from a distant horizon, and working backwards. Knowing  $U_{t+1}^s$  allows one to compute  $\nu_t$  with (14) and (15). Using the two integral equations (having substituted out  $\lambda_{bt}^s$  and  $n_t^s$ ) allows one to compute  $c_t^s$  and  $\tau_t$ . From there compute  $n_t$  with (2) and  $U_t^s$ . We use Dynare to perform these calculations.

### 5.2 Parameterization

We choose parameters much in line with [Eichenbaum et al. \(2020\)](#) and summarize them in [Table 1](#). Given that our infection interaction only takes place in the consumption sector, we choose  $\pi_s$  so that we obtain their 10-percent decline in

Table 1: Parameter Values

Parameter	$\pi = 0$	$\pi \neq 0$	Description
$\pi_s$	$4.05 \times 10^{-7}$	$1.77 \times 10^{-7}$	Probability of becoming infected
$\pi_r$	0.387	0.387	Probability of recovery
$\pi_d$	$1.944 \times 10^{-3}$	$1.944 \times 10^{-3}$	Probability of death
$\pi_a$	0.000	0.340	Probability of autonomous infection
$\eta$	10.000	10.000	Elasticity of substitution
$\theta$	$1.275 \times 10^{-3}$	$1.275 \times 10^{-3}$	Labor supply parameter
$A$	39.835	39.835	Productivity
$\beta$	$0.96^{1/52}$	$0.96^{1/52}$	Discount factor
$\phi_1$	0.200	0.200	Intensity of interaction in the low-interaction sector
$v_1$	0.500	0.500	Size of the low-interaction sector
$\phi_2$	1.800	1.800	Intensity of interaction in the high-interaction sector
$v_2$	0.500	0.500	Size of the high-interaction sector

consumption in a homogeneous-sector economy, see Fig. 1. We mostly investigate a two-sector economy, where both sectors are of equal size, and sector 1 has infection intensity  $\phi_1$  satisfying  $0 < \phi(k) = \phi_1 < 1$  for  $k \in [0, 0.5]$ . Given the maintained assumption that the average  $\phi(k)$  is equal to one, this implies that  $\phi_2 = 2 - \phi_1$  for  $k \in (0.5, 1]$ . We pick  $\phi_1 = 0.2$  for our benchmark calibration, implying  $\phi_2 = 1.8$ . We set  $\eta = 10$  as well as, alternatively,  $\eta = 3$ . We also investigate higher values for  $\eta$ , in order to compare to the limit case discussed in Proposition 2.

In contrast to ERT, we shut down the autonomous infection possibility  $\pi_a$  for our benchmark calculations, resulting in a considerably lower number of ultimately recovered agents and a lower peak of infected agents, compared to their results. For comparison and robustness, we also provide a version of our main results, when allowing for autonomous infection possibility  $\pi_a$ , with parameters set so that the consumption decline in the homogeneous sector case remains at 10 percent at its bottom, but targeting a ratio of around 50 percent for the share of recovered people in the long run, as in their results.

## 6 Results

We now present our results, starting in Section 6.1 with the findings for our benchmark economy with two sectors and contrasting them to the representative sector economy of ERT. We then explore, in Section 6.2 the sensitivity of the results to the inclusion of more than two sectors, as well as the possibility that some infections occur through non-economic interactions. Finally, we contrast the findings from the decentralized economy with the allocations chosen by a social planner in

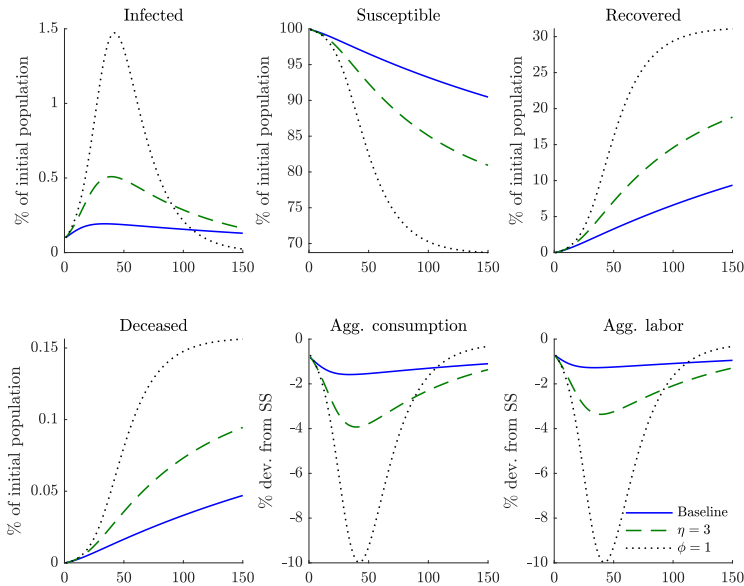


Figure 1: Comparison of our baseline model with a homogeneous-sector economy.

Section 6.3.

## 6.1 Results for the Benchmark Economy

Our simulations show that a heterogeneous-sector economy delivers a lower infection rate, as compared to a homogeneous-sector economy. Fig. 1 contains a comparison of the homogeneous-sector case  $\phi \equiv 1$  as in ERT (the dotted black line) with our heterogeneous-sector case for our baseline elasticity of substitution  $\eta = 10$  (solid blue line) as well as the alternative value  $\eta = 3$  (dashed green line). In the event of a virus outbreak, susceptible households are able to substitute consumption goods from the high-infection sector with goods from the low-infection sector, while maintaining a relatively stable consumption path. Such a behaviour lowers the risk of being infected from participating in high-infection activities. As a result, the infection rate is only a fraction of that in a homogeneous-sector economy. Both the consumption decline and the number of deaths are considerably mitigated. For our baseline parameterization of  $\eta = 10$ , consumption declines by no more than 2 percent, and even for  $\eta = 3$ , the consumption decline is a more modest 4 percent rather than 10 percent, at its steepest point. The results are

actually stronger in terms of measured consumption rather than the consumption composite shown in the second panel at the bottom. From the resource constraint, measured consumption is equal to measured labor and thus, given the production technology, equal to measured output. The decline in labor for  $\eta = 10$  is just 1.3% rather than 10%, i.e. 87% of the measured output loss is avoided due to the substitution of consumption across sectors. The infection curve is considerably flattened as well, compared to the homogeneous-sector case.

For the deceased, the left panel of Fig. 7 shows the ratio of the heterogeneous sector scenario to that of the homogeneous sector case. Around week 50, i.e. around a year after the outbreak, the ratio declines to less than 20 percent for the  $\eta = 10$  heterogeneous-sector scenario, compared to the homogeneous case. The ratio then starts climbing again and gradually. While we show these results, one probably wants to take into account that proper testing, vaccination and cures will likely be available two years from now, if needed. Therefore, the first 100 weeks is probably the truly relevant range of the simulations.

The comparison of  $\eta = 3$  to  $\eta = 10$  in Fig. 1 shows the importance of the substitution mechanism between goods: with a higher elasticity of substitution, households are more willing to substitute into the low-infection-risk sectors. Fig. 2 contains a greater in-depth analysis of the role of  $\eta$ . In cases where the elasticity of substitution is approaching infinity, i.e.  $\eta = 100$  and  $\eta = 1000$ , the infection curve is not just flattened, it is reversed: the number of infected people decays on its own. This is consistent with Proposition 2. When goods from the two sectors are nearly perfectly substitutable, susceptible households consume exclusively from the low-infection sector, as depicted in Fig. 3.

Fig. 1 already shows that the heterogeneous sector scenario with  $\eta = 10$  predicts a considerable flattening of the infection curve. It does not take much of a parameter change to obtain a reversal of the infection curve. Fig. 2 has shown this already for higher values of  $\eta$ , but a similar effect holds with a slightly lower value for the infection parameter  $\pi_s$ . In Fig. 4, we decrease the value of  $\pi_s$  in the scale of  $10^{-9}$  until the number of infected people is lower in period 1 than in period 0. This exercise results in a  $\pi_s$  value of  $3.51 \times 10^{-7}$ , or 87% of the calibrated value in Table 1. One can see how the number of infected agents declines on their own at the lower  $\pi_s$  value, shown in green dashed lines. Such a lower value for  $\pi_s$  might either reflect our still considerable uncertainty regarding the replication rate of the Coronavirus infection, or may reflect a modest success of non-economic policy measures, such as social distancing and enhanced personal hygiene.

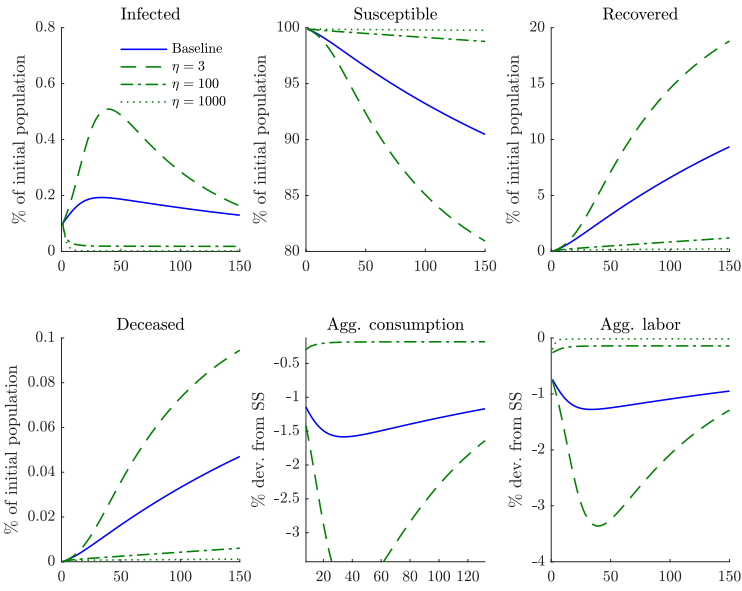


Figure 2: Heterogeneous-sector economy: variations in  $\eta$ .

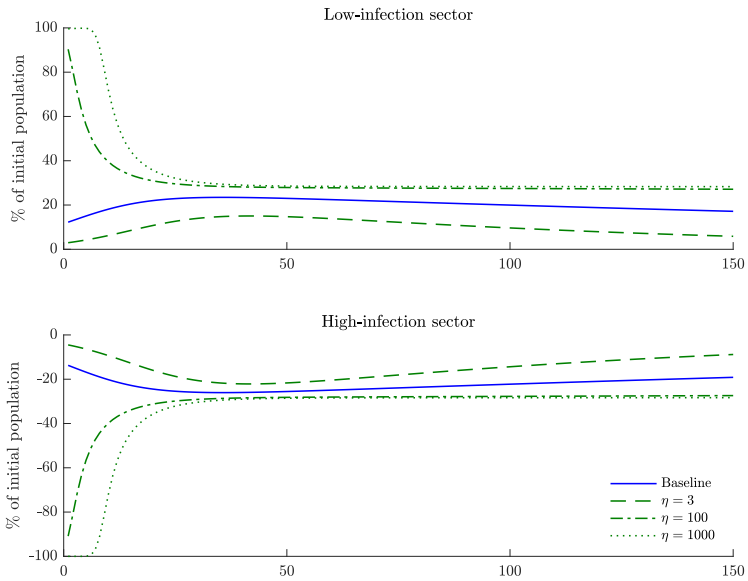


Figure 3: Heterogeneous-sector economy: consumption dynamics.

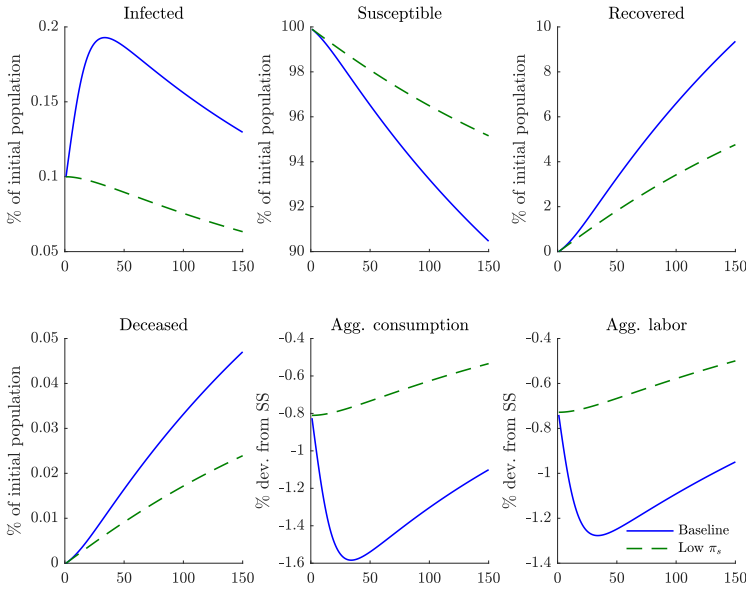


Figure 4: Reversal of the curve, when  $\phi_1 = 0.2$  and  $\pi_s$  at 87% of the calibrated value.

## 6.2 Sensitivity Analysis

### 6.2.1 More than Two Sectors

The model with two sectors is admittedly a stark (albeit transparent) representation of the U.S. economy. It is therefore of interest to examine the robustness of our findings in an economy with multiple sectors. Fig. 5 shows the outcome in an economy with nine sectors rather than just two, and the resulting shifts of economic activities across sectors. Sectors with lower infection, in general, experience an expansion as susceptible households substitute high-infection goods with low-infection ones. The effect appears to be fairly linear rather than “heaping” all of the consumption on the lowest-infection sector. It is not quite linear, though: note that the distance of the lines increases with decreasing  $\phi$ . Put differently, some modest “heaping” does take place. Notably, the dynamics of aggregate consumption traces that of the two-sector economy rather closely.

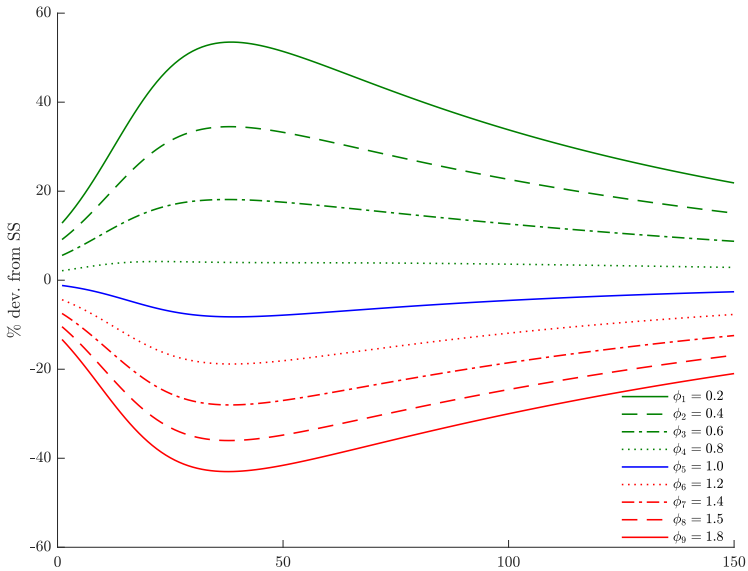


Figure 5: Consumption dynamics in a 9-sector economy.

### 6.2.2 Autonomous Infection Probability

For Fig. 6, we allow for the possibility of autonomous infections, outside the social consumption or labor activity, i.e. we allow for  $\pi_a \neq 0$ . For comparison with the results in ERT and the homogeneous sector case, we keep the target of a 10 percent consumption decline for the ERT economy, but now also impose the target of 50 percent recovered or deceased agents in the long run, see the black dotted line. Imposing  $\eta = 10$  now results in a consumption decline of 4 percent rather than the 2 percent calculated above. This is due to the infection dynamics, which keeps on going: given the autonomously large number of infected people in the economy, susceptible agents will choose to reduce their consumption more now. Likewise, the decline in the number of deaths is no longer quite as dramatic. The right panel of Fig. 7 shows the result: still, slightly more than 50 percent of the deaths (rather than 80 percent in the left panel) are avoided in the heterogeneous sector economy, compared to the homogeneous sector case, around 1 year after the outbreak. Given the considerable autonomous nature of the pandemic in this version of the model, we still view this as a remarkably large number. In any case and as argued in the introduction, it is hard to think of a source of infection not related to social activity, and it is hard to think of social activity as not being some



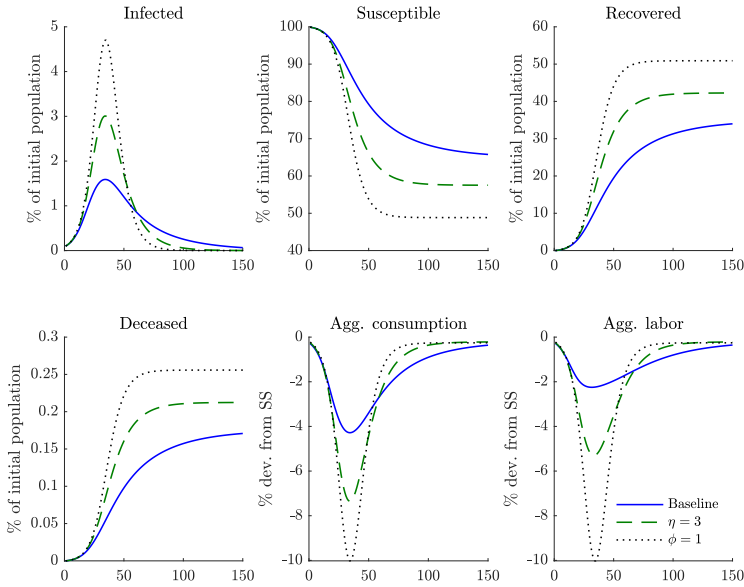


Figure 6: Dynamics with autonomous infection ( $\pi_a \neq 0$ ).

form of consumption or work, even if these activities are not accounted for in the National Income and Product Accounts. For these reasons, we view our results in Fig. 1 as ultimately more relevant.

### 6.3 Socially Optimal Allocations

Lastly, we explore the solution to the social planner’s problem described in section 4. Fig. 8 shows the outcome of the social planner solution (green line) in comparison to our baseline decentralized economy with  $\eta = 10$  (blue line) as well as the homogeneous-sector case (black-dotted line).<sup>7</sup> The social planner essentially stops the outbreak dead in its tracks: the number of infected agents declines quickly, and is barely noticeable within a few weeks after the start of the outbreak. The social planner achieves this outcome by restricting consumption of infected agents in a Draconian manner, thereby hugely mitigating the infection risk and stopping the infection at the onset. Compared to the competitive equilibrium

<sup>7</sup>The social planner solution for the homogeneous sector case (not plotted) is practically indistinguishable from the planner solution for the heterogeneous sector economy: as far as aggregates chosen by a social planner are concerned, sector heterogeneity plays practically no role.

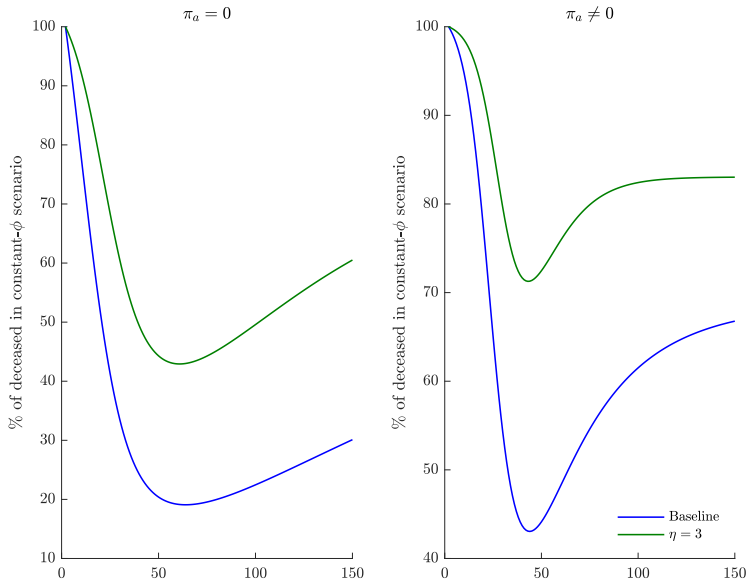


Figure 7: Deceased as percentages of constant- $\phi$  scenario.

outcome, a planner with the power to distinguish between the health status of infected and susceptible therefore is even more successful in averting the epidemic. However, as we saw above, private incentives together with substitution possibilities across sectors makes the epidemic much more benign already, relative to the one-sector economy studied in most of the literature. Thus, the wedge between equilibrium and socially optimal allocations is much smaller if private households are given more opportunity to shift activity away from highly infectious sectors. The additional powers afforded to the social planner are therefore less potent in our economy, relative to a world where private adjustments to the epidemic are more limited.

Fig. 9 further illustrates how the consumption of infected people is restricted. In the baseline scenario, the per capita consumption of an infected household is restricted to less than 17% of its steady state of the non-infectious competitive equilibrium. In particular and due to the high substitutability between the goods in our baseline case of  $\eta = 10$ , nearly all the consumption of infected agents takes place in the low-infection sector. Effectively, the planner insulates with large infection risk from infected individuals. In an alternative case with lower elasticity of substitution,  $\eta = 3$ , the social planner does not impose quite as drastic a

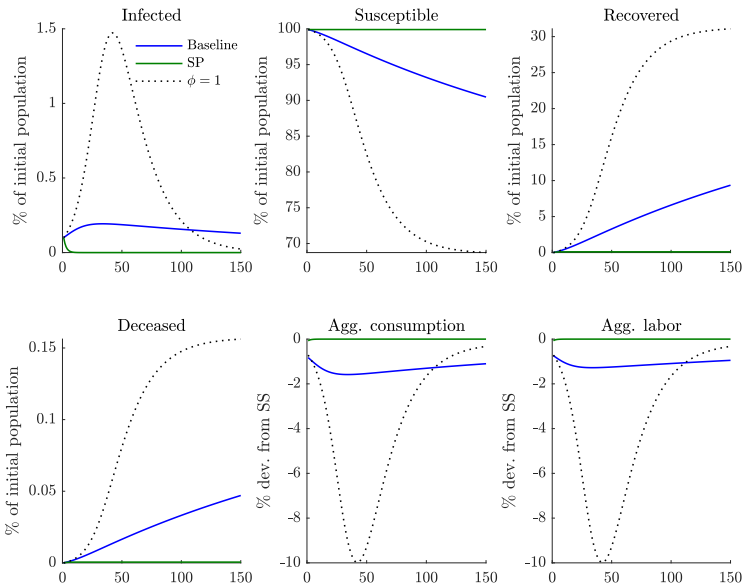


Figure 8: Heterogeneous-sector economy: social planning solution.

difference across the sectors (since this would be very costly in terms of lifetime utility of the infected individuals, which the planner values), and rather lowers the total consumption of the infected agent to around 20% of the non-infectious steady state. In the homogeneous sector case, alternatively, the case for  $\eta = 0$ , consumption in both sectors is the same, as the dotted-black line shows: now, consumption for the infected is reduced to only 8 percent of the non-infectious steady state. It is in this treatment of the infected, where the sectoral substitution possibilities matter considerably.

One should take the social planner solution with a grain of salt, of course. Presumably, a really powerful social planner would entirely separate the infected and recovered people from the susceptible people. If this is technologically feasible, the disease cannot spread any further, and no consumption decline for the infected is needed. The formulation of our social planner problem precludes this possibility. In summary, our calculations and this remark shows that the possibility for containing the pandemic depends crucially on the tools available to the government, and they may involve imposing considerable hardship on a few (the initially infected) in order to rescue the many.

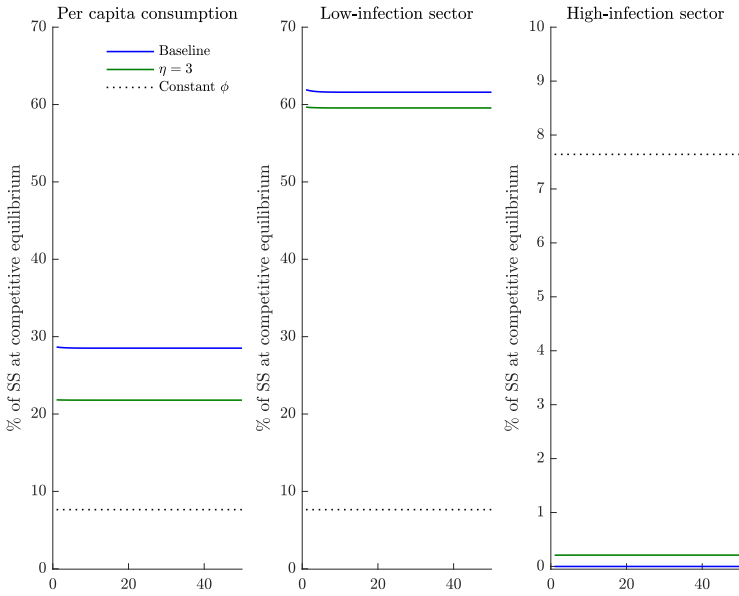


Figure 9: Per capita consumption of infected people.

## 7 Conclusion

Our paper is inspired by the macroeconomics-cum-SIR model of [Eichenbaum et al. \(2020\)](#). We depart from their analysis in that we permit substitution of consumption across sectors with different degrees of infection probabilities. We show that the resulting economic outcome differ dramatically as a result. With homogeneous sectors, we obtain a steep decline of economic activity, fully in line with ERT. If the substitution mechanism is activated, eighty percent of that decline is mitigated in our benchmark calibration and in the decentralized economy: the “curve” is flattened substantially, without much prolongation. Pushing the parameters a bit more and thus capturing that people practice additional social distancing and hygiene, we show that infections may decline entirely on their own, simply due to the re-allocation of economic activity: the curve does not just get flattened, it gets reversed. One may view our results as the “Swedish” outcome: Sweden has largely avoided government restrictions on economic activity, allowing people to make their own choices. These private incentives and well-functioning labor-and-social-insurance markets, we submit, may solve the COVID19-spread on their own, mitigating the decline in economic activity.

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## A Two-sector simulations

The consumer interaction indicator  $\phi(k)$  is defined piece-wisely as

$$\phi(k) = \begin{cases} \phi_1 & k \in [0, v) \\ \phi_2 & k \in [v, 1] \end{cases}$$

where  $v$  is the size of the sector with lower consumer interactions. For each sector  $j \in \{1, 2\}$ , there is a first-order condition with respect to  $c_{jt}^x$ , where  $x \in \{s, i, r\}$ . The equations for infected and recovered people are substituted out, because their consumption and labor are constant. The following equations consist the system delivering the paths of key variables.

$$v_1^{1/\eta} \frac{1}{c_t^s} \left( \frac{c_t^s}{c_{1t}^s} \right)^{1/\eta} = \frac{\theta}{A} n_t^s + \pi_s I_t \lambda_{\tau,t} \phi_1 \frac{A}{\sqrt{\theta}} \quad (\text{A.1})$$

$$v_2^{1/\eta} \frac{1}{c_t^s} \left( \frac{c_t^s}{c_{2t}^s} \right)^{1/\eta} = \frac{\theta}{A} n_t^s + \pi_s I_t \lambda_{\tau,t} \phi_2 \frac{A}{\sqrt{\theta}} \quad (\text{A.2})$$

$$c_{1t}^s + c_{2t}^s = A n_t^s \quad (\text{A.3})$$

$$c_t^s = \left[ v_1^{1/\eta} c_{1t}^{s \ 1-1/\eta} + v_2^{1/\eta} c_{2t}^{s \ 1-1/\eta} \right]^{\frac{\eta}{\eta-1}} \quad (\text{A.4})$$

$$\lambda_{\tau,t} = -\beta (U_{t+1}^i - U_{t+1}^s) \quad (\text{A.5})$$

$$U_t^s = u(c_t^s, n_t^s) + \beta [(1 - \tau_t) U_{t+1}^s + \tau_t U_{t+1}^i] \quad (\text{A.6})$$

$$U_t^i = u(c^i, n^i) + \beta (1 - \pi_d) U_{t+1}^i \quad (\text{A.7})$$

$$\tau_t = \frac{A}{\sqrt{\theta}} \pi_s I_t (\phi_1 c_{1t}^s + \phi_2 c_{2t}^s) \quad (\text{A.8})$$

$$T_t = \tau_t S_t \quad (\text{A.9})$$

$$S_t = 1 - I_t - R_t - D_t \quad (\text{A.10})$$

$$R_t = R_{t-1} + \pi_r I_{t-1} \quad (\text{A.11})$$

$$D_t = D_{t-1} + \pi_d I_{t-1} \quad (\text{A.12})$$

$$I_t = T_{t-1} + (1 - \pi_d - \pi_r) I_{t-1} + \mathbf{1}_{t=1} \varepsilon \quad (\text{A.13})$$

Note that the time convention of disease dynamics is modified for implementation in Dynare. An MIT shock of size 0.001 is added to (A.13) in period 1. The paths

of aggregate consumption and labor are given by

$$C_t = S_t c_t^s + (I_t + R_t) \frac{A}{\sqrt{\theta}} \quad (\text{A.14})$$

$$N_t = S_t n_t^s + (I_t + R_t) \frac{1}{\sqrt{\theta}} \quad (\text{A.15})$$

## B Eliminating $c_{tk}^s$

Note that  $c_{tk}^i = A/\sqrt{\theta}$ . Let us reexamine (13) and write it as

$$\left( \frac{c_t^s}{c_{tk}^s} \right)^{1/\eta} = x_{tk} \quad (\text{B.1})$$

where we define

$$x_{tk} = c_t^s \left( \lambda_{bt}^s + \nu_t \phi(k) A / \sqrt{\theta} \right) \quad (\text{B.2})$$

Rewrite (B.1) as

$$c_{tk}^s = x_{tk}^{-\eta} c_t^s \quad (\text{B.3})$$

Thus

$$(c_{tk}^s)^{1-1/\eta} = x_{tk}^{1-\eta} (c_t^s)^{1-1/\eta} \quad (\text{B.4})$$

and integrate

$$\int (c_{tk}^s)^{1-1/\eta} dk = \int x_{tk}^{1-\eta} dk \times (c_t^s)^{1-1/\eta}$$

Taking this to the power  $\eta/(\eta-1)$  finally yields

$$c_t^s = \left( \int x_{tk}^{1-\eta} dk \right)^{\eta/(\eta-1)} c_t^s$$



or the constraint

$$1 = \left( \int x_{tk}^{1-\eta} dk \right)^{\eta/(\eta-1)}$$

This can be simplified to

$$1 = \int x_{tk}^{1-\eta} dk \tag{B.5}$$

or

$$c_t^s = \left( \int \left( \lambda_{bt}^s + \nu_t \phi(k) A / \sqrt{\theta} \right)^{1-\eta} dk \right)^{1/(1-\eta)} \tag{B.6}$$

Thus, (4) and (5) can be rewritten as

$$\tau_t = \pi_s I_t \int \phi(k) x_{tk}^\eta c_t^\eta A / \sqrt{\theta} dk \tag{B.7}$$

$$= \pi_s I_t \int \phi(k) \left( \lambda_{bt}^s + \nu_t \phi(k) A / \sqrt{\theta} \right)^{-\eta} (c_t^s)^{1-\eta} A / \sqrt{\theta} dk \tag{B.8}$$

and

$$T_t = \pi_s S_t I_t \int \phi(k) x_{tk}^\eta c_t^\eta A / \sqrt{\theta} dk \tag{B.9}$$

$$= \pi_s S_t I_t \int \phi(k) \left( \lambda_{bt}^s + \nu_t \phi(k) A / \sqrt{\theta} \right)^{-\eta} (c_t^s)^{1-\eta} A / \sqrt{\theta} dk \tag{B.10}$$

## C Details of the Heterogeneous Labor Economy

To see the similarities and differences between the heterogeneous consumption- and heterogeneous labor economy more formally, observe that the first order conditions for infected and recovered agents are unchanged. In particular, we obtain  $c_t^i = c_{tk}^i \equiv A / \sqrt{\theta}$  and  $n_t^i = n_{tk}^i = 1 / \sqrt{\theta}$ , regardless as to whether consumption or labor is heterogeneous. It therefore suffices to examine the first order conditions for susceptible agents. Define relative consumption  $r_{tk} = c_{tk}^s / c_t^s$  for the case of heterogeneous consumption economy and  $q_{tk} = n_{tk}^s / n_t$  for the case of the heterogeneous labor economy. Substituting out the Lagrange multiplier on the budget constraint, one obtains a set of three equations for both economies: the combined first-order conditions for consumption and labor, the aggregation constraint across the sectors and the budget constraint. In the case of heterogeneous consumption

and exploiting our knowledge regarding  $c_{tk}^i$ , these are

$$\begin{aligned} \frac{1}{c_t^s} r_{tk}^{-1/\eta} - \frac{\theta}{A} n_t^s &= \lambda_{\tau t} I_t \frac{A}{\sqrt{\theta}} \pi_s \phi(k) \\ 1 &= \int r_{tk}^{1-(1/\eta)} dk \\ \int r_{tk} dk &= \frac{A n_t^s}{c_t} \end{aligned}$$

Multiply the first equation with  $r_{tk}$  and integrate across  $k$  to find

$$\frac{1 - \theta(n_t^s)^2}{c_t^s} = \lambda_{\tau t} I_t \frac{A}{\sqrt{\theta}} \pi_s \int \phi(k) r_{tk} dk \tag{C.1}$$

In the case of heterogeneous labor, denoting the infection parameter with  $\tilde{\pi}_s$  and again, exploiting our knowledge regarding  $n_{tk}^i$ , we obtain

$$\begin{aligned} \frac{A}{c_t^s} - \theta n_t^s q_{tk}^{-1/\eta} &= \lambda_{\tau t} I_t \frac{1}{\sqrt{\theta}} \tilde{\pi}_s \phi(k) \\ 1 &= \int q_{tk}^{1-(1/\eta)} dk \\ \int q_{tk} dk &= \frac{c_t}{A n_t^s} \end{aligned}$$

Multiply the first equation with  $q_{tk}$  and integrate across  $k$  to find

$$\frac{1 - \theta(n_t^s)^2}{n_t^s} = \lambda_{\tau t} I_t \frac{1}{\sqrt{\theta}} \tilde{\pi}_s \int \phi(k) q_{tk} dk \tag{C.2}$$

Note that  $\tilde{\pi}_s$  multiplies a term in units of squared labor rather than squared consumption goods: it should naturally take a different value. One would get the same solution for all aggregates in the heterogeneous labor case, given a solution the heterogeneous consumption case, if it were the case that

$$\tilde{\pi}_s = A \frac{c_t^s}{n_t^s} \frac{\int \phi(k) r_{tk} dk}{\int \phi(k) q_{tk} dk}$$

Given that the right hand side depends on  $t$  and, additionally, given that  $q_{tk}$  depends on  $\tilde{\pi}_s$ , one could seek an appropriate time-dependent sequence of  $\tilde{\pi}_s$  to make both models deliver the same aggregates.<sup>8</sup>

<sup>8</sup>As an additional complication, Additionally, Jensens inequality implies that  $c_t < \int c_{tk} dk$  and  $n_t < \int n_{tk} dk$ , provided  $c_{tk}$  and  $n_{tk}$  are not constant, creating an additional hurdle in the appropriate adjustments and comparisons.

## D First Order Conditions of the Social Planner Problem

The social planner's problem in the main text yields the following first-order conditions:

$$\begin{aligned}
 \left( \frac{\partial}{\partial c_t^s} : \right) \quad & u_{1,t}^s \left( \frac{c_t^s}{c_{tk}^s} \right)^{1/\eta} + \mu_{f,t} &= \beta \pi_s \phi \mu_{I,t+1} I_t c_{tk}^i \\
 \left( \frac{\partial}{\partial c_t^i} : \right) \quad & u_{1,t}^i \left( \frac{c_t^i}{c_{tk}^i} \right)^{1/\eta} + \mu_{f,t} &= \beta \pi_s \phi \mu_{I,t+1} S_t c_{tk}^s \\
 \left( \frac{\partial}{\partial c_t^r} : \right) \quad & u_{1,t}^r \left( \frac{c_t^r}{c_{tk}^r} \right)^{1/\eta} + \mu_{f,t} &= 0 \\
 \left( \frac{\partial}{\partial n_t^s} : \right) \quad & u_{2,t}^s &= \mu_{f,t} A \\
 \left( \frac{\partial}{\partial n_t^i} : \right) \quad & u_{2,t}^i &= \mu_{f,t} A \\
 \left( \frac{\partial}{\partial n_t^r} : \right) \quad & u_{2,t}^r &= \mu_{f,t} A \\
 \left( \frac{\partial}{\partial S_t} : \right) \quad & u(c_t^s, n_t^s) + \mu_{f,t} \int c_{tk}^s dk + \mu_{S,t} &= \mu_{f,t} A n_t^s \\
 & & + \beta \left[ \mu_{S,t+1} + \mu_{I,t+1} \pi_s I_t \int \phi(k) c_{tk}^s c_{tk}^i dk \right] \\
 \left( \frac{\partial}{\partial I_t} : \right) \quad & u(c_t^i, n_t^i) + \mu_{f,t} \int c_{tk}^i dk + \mu_{I,t} &= \mu_{f,t} A n_t^i - \mu_{S,t} \\
 & & + \beta [(\mu_{S,t+1} + \mu_{I,t+1})(1 - \pi_r - \pi_d) \\
 & & + \pi_r \mu_{R,t+1} + \mu_{I,t+1} \pi_s S_t \int \phi(k) c_{tk}^s c_{tk}^i dk] \\
 \left( \frac{\partial}{\partial R_t} : \right) \quad & u(c_t^r, n_t^r) + \mu_{f,t} \int c_{tk}^r dk + \mu_{R,t} &= \mu_{f,t} A n_t^r + \beta \mu_{R,t+1}
 \end{aligned}$$

# Global economic and financial effects of 21st century pandemics and epidemics<sup>1</sup>

Chang Ma,<sup>2</sup> John Rogers<sup>3</sup> and Sili Zhou<sup>4</sup>

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*We provide perspective on the possible global economic and financial effects from COVID-19 by examining the handful of similar major health crises in the 21st century. We estimate the effects of these disease shock episodes on GDP growth, fiscal policy, expectations, financial markets, and corporate activity. Simple time-series models of GDP growth indicate that real GDP is 2.6% lower on average across 210 countries in the year of the official declaration of the outbreak and is still 3% below its pre-shock level five years later. The negative effect on GDP is felt less in countries with more aggressive first-year responses in government spending. Consensus forecast data suggests a pessimistic view on real GDP initially that lasts for two months, an effect that is larger for emerging market economies. Stock market responses indicate an immediate negative reaction. Finally, using firm-level data, we find a fall in corporate profitability and employment, and an increase in debt, the last of which is further reflected in higher sovereign CDS spreads.*

1 We are grateful for excellent research assistance provided by Caitlin Dutta and Jiqiao Gao. The views in this paper are solely the responsibility of the authors and should not be interpreted as reflecting the views of the Board of Governors of the Federal Reserve System or of any other person associated with the Federal Reserve System.

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# 1 Introduction

As worldwide deaths attributed to the COVID-19 pandemic approach 100,000, while the virus continues to spread, prospects for real economic activity and financial markets are equally funereal. Amid lockdowns and shelter in place commands in the United States and abroad, [Altig et al. \(2020\)](#) report that the Atlanta Fed/Chicago Booth/Stanford Survey of Business Uncertainty (SBU) for March (conducted from March 9-20) signals a rapidly deteriorating outlook in which firms are bracing for a huge deterioration in business activity. It is feared by the authors that even the very large negative effect on expected sales in the March survey might be too optimistic. Federal Reserve Bank of St. Louis President Bullard has urged the creation of a “National Pandemic Adjustment Period” (NPAP) whose objective is to reduce the level of real economic activity by roughly one-half, at least through 2020Q2, while making large fiscal transfers to households and firms. The St. Louis Fed has produced a range of estimates for 2020Q2 U.S. unemployment whose mid-point is above 30%.<sup>1</sup> [Gourinchas \(2020\)](#) similarly calls for massive fiscal interventions, which our results provide strong empirical support for, and outlines baseline scenarios that produce GDP growth rates in the United States of between -6.5% and -10% for 2020.<sup>2</sup> Financial market volatility has been extraordinary, with days of double-digit percentage declines in equity markets, the VIX above 80, and many spreads reaching levels not seen since 2008.<sup>3</sup>

In response to the expanding crisis, President Trump signed into law on March 27 an historic \$2 trillion stimulus package to assist efforts to thwart the spread of COVID-19. Additional fiscal stimulus is being actively considered. The Federal Reserve announced on March 23, amid severe stress in several funding markets, that it is “Using its full range of authorities to provide powerful support for the flow of credit to American families and businesses.”<sup>4</sup> Outside the United States, fiscal policies have expanded nearly everywhere and central banks have enacted policies like those of the Fed. In addition, bountiful U.S. dollar swap lines have been created and tapped, and pledges of copious support have come from the International Monetary Fund.<sup>5</sup>

<sup>1</sup>See <https://www.bloomberg.com/news/articles/2020-03-22/fed-s-bullard-says-u-s-jobless-rate-may-soar-to-30-in-2q> and <https://www.stlouisfed.org/on-the-economy/2020/march/back-envelope-estimates-next-quarters-unemployment-rate>.

<sup>2</sup>See also <https://promarket.org/this-is-not-the-time-to-be-cautious-we-need-to-contain-the-economic-contagion-of-the-coronavirus/>

<sup>3</sup>An impressive collection of outlook scenarios for several key measures of activity in the macroeconomy, corporate sector, and financial markets for the U.S. and abroad have been produced by scholars at the Becker-Friedman Institute. See <https://bfi.uchicago.edu/insight/blog/key-economic-facts-about-covid-19/>.

<sup>4</sup>The initiatives include a dazzling array of credit facilities: Primary Market Corporate Credit Facility (PMCCF), Secondary Market Corporate Credit Facility (SMCCF), Commercial Paper Funding Facility (CPFF), Term Asset-Backed Securities Loan Facility (TALF) and Main Street Business Lending Program, which support the flow of credit to consumers and small business, and the Money Market Mutual Fund Liquidity Facility (MMLF).

<sup>5</sup>See <https://www.imf.org/en/Topics/imf-and-covid19>.

## Related Conceptual Literature

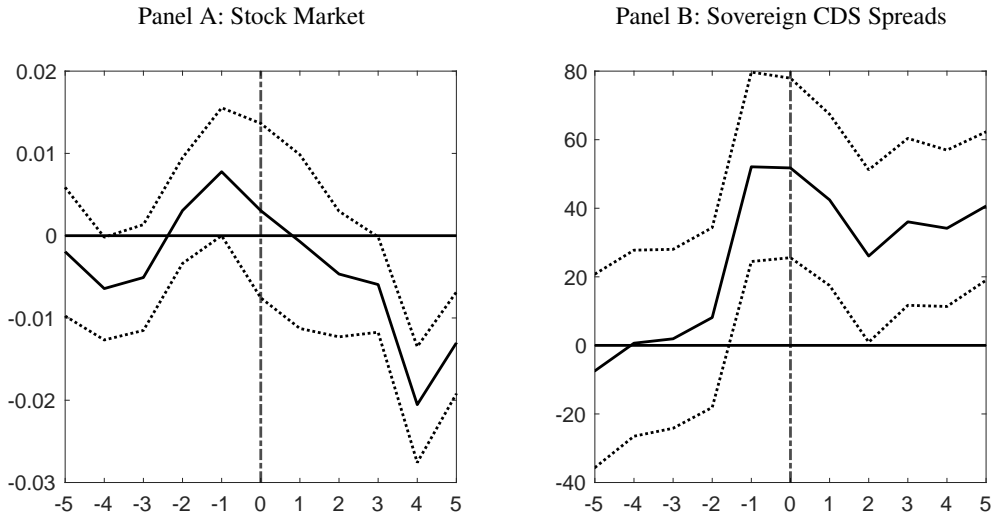
Much of the uncertainty concerning estimates of the ultimate economic and financial effects from the COVID-19 pandemic stems from the unknown timing and severity of the virus.<sup>6</sup> [Atkeson \(2020\)](#) analyzes disease scenarios that are designed to provide input into calculations of economic costs. He works with a Markov model of epidemic spread in which the population is divided into three categories: being susceptible, actively infected, and no longer contagious. How an epidemic plays out over time is determined by the transition rates between these three states. [Eichenbaum et al. \(2020\)](#) emphasize that the severity of the recession will be exacerbated by people's decisions to cut back on economic activity in order to reduce the severity of the epidemic and save lives. As the authors emphasize, the optimal government containment policy saves thousands of lives but increases the severity of the recession because infected people do not fully internalize the effect of their decisions on the spread of the virus. [Berger et al. \(2020\)](#) focus on the role of testing and case-dependent quarantine during a period of asymptomatic infection, and find that testing can result in a pandemic with smaller economic losses while keeping the human cost constant, a result that they label "common sense".

## A Peek at Past Disease Episodes

To shed lights on current COVID-19 crisis event, we focus on five global pandemic and epidemic events in the 21st century identified by [Jamison et al. \(2017\)](#): SARS in 2003, H1N1 in 2009, MERS in 2012, Ebola in 2014 and Zika in 2016. Figure 1 plots monthly stock market returns for 81,000 firms worldwide and sovereign credit default swap spreads for more than 30 countries, in event windows around the official declaration of a health crisis (see Table A.2). For each disease episode, we assign the event month declared by WHO to be month zero. For each event, we divide all countries into two groups according to their ratio of disease cases to national population. We take the difference between the average value of the "more affected" country group and the "less affected" country group. We average the difference across our five disease episodes. In panel A, we plot the mean difference for stock returns and in panel B the mean difference for sovereign CDS (in bps). The dashed lines represent one standard error relative to the average value. Stock return differences decline rapidly, going from (slightly) significantly positive to significantly negative within 5 months. For sovereign CDS spreads, the mean difference between groups rises and becomes significantly positive beginning one month before the official declaration.

Figure 2 plots the distribution of annual real GDP growth rates (%) for two separate country-year groups in the 210 countries in our sample (Table A.1). Group one is the growth rate in disease onset years of all affected countries, while group 2 is all other country-years (all countries in non-disease years and unaffected countries in disease episode years). Average GDP growth in non-disease country-years (group 2) is 3.96%, but in health crisis episode years growth slows to an average of 0.77%. The

<sup>6</sup>Witness the gaping confidence bands around the detailed projections for U.S. states at <https://covid19.healthdata.org/projections>. [Leduc and Liu \(2020\)](#) analyze how more general uncertainty surrounding COVID-19 is transmitted, and estimate a persistent one percentage point rise in U.S. unemployment.

**Figure 1** Disease Episodes and Financial Markets

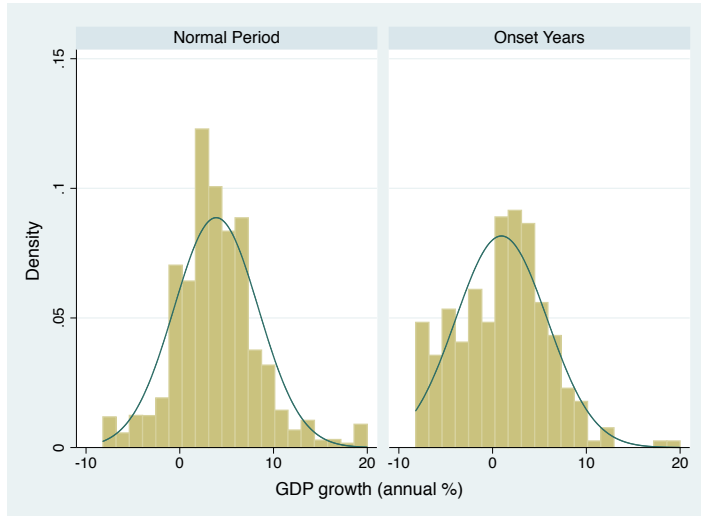
NOTE: The figure plots stock market returns and credit spread of sovereign CDS around the event window. We denote with 0 the month in which WHO officially declares pandemic or epidemic. In panel A, we take the difference between the average stock market return for most affected countries and the average stock market return for least affected countries, by disease episode. We display the average difference across our five episodes. In panel B, we take the difference between the average credit spread (in bps) for most affected countries and average credit spread (in bps) for least affected countries, by episode. We display the average difference across our five episodes. The mean difference is plotted in the solid line while the dashed lines are one standard error relative to the average value.

distribution of GDP growth during non-disease country-years is right-skewed, reflecting steady long-run global growth trends after World War II. However, during disease periods the GDP growth rate distribution is left-skewed.

## Contribution of Our Paper

With this background, we provide perspective on the possible global economic and financial effects from COVID-19 by examining previous pandemics and epidemics in the 21st century. Our paper thus complements and broadens contemporaneous work by Barro et al. (2020) and Correia et al. (2020), who examine the impact of the Spanish flu of 1918-19. Using simple time-series models of GDP growth (Jordà (2005) and Cerra and Saxena (2008)), we find that real GDP is 2.6% lower on average across 210 countries in the year the outbreak is officially declared and remains 3% below pre-shock level five years later.<sup>7</sup> We also document the effects on country groups based on geography and level of development.

<sup>7</sup>Results from estimating an AR(4) process as in Cerra and Saxena (2008) are similar to the local projections and so are made available on request only.

**Figure 2** Real GDP Growth Distributions in Disease and Non-Disease Periods

NOTE: The distribution of real GDP growth rate (%) for onset years of the disease episodes (including all the affected countries) and normal periods (including all countries in other years and non-affected countries during the onset years of the disease episodes). The mean for the non-disease (disease) period is 3.96 (0.77). Standard deviations for the non-disease (disease) period is 5.81 (5.33); skewness is 4.24 (-0.26) and kurtosis 90.73 (4.23).

Importantly from the perspective of policy, we show that fiscal policy responds aggressively to disease outbreaks, with initial year declines of 2% of GDP in the primary surplus on average. Furthermore, we show that countries that respond more aggressively through higher government expenditures suffer smaller declines in output growth compared to countries with less of a fiscal expenditures response. The relative degree of tax policy response makes no difference, however. We also use consensus forecast data on real GDP growth and find that forecasts are overly optimistic concerning the negative effect of the disease shock. On the other hand, stock market responses indicate that there is a short-run over-reaction of the negative impact. Finally, using firm-level data, we find a prolonged contraction from disease episodes, with a fall in corporate profitability and employment, and an increase in debt, which are consistent with the higher sovereign CDS spreads.

## 2 Methodology and Data

### 2.1 Estimation Method

To estimate the effect of major disease events on output, we follow [Jordà \(2005\)](#) and [Cerra and Saxena \(2008\)](#) to estimate impulse response functions to the health crisis shock. Given our large set of countries, we use panel data methods and partition the country samples in various ways to estimate



differential effects on countries according to, e.g., their fiscal policy responses. Our baseline impulse response functions are estimated using the following equations as in [Jordà \(2005\)](#).<sup>8</sup>

$$\sum_{h=0}^H g_{it+h} = \alpha_i^H + \sum_{j=1}^2 \beta_j^H g_{it-j} + \sum_{s=0}^2 \delta_s^H D_{it-s} + X_{it} + \varepsilon_{it}, \text{ with } H = 0, 1, \dots, 5. \quad (1)$$

where  $g_{it}$  is the percentage change of real GDP for country  $i$  in year  $t$ ,  $D_{it}$  is a dummy variable indicating a pandemic/epidemic disease hitting country  $i$  in year  $t$  and  $X_{it}$  includes country-level controls for Trade/GDP, Domestic Credit/GDP, population and log GDP per capita. We also control for country fixed effects. Standard errors are clustered at the country level. We display one standard error bands around the estimates.

We focus on the impulse response functions of cumulative growth rates from an unexpected shock to  $D_{it}$  at time  $t$ . Specifically, we plot the dynamics of  $\{\delta_0^H\}_{H=0}^5$  for horizons up to five years after the shock. Our results should thus be interpreted as the effect of a health crisis on the difference between output  $H$  years after the shock and output in the onset year of the shock.<sup>9</sup>

## 2.2 Data

We combine data from several sources. For the country-level analyses, we rely mainly on the World Development Indicators (WDI) from the World Bank. We obtain forecasts of GDP growth from Consensus Economics Inc. and firm-level financial data from Thomson Reuters Worldscope. To identify the pandemic and epidemic events, we manually collect data from the WHO and other public resources.

### Epidemic and Pandemic Events

As noted above, we focus on five global pandemic and epidemic events in the 21st century identified by [Jamison et al. \(2017\)](#): SARS in 2003, H1N1 in 2009, MERS in 2012, Ebola in 2014 and Zika in 2016. In each event, different sets of countries are affected differently. We collect data on total cases and deaths from the official websites of the World Health Organization (WHO), European Centre for Disease Prevention and Control (ECDC), Centers for Disease Control and Prevention (CDC) and from public news articles.

We identify a country as hit by the pandemic/epidemic event using the announcement date from the WHO. In most cases, there are significant time lags between the initial appearance of a pandemic outbreak and official declaration. This likely explains why stock market returns and CDS spreads

<sup>8</sup>We are aware of the bias in impulse responses estimated by local projections with small sample sizes, especially in the time dimension ([Herbst and Johannsen \(2020\)](#)).

<sup>9</sup>We use the STATA code on Jorda's website. He estimates the effect of an interest rate shock on the difference between output  $H$  periods after the shock and output in the onset period of the shock. See <https://sites.google.com/site/oscarjorda/home/local-projections>. [Cerra and Saxena \(2008\)](#) looks at the effect of a financial crisis on the difference between output  $H$  years after the shock and output in the onset year.

seemingly react *before* the announcement of the event in Figure 1.<sup>10</sup> For each event, we identify the set of affected countries and collect information on the number of deaths and cases reported for each country. Among the five events, the most widespread and deadly one is H1N1 (Swine Flu Influenza). It affected more than 200 countries, with more than 284,000 recognized deaths reported by the US CDC, an amount that is 15 times larger than the number reported by WHO.<sup>11</sup> In our analysis, we use the number of deaths reported by the ECDC because it is the only one containing detailed information for all affected countries. Nevertheless, the reporting discrepancy between the CDC and the WHO does not affect our key identification variable — a dummy variable (i.e. the health crisis shock) that equals one when WHO declares a pandemic/epidemic for the country, and zero otherwise. In our sample, we have 290 country-year observations for the identified shocks. Detailed information is in Table A.2.

### Country-level Variables

We use real GDP growth rates from the World Bank's World Development Indicators (WDI), which contains the 210 countries in Table A.1. The country-level data consists of unbalanced panels of annual observations from 1960 to 2018. The key controls at the country level include trade to GDP ratio, domestic credit to GDP, the natural log of national population, and the natural log of GDP per capita. Summary statistics are in Table A.4. All continuous variables are winsorized at the top and bottom 1% to remove outliers.

Forecasts of GDP growth in the current year and next year are obtained from Consensus Economics Inc. The data are monthly, from a survey of expectations of analysts from large banks and financial firms. We have data coverage over 32 countries from January 1990 to February 2020. We take the average of GDP growth expectations in the current year for each country-year and then merge it with the actual GDP growth rates from the WDI database. The annual GDP surprise is calculated as taking the difference between the actual GDP growth rates and the consensus forecasts.

### Firm-level Variables

We collect firm-level data from Thomson Reuters Worldscope, which provides all the financial reports for over 81,000 listed companies in more than 120 countries.<sup>12</sup> The database also provides historical data back to 1981, but includes listed firms in emerging countries only after 1990. Therefore, our

<sup>10</sup>For example, Hoffman and Silverberg (2018) find that the H1N1 outbreak initially began on March 15, 2009, was detected by officials on March 18, 2009, but was declared as a Public Health Emergency of International Concern (PHEIC) only on April 25, 2009. Similarly, the West African Ebola outbreak began December 26, 2013, was detected on March 22, 2014, but was declared a PHEIC only on August 8, 2014. For Zika, the main concern was about identification between microcephaly and the true Zika virus infections. Hence, we consider this outbreak to have begun on October 22, 2015, when the rise in microcephaly cases was first identified. Later, on November 28, 2015, there was strong evidence for a link between the virus and the microcephaly. Nevertheless, the Zika outbreak was declared a PHEIC only on February 1, 2016.

<sup>11</sup>Detailed information is provided here. <http://www.cidrap.umn.edu/news-perspective/2012/06/cdc-estimate-global-h1n1-pandemic-deaths-284000>

<sup>12</sup>Detailed information can be found at [https://www.refinitiv.com/content/dam/marketing/en\\_us/documents/fact-sheets/fundamentals-worldscope-fact-sheet.pdf](https://www.refinitiv.com/content/dam/marketing/en_us/documents/fact-sheets/fundamentals-worldscope-fact-sheet.pdf)

sample runs from 1990 to 2018. We exclude financial firms (SIC code: 6000 - 6999) because they have different disclosure regulations and their leverage positions are special compared to firms in other sectors. Our main firm-level measures include size (log of total assets in dollars), sales, investment (capital expenditures divided by assets), leverage (total debt divided by assets), tangibility (net property, plant and equipment divided by assets), cash (cash holdings divided by assets), ROA/ROE (net income divided by assets/shareholder equity), Tobin's Q (assets plus market value of equity and minus book value of equity and divided by total assets), and labor to assets (employees divided by total assets). Details construction are reported in Table A.3. All continuous variables are winsorized at the top and bottom 1% to remove outliers.

### 3 Effect on Actual and Expected Real GDP

#### 3.1 Real GDP: Impulse Response Functions

As seen in panel A of Figure 3, the global effect of a pandemic/epidemic event on output is negative and highly persistent. The average loss in output is about 2.6 percent for the entire panel of countries in the year of official declaration of the outbreak. Output is still 3 percent below the pre-shock level five years later. The global effect from H1N1 is slightly larger (panel B), with output loss of 4 percent in the first year and still 4.43 percent five years later. The output loss varies geographically, averaging 3.15 percent for advanced economies (about one-third that amount for the United States), and 2.24 percent for emerging market economies. Five years later, the output loss is 3.5 percent for advanced economies and 2.12 for emerging economies (see panels C and D). Output loss among the countries of East Asia and South Asia is small and short-lived: 1.22 percent in the first year and recovered in the second year. In contrast, output loss in Europe and Central Asia is large and persistent, around 5 percent in the first year and beyond (panels E and F).

#### 3.2 Real GDP: Panel Regressions

We estimate panel regressions for real GDP growth in Table 1. Column 1 displays results for the full sample period 1960-2018, while the remaining columns are for 1990-2018 due to our use of consensus forecasts of current year GDP growth, which are available for 32 countries beginning in 1990. Specifications with the forecasts control for expectations, which essentially entirely account for the effects of the economic control measures. Panel A includes all pandemic/epidemic events in the shock dummy while Panel B utilizes separate shock dummies for each episode. In Panel A, the coefficients on the shock dummy ranges from 2.65% to 3.52%, statistically significant and economically large. In Panel B, with five separate shock dummies, H1N1 has the largest effect, consistent with the impulse response functions. This is unsurprising because H1N1 affected the most countries and had the largest number of deaths and cases. Still, the effect of the other disease episodes is not negligible. In Table

2, we replace our shock dummy by the ex-post mortality rate or affected rate for each country. The coefficients on both mortality rate and cases-to-population are negative and significant: countries that suffer either greater mortality or case infections suffer larger output losses.

### 3.3 Expectations of GDP Growth

We now consider how GDP growth expectations were affected by the onset of the disease episodes. We use the event month declared by WHO in Table A.2 as the onset year-month  $t$  for affected country  $i$  for each disease event.<sup>13</sup> Given the data availability, our panel regressions using consensus forecasts include only 32 countries, which are both advanced and emerging. In Table 3, we regress the change in the monthly consensus forecast ( $F_{ikt}^g - F_{ik-1t}^g$ ) on the disease shock dummy and its four lags, where  $F_{ikt}^g$  denotes the consensus forecast of growth rate for country  $i$  at month  $k$ , year  $t$ . In addition to the country fixed effects, we include month fixed effects to alleviate the potential seasonality of GDP growth forecasts (greater accuracy toward the end of the year). We find that disease episodes significantly lowers forecasts of GDP growth in the onset month. Furthermore, there is a persistent effect on expectations lasting two months. We also find a larger and more pessimistic effects from diseases on forecasts of emerging market GDP growth rates.

## 4 Fiscal Policy

### How does fiscal policy respond?

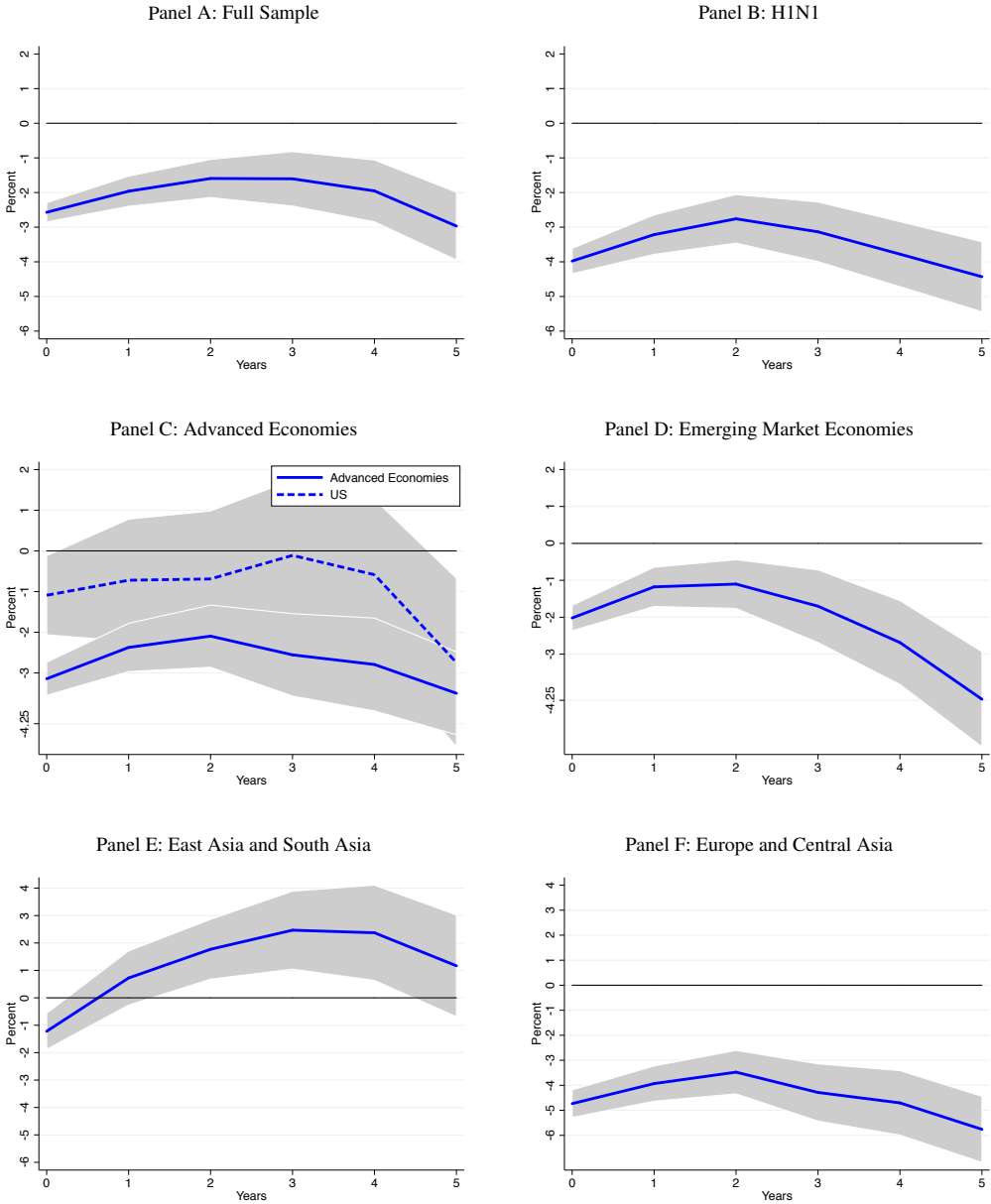
We explore the response of fiscal policy to the global pandemic/epidemic event in Figure 4. Following the disease shock, the primary surplus to GDP ratio falls by 1.91%, government revenues to GDP fall by 0.61%, and government expenditures rise by 1.25 % of GDP in the onset year. All responses are insignificant by the third year after the shock.

### Do tax cuts [no] or spending increases [yes] help?

Figure 5 displays the impulse responses of GDP growth, *conditional on the fiscal response in the onset year*. We group countries into high and low government expenditures (or tax revenues) according to its change as percent of GDP in the onset year. We do this for each disease event, then average across the five events. In countries with large responses of government expenditures, real GDP initially falls by 2.68% but the effect dies out in the second year. For the low government expenditure response countries, real GDP initially falls by 2.84%, an effect that is very persistent. Meanwhile, responses in government tax revenues do not make much of a difference.

<sup>13</sup>The WHO declarations are conservative on the late side, presumably due to concerns that Type I errors would lead to a loss of credibility such that the public would ignore future exhortations to caution.

**Figure 3** Effect on GDP: Impulse Response Functions



NOTE: Impulse response functions (IRF) are estimated based on the local projection method as in [Jordà \(2005\)](#)  $\sum_{h=0}^H g_{it+h} = \alpha_t^H + \sum_{j=1}^2 \beta_j^H g_{it-j} + \sum_{s=0}^2 \delta_s^H D_{it-s} + X_{it} + \varepsilon_{it}$ , with  $H = 0, 1, \dots, 5$ , where  $g_{it}$  is the percentage change of real GDP for country  $i$  at year  $t$ ,  $D_{it}$  is a dummy variable indicating a disease event hitting country  $i$  in year  $t$ , with  $X_{it}$  including country-level controls such as Trade/GDP, Domestic Credit/GDP, population and log GDP per capita. We also control for country fixed effects. Standard errors are clustered at the country level. One standard error bands are shown. Panel A (B) presents full sample (for H1N1 only). Panel C (D) presents IRFs for the sample of advanced economies and the United States (emerging market economies). Panel E (F) is for East Asia and South Asia (Europe and Central Asia).

**Table 1** The Effect of Pandemic Disease on Real GDP Growth: I

GDP growth rate %				
Panel A				
Sample Period:	(1)	(2)	(3)	(4)
	1960-2018	1990-2018		
	All Events	All Events	All Events	Without H1N1
Shock	-2.78*** (0.28)	-2.65*** (0.27)	-3.52*** (0.58)	-1.30** (0.61)
Consensus Forecast			0.56*** (0.16)	0.69*** (0.16)
Trade/GDP	0.00 (0.00)	0.01** (0.00)	-0.00 (0.01)	-0.00 (0.01)
Domestic Credit/GDP	-0.02*** (0.00)	-0.03*** (0.01)	-0.02* (0.01)	-0.01 (0.01)
Log(Population)	0.14*** (0.04)	0.06 (0.04)	0.08 (0.13)	0.07 (0.13)
Log(GDP per capita)	-0.22** (0.09)	-0.02 (0.11)	-0.04 (0.26)	-0.03 (0.28)
Recession	-0.29* (0.16)	-0.40** (0.18)	0.05 (0.48)	0.52 (0.41)
Constant	4.86*** (0.39)	4.74*** (0.44)	2.48*** (0.85)	2.04** (0.79)
Observations	6647	4384	533	504
Adjusted R-squared	0.055	0.064	0.207	0.166
Decade FE	Yes	Yes	Yes	Yes
Country FE	Yes	Yes	Yes	Yes
Panel B				
Sample Period:	(1)	(2)	(3)	(4)
	1960-2018	1990-2018		
	All Events	All Events	All Events	Without H1N1
EBOLA	0.90 (0.62)	0.58 (0.56)	-0.28 (0.37)	-0.34 (0.39)
H1N1	-4.41*** (0.39)	-4.27*** (0.38)	-5.32*** (0.72)	N.A. (0.72)
MERS	-1.16* (0.69)	-0.94 (0.67)	-1.34 (1.50)	-1.23 (1.45)
SARS	0.15 (0.60)	0.01 (0.58)	-0.90** (0.40)	-0.94** (0.41)
Zika	-0.49 (0.41)	-0.51 (0.40)	-2.11*** (0.76)	-2.12** (0.85)
Consensus Forecast			0.59*** (0.16)	0.68*** (0.16)
Observations	6647	4384	533	504
Adjusted R-squared	0.063	0.076	0.238	0.163
Country Controls	Yes	Yes	Yes	Yes
Decade FE	Yes	Yes	Yes	Yes
Country FE	Yes	Yes	Yes	Yes

NOTE: The dependent variable in column (1)-(4) is real GDP growth rate while the dependent variable. The sample period for column (1) is 1960-2018 while the sample period for column (2)-(4) is 1990-2018. Panel A reports Shock Dummy (all five events), which equals to one for country *i* at onset year *t*, and zero otherwise. While Panel B replace Shock Dummy with five pandemics dummies. Each pandemic dummy is equal to one for country *i* at onset year *t* for outbreak of each pandemic respectively. Country fixed effect is included. All standard errors are clustered at country level and reported in parentheses. \*, \*\* and \*\*\* indicate statistical significance at the 10%, 5%, and 1% level, respectively.

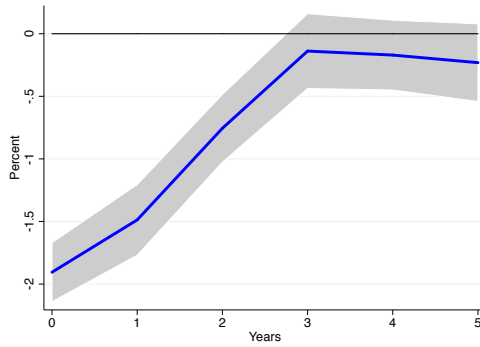
**Table 2** The Effect of Pandemic Disease on Real GDP Growth: II

	GDP growth rate %					
	(1)	(2)	(3)	(4)	(5)	(6)
Sample Period:	1960-2018	1990-2018		1960-2018	1990-2018	
Mortality Rate%	-0.04*** (0.01)	-0.03*** (0.01)	-0.06** (0.02)			
Cases/Pop(10 thousand)				-3.40*** (0.77)	-3.22*** (0.75)	-5.64* (3.27)
Consensus Forecast			0.56*** (0.16)			0.60*** (0.17)
Trade/GDP	0.00 (0.00)	0.01** (0.01)	0.00 (0.01)	0.00 (0.00)	0.01** (0.00)	0.00 (0.01)
Domestic Credit/GDP	-0.02*** (0.00)	-0.04*** (0.01)	-0.02* (0.01)	-0.02*** (0.00)	-0.03*** (0.01)	-0.02* (0.01)
Log(Population)	0.14*** (0.04)	0.05 (0.04)	0.07 (0.13)	0.14*** (0.04)	0.05 (0.04)	0.06 (0.14)
Log(GDP per capita)	-0.23** (0.09)	-0.04 (0.11)	-0.05 (0.27)	-0.22** (0.09)	-0.03 (0.11)	-0.03 (0.28)
Recession	-0.45*** (0.17)	-0.69*** (0.18)	-0.32 (0.46)	-0.42** (0.16)	-0.64*** (0.18)	-0.11 (0.45)
Constant	4.86*** (0.40)	4.84*** (0.45)	2.31** (0.94)	4.85*** (0.40)	4.80*** (0.45)	2.13** (0.92)
Observations	6638	4375	532	6641	4378	532
Adjusted R-squared	0.041	0.043	0.111	0.044	0.047	0.135
Decade FE	Yes	Yes	Yes	Yes	Yes	Yes
Country FE	Yes	Yes	Yes	Yes	Yes	Yes

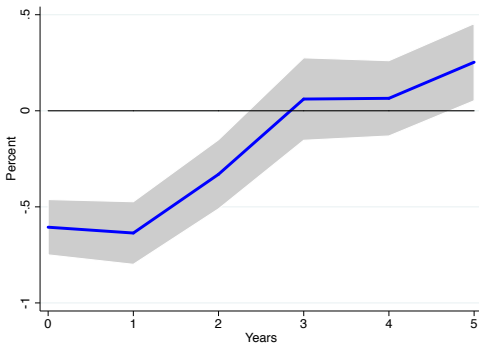
NOTE: The dependent variable in column (1)-(6) is real GDP growth rate while the dependent variable. The sample period for column (1) and (4) is 1960-2018 while the sample period for column (2)-(3) and (5)-(6) is 1990-2018. Country fixed effect is included. All standard errors are clustered at country level and reported in parentheses. \*, \*\* and \*\*\* indicate statistical significance at the 10%, 5%, and 1% level, respectively.

**Figure 4** Response of Fiscal Policy

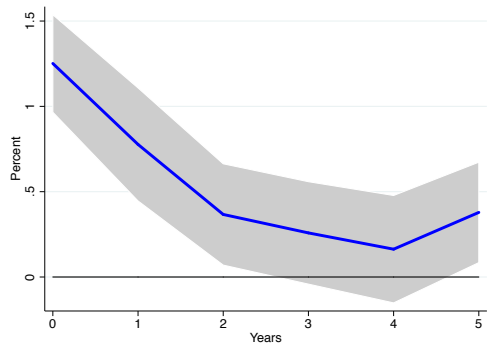
Panel A: Primary Surplus (% of GDP)



Panel B: Revenues (% of GDP)



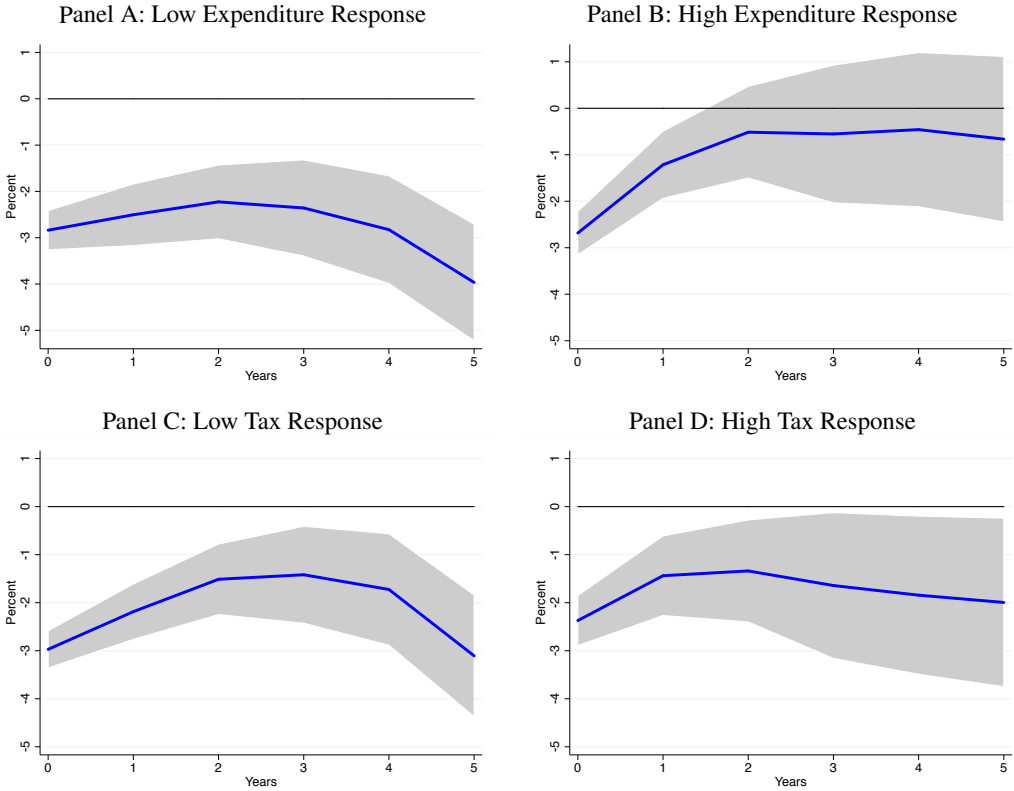
Panel C: Expenditures (% of GDP)



NOTE: Impulse response functions (IRF) are based on the local projection method of Jordà (2005):  $Y_{it+H} - Y_{it-1} = \alpha_i^H + \sum_{j=1}^4 \beta_j^H Y_{it-j} + \sum_{s=0}^4 \delta_s^H D_{it-s} + X_{it-1} + \varepsilon_{it}$ , with  $H = 0, 1, \dots, 5$ , where  $Y_{it}$  is the primary surplus (or revenues or expenditures) to GDP ratio for country  $i$  in year  $t$ ,  $D_{it}$  is a dummy variable indicating a disease hitting country  $i$  in year  $t$  and  $X_{it-1}$  includes country-level controls such as real GDP growth rate, population and log GDP per capita. The impulse response functions are shown with one standard error bands.



**Figure 5** Effect on GDP Growth Conditional on Immediate Fiscal Response



NOTE: Impulse response functions (IRF) are estimated based on the local projection method as in [Jordà \(2005\)](#):  $\sum_{h=0}^H g_{it+h} = \alpha_i^H + \sum_{j=1}^2 \beta_j^H g_{it-j} + \sum_{s=0}^2 \delta_s^H D_{it-s} + X_{it} + \varepsilon_{it}$ , with  $H = 0, 1, \dots, 5$ , where  $g_{it}$  is the percentage change of real GDP for country  $i$  at year  $t$ ,  $D_{it}$  is a dummy variable indicating a pandemic disease hitting country  $i$  in year  $t$  and  $X_{it}$  includes country-level controls such as Trade/GDP, Domestic Credit/GDP, population and log GDP per capita. We also control for country fixed effects. Standard errors are clustered at the country level. We divide countries into two groups based on the average change of government expenditures (or tax revenues) normalized by GDP in the onset year of each disease event. One error bands are displayed. The shock is a one-time unexpected disease shock.

**Table 3** The Effect of Pandemic Disease on Consensus Forecasts

	$\Delta$ Consensus Forecast GDP growth rate %		
	(1)	(2)	(3)
	Full Sample	Advanced	Emerging
Shock	-0.45*** (0.09)	-0.27** (0.10)	-0.62*** (0.12)
L.Shock	-0.26*** (0.07)	-0.17* (0.08)	-0.34*** (0.10)
L2.Shock	-0.11* (0.06)	-0.08 (0.07)	-0.13 (0.10)
L3.Shock	-0.04 (0.05)	-0.06 (0.07)	-0.03 (0.07)
L4.Shock	-0.02 (0.04)	-0.06 (0.05)	0.01 (0.05)
Constant	0.14** (0.06)	0.10 (0.08)	0.17 (0.10)
Observations	7611	3604	4007
Adjusted R-squared	0.008	0.001	0.009
Month FE	Yes	Yes	Yes
Country FE	Yes	Yes	Yes

NOTE: The dependent variable is the monthly change in the consensus forecasts of real GDP growth rate in the current year. Shock dummy equals one for country  $i$  at onset year-month  $t$ , and zero otherwise. Month and country fixed effects are included. Advanced countries and emerging countries are as classified by the IMF. Standard errors are clustered at the country level and reported in parentheses. \*, \*\* and \*\*\* indicate statistical significance at the 10%, 5%, and 1% level, respectively.

**Table 4** The Effect of Pandemics on Firm-Level outcomes

	ROA %		Leverage %		Labor/Assets %		CAPX/Assets %		TFP	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Shock	-11.44*** (2.71)	-5.02*** (1.74)	1.46*** (0.30)	1.08*** (0.27)	-0.82*** (0.19)	-0.42*** (0.15)	0.22 (0.21)	0.15 (0.15)	-0.34** (0.14)	-0.30 (0.19)
Log Assets		11.62*** (3.00)		1.17*** (0.18)		-0.82*** (0.18)		0.09*** (0.03)		-1.15*** (0.07)
Cash		23.64*** (6.33)		-13.88*** (2.05)		-5.40*** (1.18)		3.26*** (0.56)		-0.04 (0.27)
Tobin's Q		-5.85*** (0.75)		0.24*** (0.02)		0.18*** (0.03)		0.04*** (0.01)		-0.04*** (0.01)
Sales Growth		-1.40 (0.85)		0.26*** (0.08)		-0.15 (0.10)		0.36*** (0.03)		0.15*** (0.05)
Tangibility		-2.36 (2.23)		11.61*** (1.58)		0.98** (0.49)		9.35*** (0.50)		-1.13*** (0.20)
Constant	7.26 (12.12)	-233.47*** (57.82)	14.02*** (1.25)	-15.18*** (4.21)	11.19*** (2.88)	27.44*** (5.31)	8.00*** (0.60)	-0.86 (0.55)	-6.66*** (1.17)	15.36*** (1.39)
Observations	833104	583912	812560	572794	580738	437714	786131	561511	565426	435269
Adjusted R-squared	0.081	0.312	0.114	0.204	0.296	0.403	0.121	0.213	0.395	0.533
Country FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Industry FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

NOTE: This table reports estimated effects of disease episodes on firm-level outcomes between 1990 and 2018. Shock dummy equals one for firms headquartered at country  $i$  with an outbreak year  $t$ , and zero otherwise. The firm characteristics are defined in Table A.3. We include industry fixed effects (by SIC 2digit code), country fixed effects, and year fixed effects. Standard errors are clustered at the country level and reported in parentheses. \*, \*\* and \*\*\* indicate statistical significance at the 10%, 5%, and 1% level, respectively.

## 5 Effects on Firms

Finally, we exam the effect of the disease episodes on firms. Our outcome variables are ROA (return on assets), leverage (total debt to assets), labor to assets (number of employee to assets), investment (CAPEX expenditure to assets), and total factor productivity (TFP). In addition to standard firm-level controls in our panel regression, we include industry fixed effect (SIC 2 digit code), country fixed effects and year fixed effects. The variable of interest is the disease shock dummy, which equals one for a firm when it is headquartered in country  $i$  at onset year  $t$ , and zero otherwise. Table 4 reports the results. As seen in columns 1 and 2, ROA is significantly lower for firms located in affected countries during the disease year compared to those remained out during the normal period. The leverage ratio is also significantly higher. Moreover, we also find a significantly lower employment for firms affected by the disease. But we do not find significant evidence for those firms to lower investment and thus TFP.

## 6 Conclusion

We estimate the effects of major global disease outbreaks in the 21st century on GDP growth, fiscal policy, expectations, financial markets, and corporate activity for a large cross-section of countries and firms. We find that real GDP growth falls persistently, an effect that is felt more in countries with a less aggressive first-year response in government spending. Consensus forecast data on real GDP growth indicates that private sector forecasts are underly pessimistic initially. On the other hand, stock market responses indicate a short-run over-reaction of the negative impact. Using firm-level data, we find a fall in corporate profitability and employment, and an increase in debt. These financial developments are consistent with the documented higher sovereign CDS spreads.

It is difficult to translate these estimated historical effects to forecast the economic and financial effects of COVID-19. Although there are many parallels between these 21st century disease episodes and COVID-19, there is a lot to suggest that this pandemic will have a much larger toll on human lives. The unprecedented scale of lock downs in several countries will hamper economic activity even for countries that have lower case loads and deaths and/or who thwart the virus more quickly. In the disease episodes documented in this paper, U.S. GDP does not fall a lot by historical standards, but there are reasons to think that COVID-19 will be considerably more recessionary. For one, U.S. fiscal space is relatively limited now. If fiscal policy does not move enough, or with the right mix, COVID-19 will have a very persistent effect on output. We have shown that past disease episodes have significant effects on firms (and surely households, something we do not directly address): lower employment, lower profits, and higher leverage in the aftermath of health crises do not give optimism for a steep and rapid recovery. Thus, we consider our estimates to be a lower bound for the case of COVID-19.

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Table A.1 List of Countries from WDI (Total Number: 210)

Aruba	Bolivia	Dominica	Grenada	Kiribati	Malta	Papua New Gu	Slovak Repub	Venezuela, R
Afghanistan	Brazil	Denmark	Greenland	St. Kitts an	Myanmar	Poland	Slovenia	British Virg
Angola	Barbados	Dominican Re	Guatemala	Korea, Rep.	Montenegro	Puerto Rico	Sweden	Virgin Islan
Albania	Brunei Darus	Algeria	Guam	Kuwait	Mongolia	Korea, Dem.	Eswatini	Vietnam
Andorra	Bhutan	Ecuador	Guyana	Lao PDR	Mozambique	Portugal	Seychelles	Vanuatu
United Arab	Botswana	Egypt, Arab	Hong Kong SA	Lebanon	Mauritania	Paraguay	Syrian Arab	Samoa
Argentina	Central Afri	Eritrea	Honduras	Liberia	Mauritius	West Bank an	Turks and Ca	Yemen, Rep.
Armenia	Canada	Spain	Croatia	Libya	Malawi	French Polyn	Chad	South Africa
American Sam	Switzerland	Estonia	Haiti	St. Lucia	Malaysia	Qatar	Togo	Zambia
Antigua and	Chile	Ethiopia	Hungary	Liechtenstei	Namibia	Romania	Thailand	Zimbabwe
Australia	China	Finland	Indonesia	Sri Lanka	New Caledoni	Russian Fede	Tajikistan	
Austria	Cote d'Ivoir	Fiji	India	Lesotho	Niger	Rwanda	Turkmenistan	
Azerbaijan	Cameroon	France	Ireland	Lithuania	Nigeria	Saudi Arabia	Timor-Leste	
Burundi	Congo, Dem.	Faroe Island	Iran, Islami	Luxembourg	Nicaragua	Sudan	Tonga	
Belgium	Congo, Rep.	Micronesia,	Iraq	Latvia	Netherlands	Senegal	Trinidad and	
Benin	Colombia	Gabon	Iceland	Macao SAR, C	Norway	Singapore	Tunisia	
Burkina Faso	Comoros	United Kingd	Israel	Morocco	Nepal	Solomon Isla	Turkey	
Bangladesh	Cabo Verde	Georgia	Italy	Monaco	Nauru	Sierra Leone	Tuvalu	
Bulgaria	Costa Rica	Ghana	Jamaica	Moldova	New Zealand	El Salvador	Tanzania	
Bahrain	Cuba	Gibraltar	Jordan	Madagascar	Oman	San Marino	Uganda	
Bahamas, The	Cayman Islan	Guinea	Japan	Maldives	Pakistan	Somalia	Ukraine	
Bosnia and H	Cyprus	Gambia, The	Kazakhstan	Mexico	Panama	Serbia	Uruguay	
Belarus	Czech Republ	Guinea-Bissa	Kenya	Marshall Isl	Peru	South Sudan	United State	
Belize	Germany	Equatorial G	Kyrgyz Repub	North Macedo	Philippines	Sao Tome and	Uzbekistan	
Bermuda	Djibouti	Greece	Cambodia	Mali	Palau	Suriname	St. Vincent	

**Table A.2** List of Global Pandemic and Epidemic Events

Starting Year	Announced Month	Event Name	Affected Countries (Cities)	Number of Countries	Total Deaths	Total Cases	Mortality Rate
2003	2	SARS	AUS, CAN, CHE, CHN, DEU, ESP, FRA, GBR, HKG, IDN, IND, IRL, ITA, KOR, KWT, MAC, MNG, MYS, NZL, PHL, ROU, RUS, SGP, SWE, THA, TWN, USA, VNM, ZAF	29	774	8096	9.56%
2009	4	H1N1	ABW, AFG, AGO, AIA, ALB, AND, ANT, ARE, ARG, ARM, ASM, ATG, AUS, AUT, AZE, BDI, BEL, BES, BGD, BGR, BHR, BHS, BIH, BLR, BLZ, BMU, BOL, BRA, BRB, BRN, BTN, BWA, CAN, CHE, CHL, CHN, CIV, CMR, COD, COG, COK, COL, CPV, CRI, CUB, CYM, CYP, CZE, DEU, DJI, DMA, DNK, DOM, DZA, ECU, EGY, ESP, EST, ETH, FIN, FJI, FLK, FRA, FSM, GAB, GBR, GEO, GGY, GHA, GIB, GLP, GRC, GRD, GTM, GUF, GUM, GUY, HND, HRV, HTI, HUN, IDN, IMN, IND, IRL, IRN, IRQ, ISL, ISR, ITA, JAM, JEY, JOR, JPN, KAZ, KEN, KHM, KIR, KNA, KOR, KWT, LAO, LBN, LBY, LCA, LIE, LKA, LSO, LTU, LUX, LVA, MAF, MAR, MCO, MDA, MDG, MDV, MEX, MHL, MKD, MLI, MLT, MMR, MNE, MNG, MOZ, MSR, MTQ, MUS, MWI, MYS, MYT, NAM, NCL, NGA, NIC, NLD, NOR, NPL, NRU, NZL, OMN, PAK, PAN, PER, PHL, PLW, PNG, POL, PRI, PRK, PRT, PRY, PSE, PYF, QAT, RKS, ROU, RUS, RWA, SAU, SDN, SGP, SLB, SLV, SOM, SRB, STP, SUR, SVK, SVN, SWE, SWZ, SYC, SYR, TCA, TCD, THA, TJK, TLS, TON, TTO, TUN, TUR, TUV, TZA, UGA, UKR, URY, USA, VCT, VEN, VGB, VNM, VUT, WLF, WSM, YEM, ZAF, ZMB, ZWE	201	14633 <sup>a</sup>	529622	2.76%
2012	3	MERS	ARE, AUT, CHN, DEU, DZA, EGY, FRA, GBR, GRC, IRN, ITA, JOR, KOR, KWT, LBN, MYS, NLD, OMN, PHL, QAT, SAU, THA, TUN, TUR, USA, YEM	26	498	1289	38.63%
2014 <sup>b</sup>	8	Ebola	ESP, GBR, GIN, ITA, LBR, MLI, NGA, SEN, SLE, USA	10	11323	28646	39.53%
2016 <sup>c</sup>	2	Zika	ABW, AIA, ARG, ATG, BES, BHS, BLM, BLZ, BMU, BOL, BRA, BRB, CAN, CHL, COL, CRI, CUB, CYM, DMA, DOM, ECU, GLP, GRD, GTM, GUF, GUY, HND, HTI, JAM, KNA, LCA, MAF, MSR, MTQ, NIC, PAN, PER, PRI, PRY, SLV, SUR, SXM, TCA, TTO, URY, USA, VCT, VEN, VGB, VIR	50	20	203094	0.01%

<sup>a</sup>This estimates are from European Center for Disease Prevention and Controls (ECDC). We use their estimates since they provides detailed coverage and mortality rate for each country. Detailed information can be found here: [https://en.wikipedia.org/wiki/2009\\_flu\\_pandemic\\_by\\_country](https://en.wikipedia.org/wiki/2009_flu_pandemic_by_country). However, the estimate from US Centers for Disease Control and Prevention (CDC) for global death toll is 284,000, about 15 times more than the number of laboratory-confirmed cases. See details in <http://www.cidrap.umn.edu/news-perspective/2012/06/cdc-estimate-global-h1n1-pandemic-deaths-284000>.

<sup>b</sup>The West African Ebola outbreak began December 26, 2013 and was declared a PHEIC August 8, 2014.

<sup>c</sup>The Zika virus outbreak occurred at October, 2015 but was declared a PHEIC February 1, 2016



**Table A.3** Firm-level Variables

<b>Variable</b>	<b>Description</b>	<b>Source</b>
Size	Logarithmic value of total assets(Worldscope item 02999)	Worldscope
Sales	Sales in thousands of dollars (Worldscope item 01001).	Worldscope
Investment	Capital expenditures (Worldscope item 04601) divided by assets (Worldscope item 02999).	Worldscope
Leverage	Total debt (Worldscope item 03255) divided by assets (Worldscope item 02999).	Worldscope
Tangibility	Net property, plant, and equipment (Worldscope item 02501) divided by assets (Worldscope item 02999).	Worldscope
Cash	Cash holdings (Worldscope item 02001) divided by assets (Worldscope item 02999).	Worldscope
ROA	Net income (Worldscope item 01751) scaled by total assets (Worldscope item 02999)	Worldscope
ROE	Net income (Worldscope item 01751) scaled by shareholder equity (Worldscope item 03451+Worldscope item 03501).	Worldscope
Tobin's Q	Assets (Worldscope item 02999) plus market value of equity (Worldscope item 08001) minus book value of equity (Worldscope item 03501) divided by total assets.	Worldscope
Capital/Labor	Net property, plant, and equipment (Worldscope item 02501) divided by the number of employees (Worldscope item 07011).	Worldscope
Labor/Assets	Number of employees (Worldscope item 07011) divided by assets.	Worldscope
TFP	Calculated by $\log(\text{Sales}) - \log(\text{Assets}) - \log(\text{Number of Employee}) - \log(\text{Materials})$	Authors' own calculation

**Table A.4** Country-level Data: Summary Statistics

	N	Mean	P50	S.D.	P75	P25
GDP growth rate %	9,201	3.79	3.80	4.54	6.00	1.00
Trade/GDP %	8,288	66.59	59.00	43.55	88.00	37.00
Domestic Credit/GDP %	7,627	33.26	23.00	31.28	45.00	12.00
Log(Population)	12,320	8.26	4.28	5.95	15.05	3.37
Log(GDP per capita)	9,202	5.98	5.67	2.82	8.47	3.40

# Visualising and forecasting Covid-19<sup>1</sup>

Albrecht Ritschl<sup>2</sup>

Date submitted: 6 April 2020; Date accepted: 8 April 2020

*As an alternative to structural estimates of the SIR model, this note presents reduced-form time series forecasts of the growth in Covid-19 cases  $s$  and fatalities  $d$  for several countries where a slowdown has set in. Once a daily threshold of  $d > 100$  was crossed, daily growth in the initial unchecked phase was around  $\Delta \ln(d) \in [0.2, 0.3]$ . For several countries, growth in fatalities as well as registered cases now shows a sustained decline; Italy and Spain report  $\Delta \ln(d) \approx 0.03$ . I present updated ETS forecasts of the endpoint to the current epidemic for the countries in the sample, along with predicted fatalities. As a robustness check, forecasts from 31 March alongside later realizations are included. Results are preliminary and subject to daily revision as the situation is still evolving rapidly. The relative success of the method suggests univariate forecasts as a quick way of assessing resource needs and timelines where the epidemic is still ongoing.*

1 Original version submitted April 7. Thanks are due to Alexander Ludwig and Harald Uhlig for comments on the first draft of March 30.

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## I. Introduction

Epidemiologists have a long tradition of modeling the spread of epidemics empirically. Their standard workhorse model SIR is well established, and widely accepted calibrations exist. However, adjustment and fine tuning to individual case studies poses problems of parameter calibration or estimation that can act as a short term obstacle to forecasting from the model whilst the situation is evolving, see the discussion in [1], [2], [3]. Publication of a study by Ferguson et al. [4] in March 2020 led to policy reversals towards the nascent Sars-Cov-2 epidemic in several countries on the basis of parameter revisions suggested in that study. Whilst attempts have been made in several countries to improve the collection and reporting of hospital micro data, see e.g. [5] for Britain or [6] for Germany, parameter uncertainty still appears to be rampant, especially in a cross-country perspective. Structural estimation of the SIR model in the presence of policy intervention is also susceptible to the Lucas critique. Substantial efforts are being directed towards influencing the behaviour of the public towards the spread of the infection. Medical resources are diverted from other uses to cope with an increased demand for intensive care services. All this is designed to affect both the infection and recovery rate, and would distort the Country and regional data collected and published daily [7] include reported fatalities, cases, and recoveries, often collected under widely different and often changing national or indeed local standards. Indicators that are often critically missing from this panel are capacity of and admissions to intensive care units, the length of stay at these units, and the survival probabilities of patients. It is this area where hospital micro data are often being employed in an attempt to complete the picture. However, these are snapshots, often still based on very limited case numbers.

Economists have acted quickly to close the gap between epidemiological and macroeconomic modeling, see e.g. Romer [8], Eichenbaum, Rebelo and Trabandt [9], Donsimoni et al. [10], Gros, Valenti, Valenti, and Gros [11] and Stock [12]. These approaches are primarily concerned with understanding and quantifying the transmission mechanisms between the epidemic and macroeconomic activity, aiming to model optimal policy responses. In a sense, these models are taking the epidemiologic part off the shelf, as their focus is on the implications.

The current note aims to contribute towards closing the gap, tackling the epidemiological forecasting issue with the toolbox of the economists, reduced-form time series forecasts. Absent reliable estimates of the underlying structural epidemiological parameters, the best a forecaster can hope for in the short run is to rely on univariate time series dynamics.

As epidemics are understood to follow logistic functions, there are obvious univariate time series characteristics to be exploited. After initial exponential growth, indicators of interest such as the growth rates in case and fatality numbers would enter into a slowdown, converging back to zero. As the number of observations grows during the slowdown period, estimates of the speed of convergence, endpoint times, as well as levels can be obtained. This is what the following note does.

Focusing on univariate time series characteristics implies discarding the information that is potentially included in the dynamic relationships between the variables of interest. Noticeably, recorded cases should lead fatalities. In an ideal world where cases are identified upon infection, the lag should cover both the incubation period and of manifest illness itself. In practice, however, substantial recognition lags may exist, and testing practices may bias the lag. Whilst in some countries, tests are typically only carried out upon arrival to a hospital's intensive care unit, in other countries more widespread testing is adopted, in the hope of covering a wider range of the population and of isolating identified cases. These national policies give rise to strong country effects in case reporting, which may or may not be fixed.

The discussions below are structured as follows. The next section provides an overview of recorded growth in fatalities in our sample. Reporting has been restricted to countries where both reported cases and reported fatalities have exceeded a minimum threshold of 100 cases. It is only beyond this threshold that reporting practices appear to be standardized and volatility in the reported figures is reduced to more plausible levels. The aim of the section is to provide stylized facts and identify those countries that have crossed the minimum threshold already. Section III turns to doubling times in fatalities, a metric that appears to have been more widely reported in the media than fatality growth, except for the very recent days. Section IV examines the relationship between fatalities and total cases. This turns out to be a non-linear relationship in most countries, and we obtain a rather clear representation of lower and upper bounds. Section V then presents forecasts for the end of the epidemic, as well as predicted levels of cumulative cases and fatalities. For most countries in our sample, the endpoint of the epidemic is predicted for the current month, although in many estimates there is considerable probability mass towards end of that timeline. We also identify countries where evidence of a slowdown is still shaky as of the time this note is completed. Section VI finally takes a brief look at hindcasts, i.e. forecasts as of March 31 compared with later realizations. The relative stability of these forecasts suggests the suitability of this simple tool for other cases where the epidemic is still ongoing. All results should nevertheless be received with caution, as the situation continues to evolve fast.

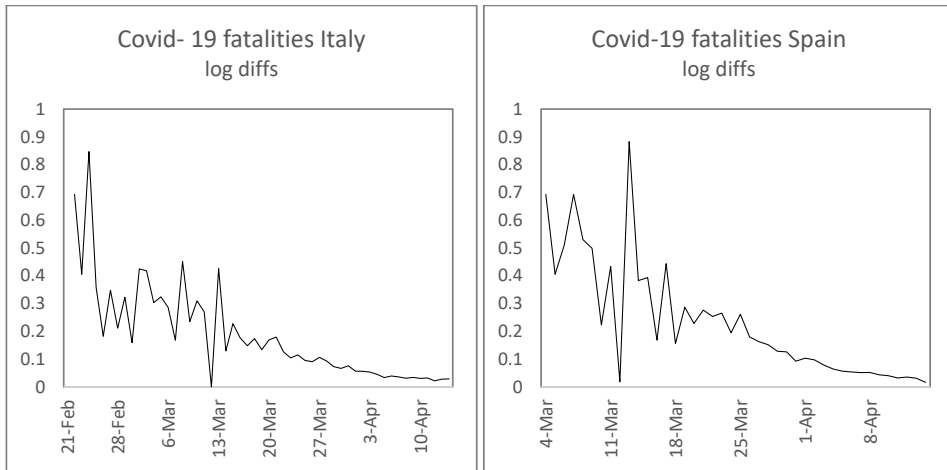
## II. Fatalities: growth

Overall fatalities from Covid-19 are per se not the most pressing concern of politics, as total mortality when averaged out over a year might well be within the normal variations. What makes fatalities relevant is their close relationship to the burden of Covid-19 on hospitals' intensive care units (ICUs). Small-sample clinical data from England and Wales [5] suggest that of Covid-related admissions (N=165) to ICUs, 58% require heavy respiration, and that among those under heavy respiration the survival rate is only 33%. Among patients aged 70 and over (N=56) the overall survival rate is only 26%.

Fatalities related to Covid-19 are available in levels [7] and widely reported in logs. Figure 1 instead provides a representation in log differences, an approximation to daily percentage growth in fatalities. The initial observations up to  $d = 100$  are omitted, as reporting habits and

regulations have only typically stabilized at (sometimes much) higher levels. The evidence is grouped into three panels. Panel (a) includes Italy and Spain, the two Mediterranean countries strongly affected by Covid-19. Panel (b) includes Western European countries from Switzerland to the UK. Panel (c) provides data Germany, the State of New York including New York City, and also on the Hubei province of China, which includes the city of Wuhan where the virus was first identified.

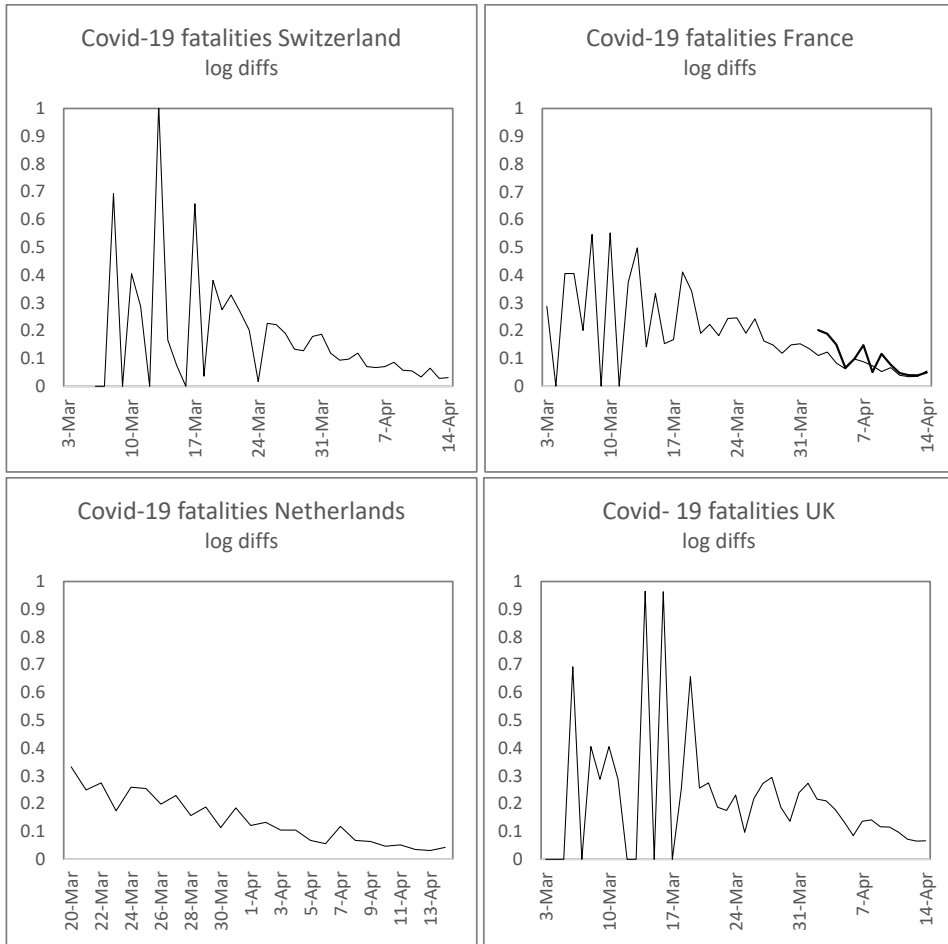
Figure 1 (a) Southern Europe



Both countries present a combination of high pressure on their ICU capacities – more on this later – and a sustained slowdown in the growth of fatalities during the past weeks from  $\Delta \ln(d) \approx 0.3$  to  $\Delta \ln(d) \approx 0.03$ . There is noticeable volatility in the data during the early periods, which is a general pattern for almost all the countries studied here.

Italy has been under progressively tighter lockdowns since February. On February 21, a set of towns in the Northern region of Lombardy was quarantined. On March 8, the quarantine was extended to the whole of Lombardy and later to all of Italy. Spain imposed school closures and progressively strict lockdowns beginning March 12. These measures could only have a visible effect after 14 days or more. While they seem to have consolidated the slowdown, some evidence is already visible earlier.

Figure 1 (b) Western Europe

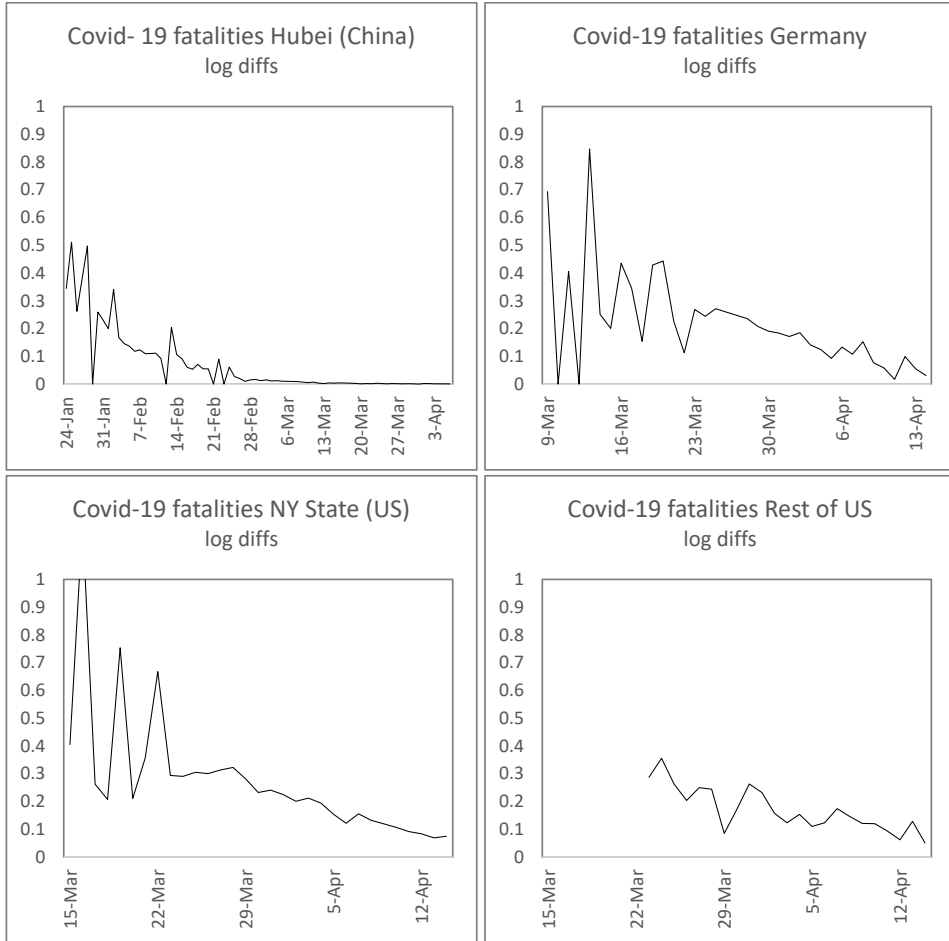


All countries in Figure 1 (b) were relative latecomers to the crisis, the Netherlands more so than the others. Reporting seems unreliable at times, with spurious-looking zero-fatality days occurring up until mid-March. The French figures include deaths in old age homes from April [13], shown separately in the Figure, whereas the UK data appear to leave out fatalities in care homes. In all countries, a downward trend in fatality growth has emerged, including now in the UK. Policies towards Covid-19 have varied considerably across Western Europe, which makes the evidence remarkable. France embarked on strict lockdowns earlier than the other countries in the figure. The UK and to some extent Switzerland changed course from an initial laissez-faire approach (“herd immunity”) to stricter measures. The elephant in the Western European room is the Netherlands, though, which has stuck to the herd immunity approach, apparently without having suffered worse outcomes. Unobserved heterogeneity and the implicit protection of the Netherlands through stricter measures elsewhere may play a role, although an argument

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for structural similarities between the Netherlands and Switzerland could be made. Yet outcomes across the two countries seem markedly different.

Figure 1 (c) Others



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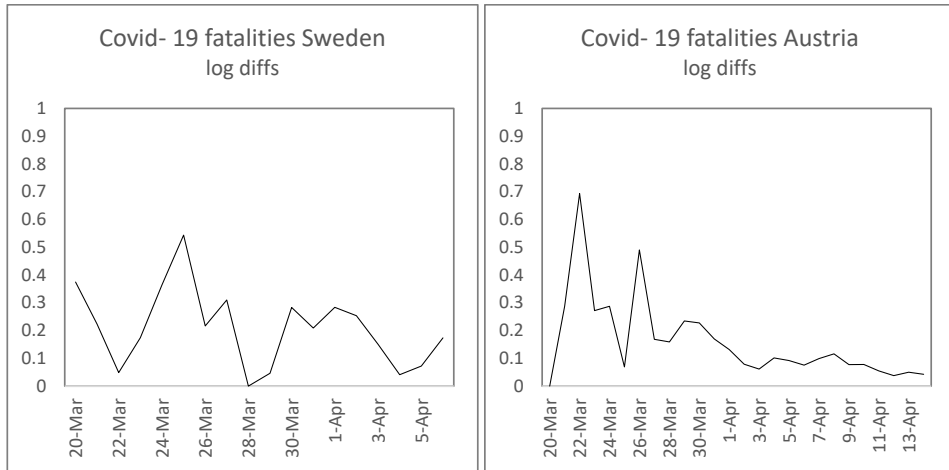


Figure 1 (c) combines three odd cases that do not seem to fit neatly into either (a) or (b). The German case has received attention for the low level of fatalities. What stands out from the figure is that Germany has initially not done equally well in terms of growth rates.

The data from New York state reveal the now familiar volatility during the initial phase when fatality levels are still low and procedures not fully in place. These problems seem to have been resolved since March 23. After that date, growth in fatalities stabilized at  $\Delta \ln(d) = 0.3$  and have now begun to slow down. With the public health response to Covid-19 setting in only towards the end of the observation period, the NY State data until about March 28 are likely a good observation of unchecked growth of the epidemic.

Last in this section, comparative evidence from Hubei province in China is presented. As the data suggest, the growth rate in fatalities fell from  $\Delta \ln(d) \in [.35, .5]$  in late January to a sustained  $\Delta \ln(d) < 0.1$  in a matter of roughly three weeks. This seems a week or so shorter than in the case of Italy, whereas Spain comes relatively close. No direct comparisons seem possible with the Western European cases due to the high volatility of some the early data. However, these countries exhibit declines in fatality growth rates that are broadly consistent with the Hubei experience.

### III. Fatalities: doubling times

Another way of visualizing Covid-19 growth is to look at doubling times. These are implicit in semi-logarithmic diagrams and are occasionally provided as lines from the origin of the graphs in web-based dashboards. The advantage of graphing the doubling times themselves lies in its emphasis on marginal vs average effects: while doubling times since the outbreak of the epidemic are mainly of historical interest, the marginal doubling times implicit in the most recent observations can be used for short term forecasts. Figures 2 (a) and (b) group the evidence for all countries in the sample and Hubei separately.

Figure 2 (a) All except Hubei

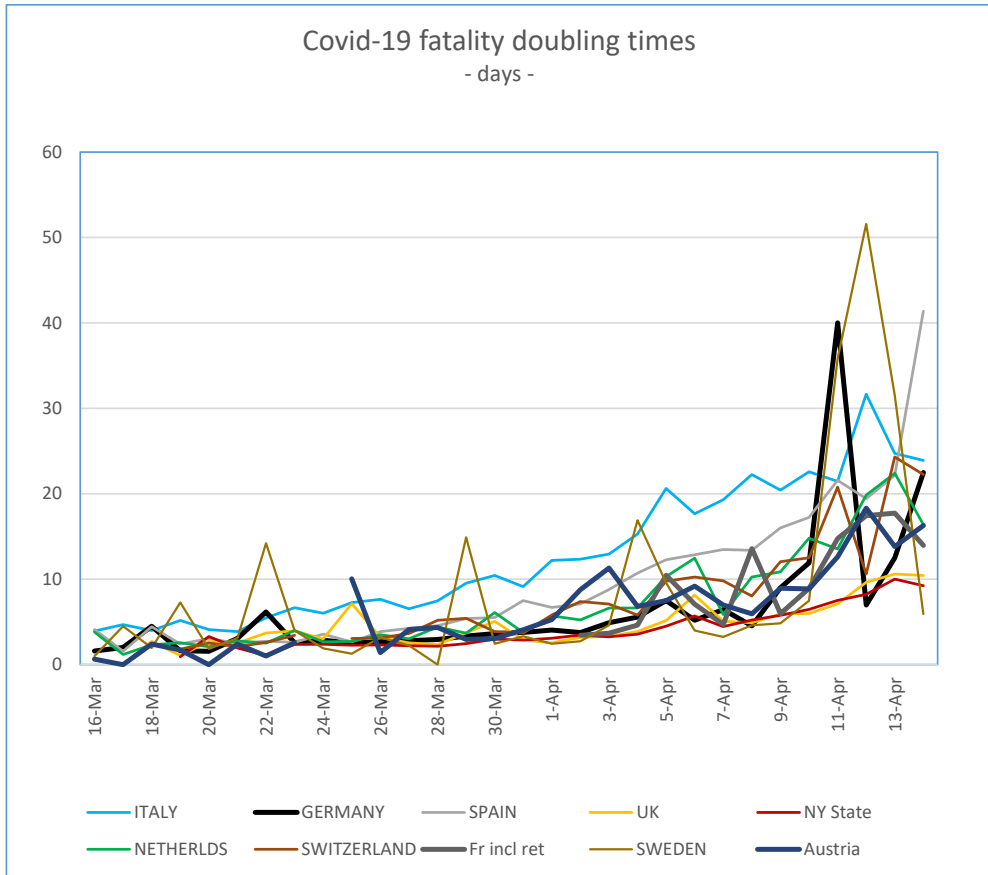


Figure 2 (a) provides evidence for Europe along with NY State. There is a broad tendency towards increased doubling times, however the effect is generally weak and disturbed by considerable volatility. The upper envelope is provided by Italy, which is ahead of the rest by some distance. Doubling times for Italy have strongly trended upwards since around March 21. It is tempting to attribute this to the lockdown measures adopted two weeks earlier, although more granular evidence would be required to fully substantiate this. Spain, Switzerland, and the Netherlands have started their own breakout towards longer doubling times. The Swedish data show remarkable periodicity around weekends, perhaps due to reporting procedures.

The lower envelope of doubling times is for the most part provided by NY. In the earlier stages this this piece of evidence was a case of unchecked epidemic growth. Close to the lower envelope is Germany. What the German data gives in terms of levels, it takes in terms of growth rates and doubling times. Even the Netherlands with its hands-off approach exhibits higher doubling times than Germany. Also noticeable is a setback in France at the end of the observation period. This is true both of French hospital fatalities (dark blue line in Figure a

(a)), and all fatalities including retirement homes, which have been available only since the beginning of April.

**Figure 2 (b) Hubei**

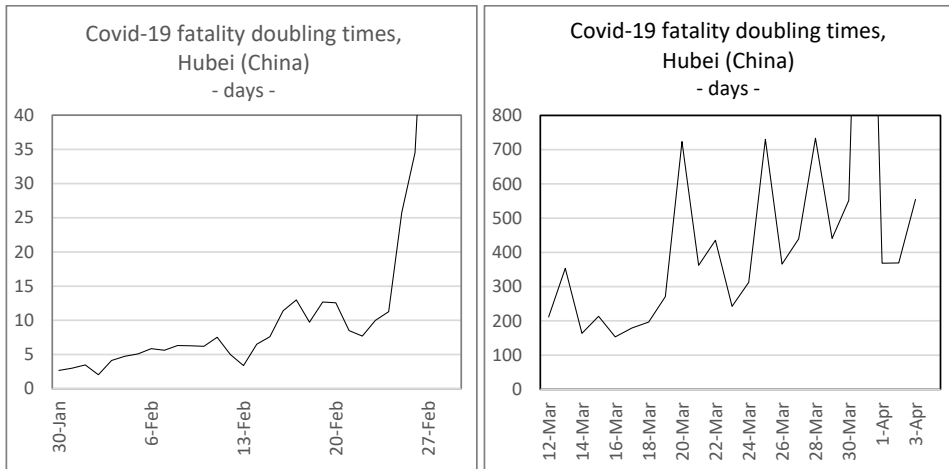


Figure 2 (b) appears twice. The LHS panel shows the evolution of fatality doubling times during the month from January 29. By February 11, doubling times had risen from 2.6 to 7.5. After a brief dip and some zigzagging at levels between 7 and 12 days, reported doubling times went through the roof from February 24. The first increase in early February is broadly in line with the improvement in Italian doubling times in the second half of March shown in Figure 2 (a).

The epidemic effectively came to a halt with the breakout in late February, something Europe still has to get to. The second panel of Figure 2(b) shows the further developments in Hubei during the second half of March. As can be seen, relapses are still occurring, however with minimal variations in reported cases, reflected by the very high values of the doubling time. A second wave has so far not occurred in the data.

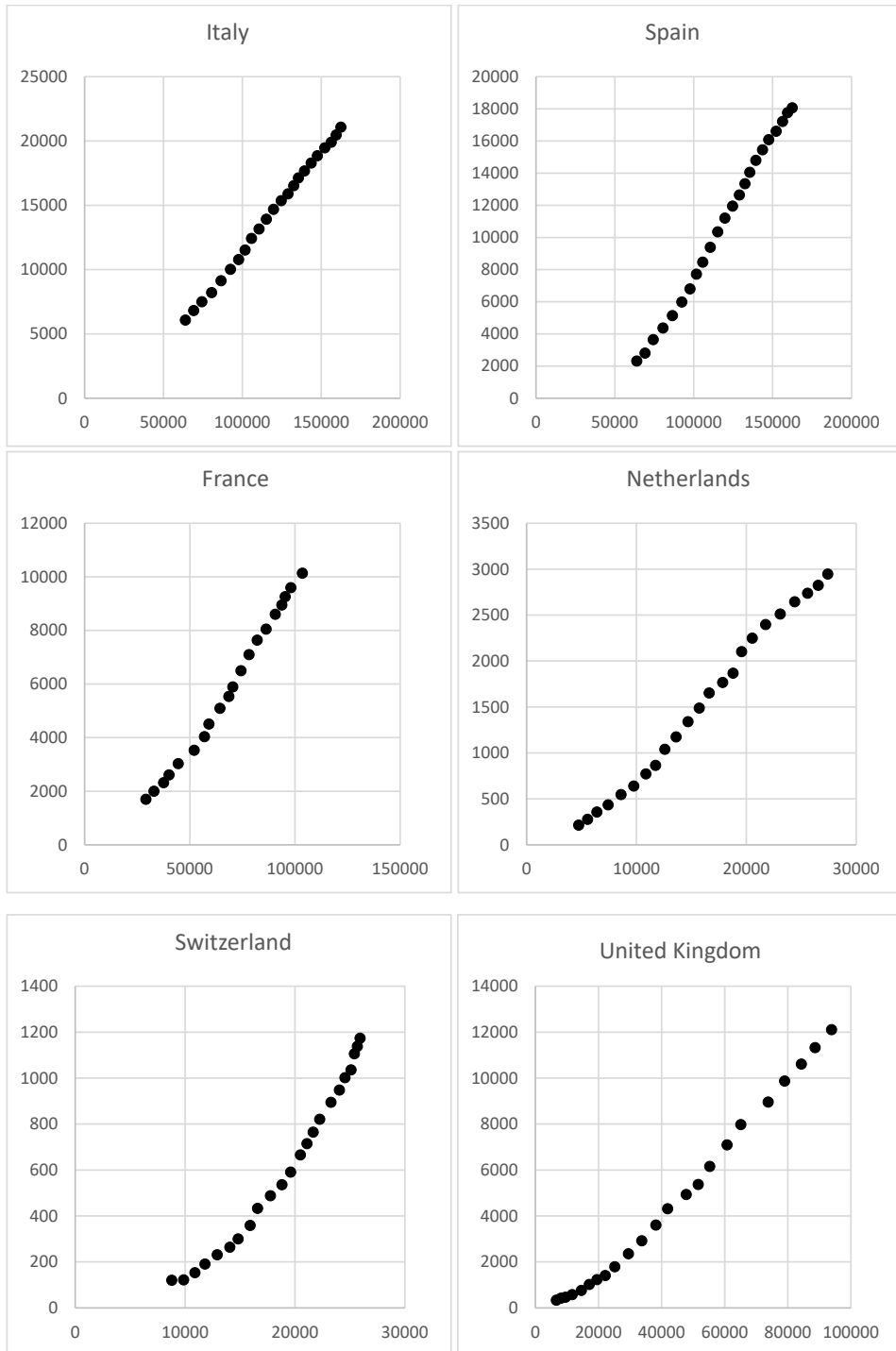
#### IV. Reported cases and observed mortality

The number of cases worldwide or per country  $c$  is a popular metric, widely reported in the press or represented in charts and on dashboards. Quality and reporting issues abound, however. One reason is that health officials' attitudes towards testing (which is a main though not the only producer of case reports) vary across countries; another is the supply of and access to test kits. Where testing is intense and pushed by the authorities, such as in Southeast Asia and in Germany, health officials credit themselves with aggressive testing having been a major contributor to reigning in the epidemic early. By contrast, in countries where reliance on herd

immunity as a self-regulating mechanism is (or has been) stronger, testing has been less aggressive and the reported number of cases appears to be lower. In the extreme, testing is limited to identifying Covid-19 at the hospital gate. The number of cases then is an input measure of the burden on hospitals, and comes close to reflecting the characteristics of those actually taken in for treatment. On the other extreme, if large scale testing is carried out randomly in the wider population, one should expect sample results to reflect population characteristics.

Discussion in this section will focus on these characteristics, in particular the observed relationship  $\hat{m} = d/c$ , between recorded fatalities and case numbers. Under wide random sampling from the general population, the ratio should be an unbiased estimator of the theoretical mortality from the disease,  $m$ . By contrast, under narrow testing,  $\hat{m}$  would converge to a proxy of the much higher mortality of those actually admitted to hospitals. Figures 3 presents evidence on the  $\hat{m} = d/c$  relationship by countries, not in calendar time but measured from a threshold  $N \geq 100$ .

Figure 3: recorded deaths  $d$  and cases  $c$  by country, number of days with  $N \geq 100$



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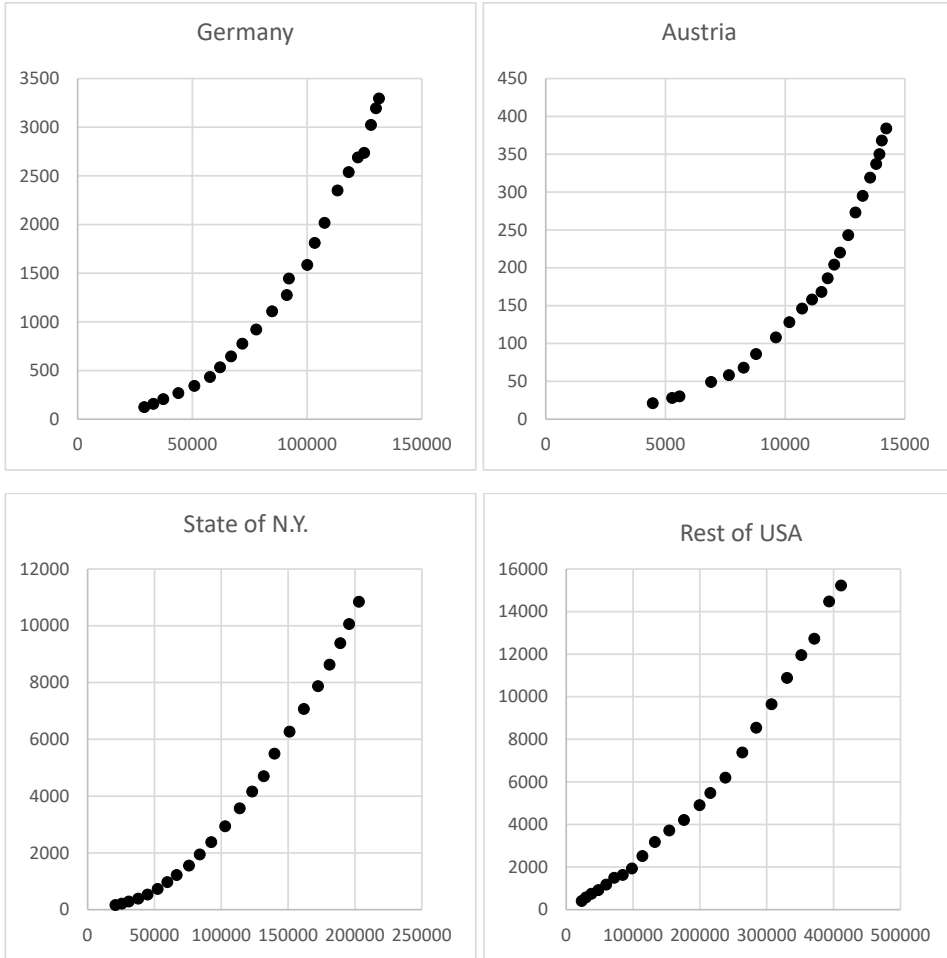
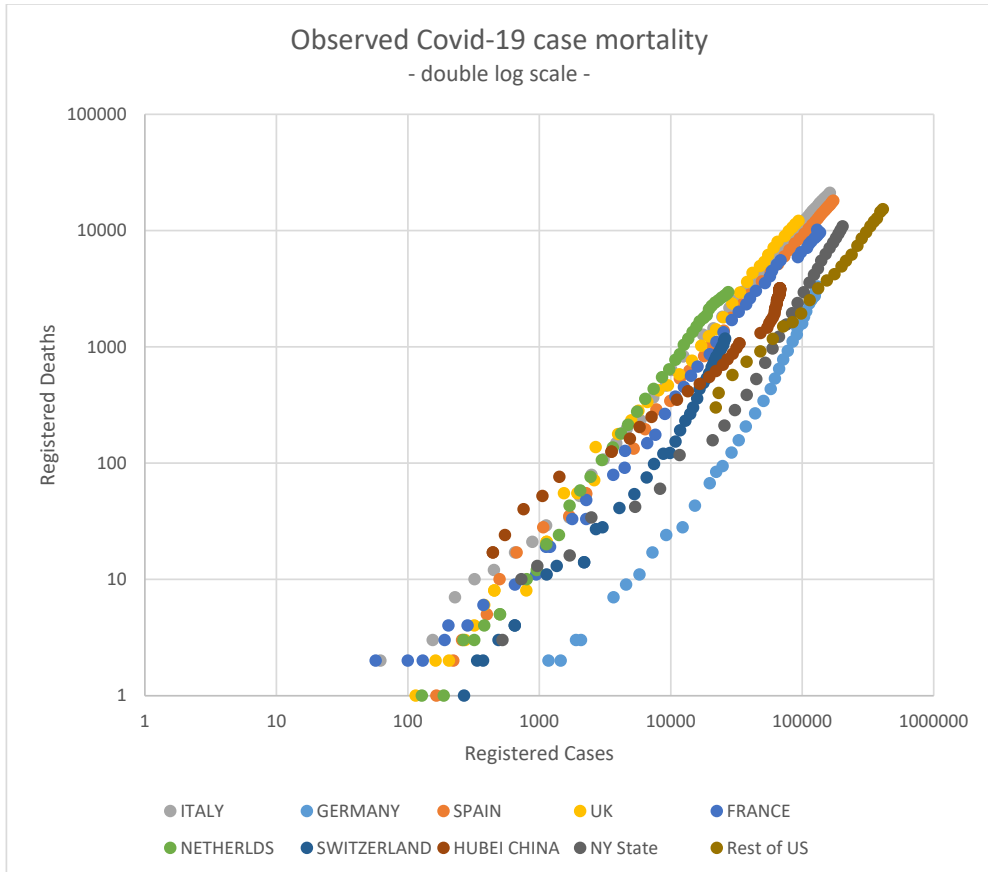


Figure 3 reveals what appears to be an emerging S-shaped relationship between cases  $c$  on the x-axis and fatalities  $d$  on the y-axis. Country effects are largely borne out by differences in levels, less so by the shape of the graph itself. In Germany where the approach to testing has been aggressive and where authorities doubled down on testing as the epidemic developed, the shape appears more irregular than elsewhere. This may be attributed to policy interventions, but more research is needed to identify possible causes.

To highlight the role of country specifics, the evidence is combined in Figure 4, now on a double logarithmic scale.

Figure 4: Observed case mortality



Data in Figure 4 show a relatively precise upper envelope, which is at various stages represented by Spain, Italy, the Netherlands, and the Hubei province of China. Along this upper envelope, observed case mortality converges to  $\hat{m} \approx 0.1$ , which is about an order of magnitude higher than the theoretical estimates of  $m$  from epidemiology reported e.g. in [4]. The lower envelope is constituted by Germany, with NY State a follower-up. In this environment, characterized by aggressive testing,  $\hat{m} \in [0.002, 0.009]$  or somewhat higher in New York, however with a tendency to increase as the number of cases expands.

Two observations stand out. Given the respective national registering policy, case registration and observed deaths are closely correlated. Second, non-linearities exist, particularly for the country cases close to the lower envelope. As case numbers increase, so does the slope of  $\hat{m}$ , until easing off slightly as indicated already in Figure 3.

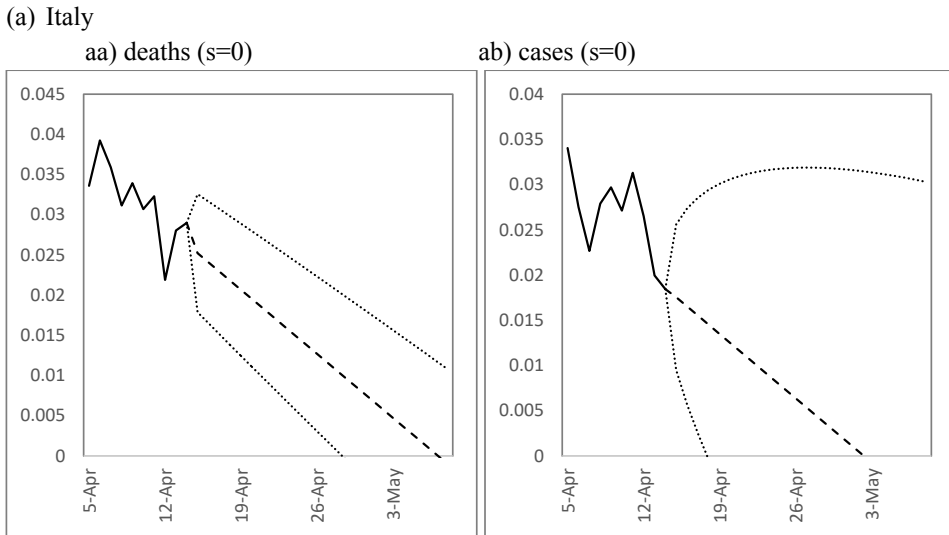
Taken together, both figures confirm the evidence on strong country effects, although these do not appear to be linear or fixed. They also reveal an upper bound that is perhaps defined by overall Covid-19 mortality of hospital patients, and a lower bound that at times comes close to estimates of Covid-19 mortality among the general population.

**V. Forecasting the end of the epidemic**

Covid-19 related series are unreliable and short. Under normal circumstances this would warrant abstaining from forecasting exercises. Given current conditions, an exception to usual professional standards may be taken. Figures 6 provides ETS forecasts of the timing of Covid-19 for the counties in the sample, both for fatalities  $d$  and total cases  $c$ . The nonlinearities in  $d/c$  suggest univariate rather than bivariate forecasts.

Absent errors in variables, predicted growth in registered cases should converge to zero  $s$  calendar days before predicted fatality growth rates do, where  $s$  is the average lag from recorded infection to death. Figure 6 presents country by country forecasts from the logarithmic differences in fatalities shown in Figure 1, as well as from the logarithmic differences in case numbers underlying Figures 3 and 4.<sup>1</sup>

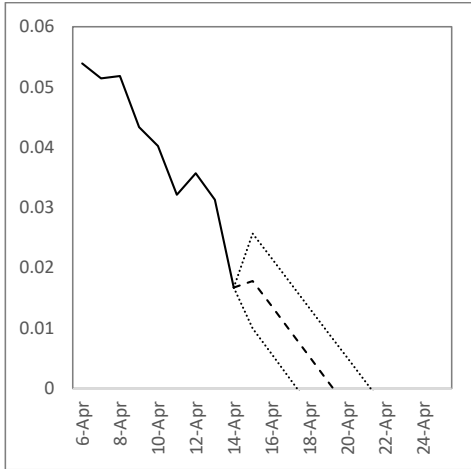
**Figure 6: ETS forecasts of the Covid-19 epidemic by country (log differences)**



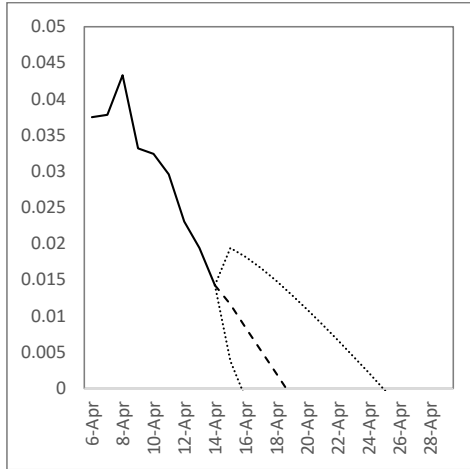


(b) Spain

ba) deaths (s=0)

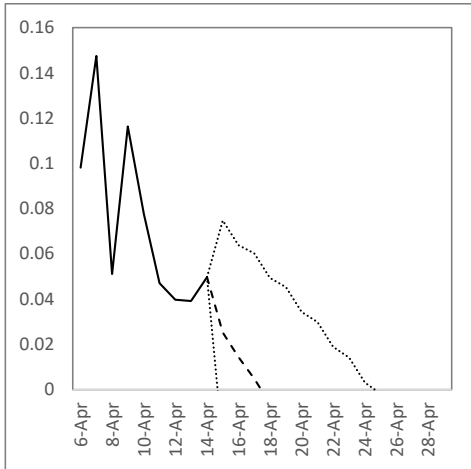


bb) cases (s=0)

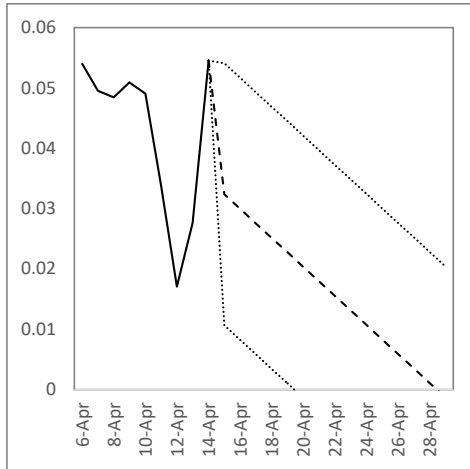


c) France

ca) deaths(s=3)

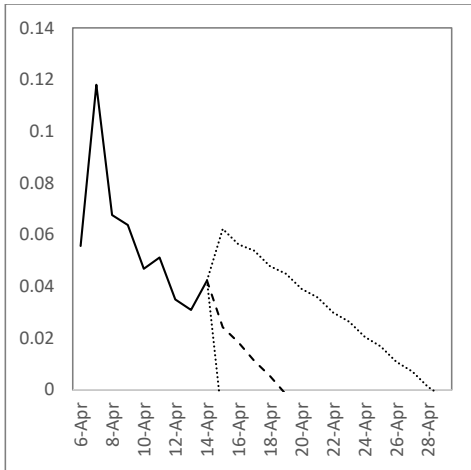


cb) cases (s=0)

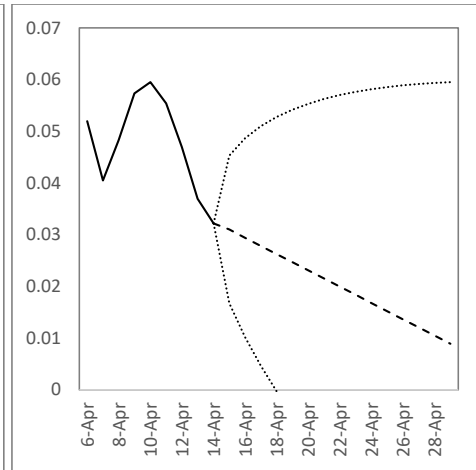


d) Netherlands

da) deaths (s=0)

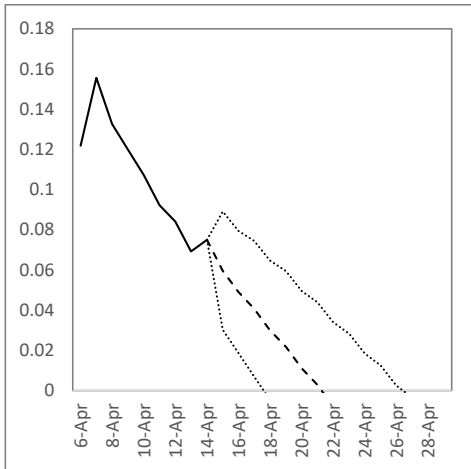


db) cases (s=0)

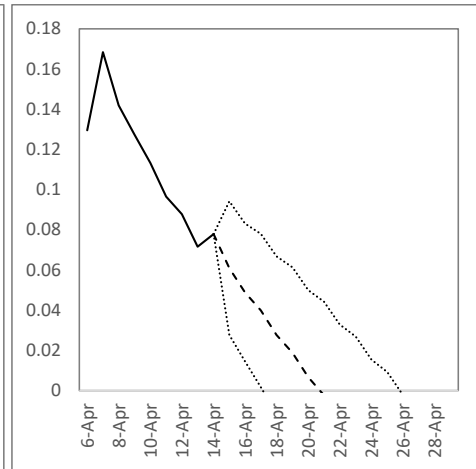


e) New York State

ea) deaths (s=2)

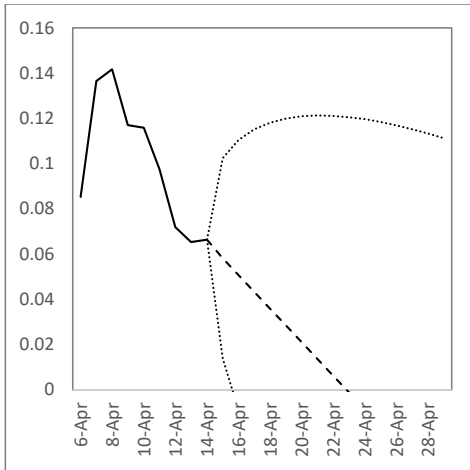


eb) cases (s=2)

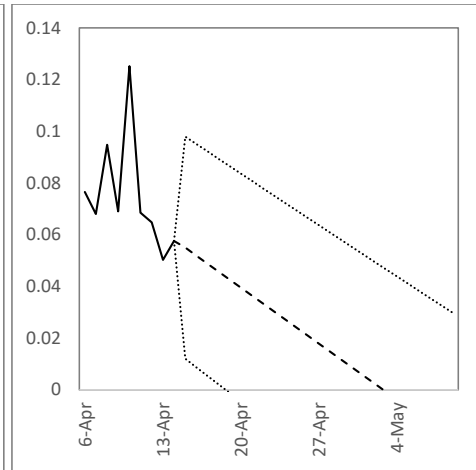


f) United Kingdom

fa) deaths (s=0)

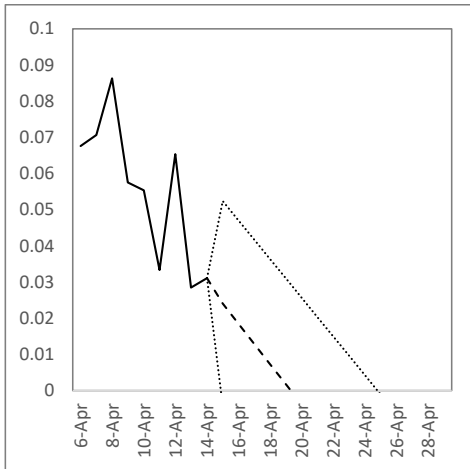


fb) cases (s=0)

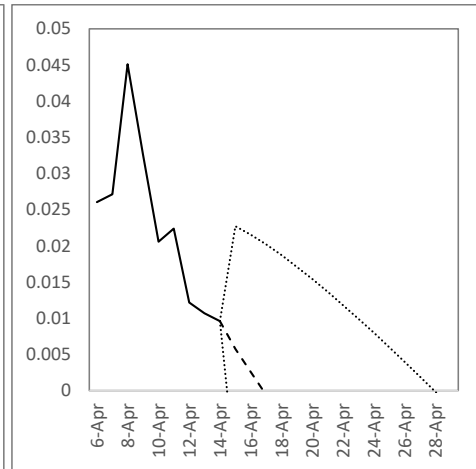


g) Switzerland

ga) deaths (s=0)

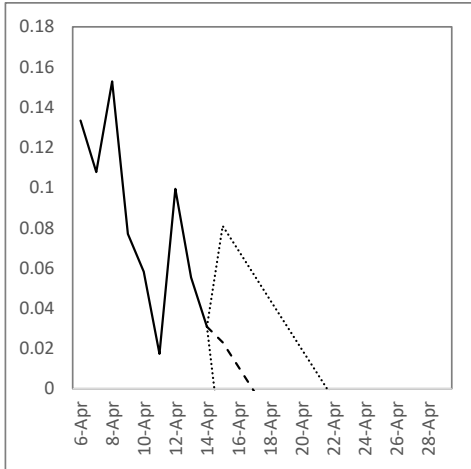


gb) cases (s=0)

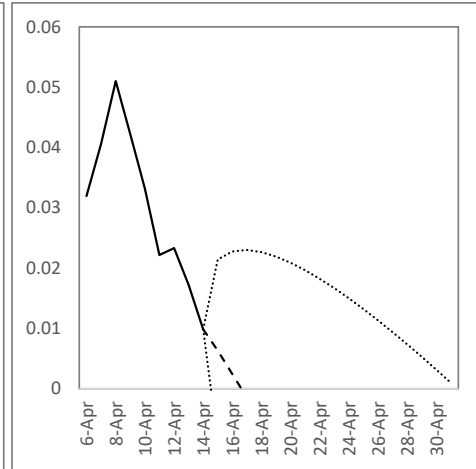


h) Germany

ha) deaths (s=0)

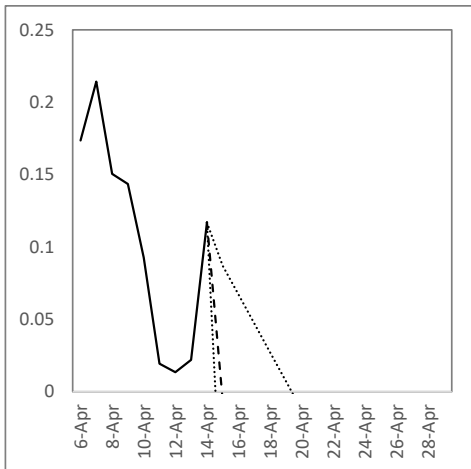


hb) cases (s=0)

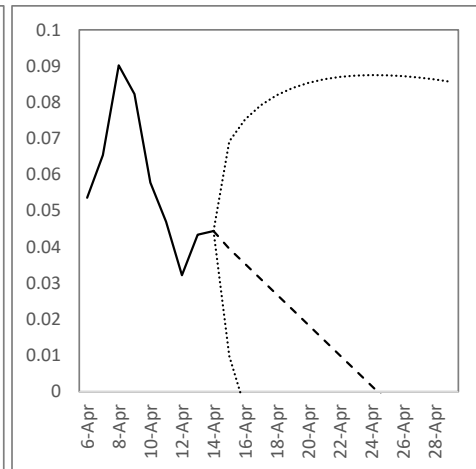


i) Sweden

ia) deaths (s=0)

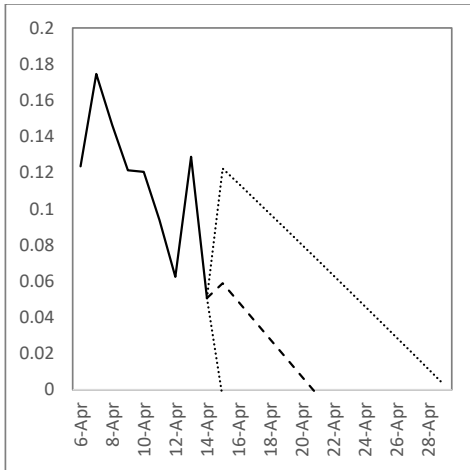


ib) cases (s=0)

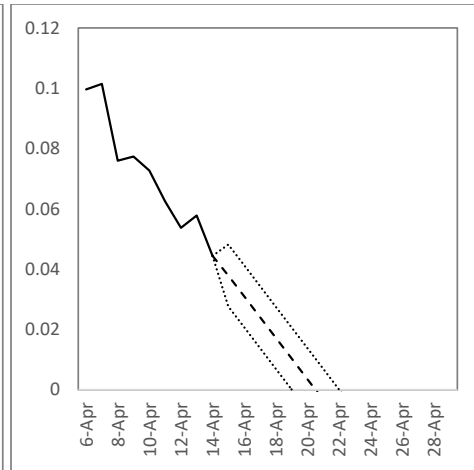


j) Rest of the US

ja) deaths (s=0)

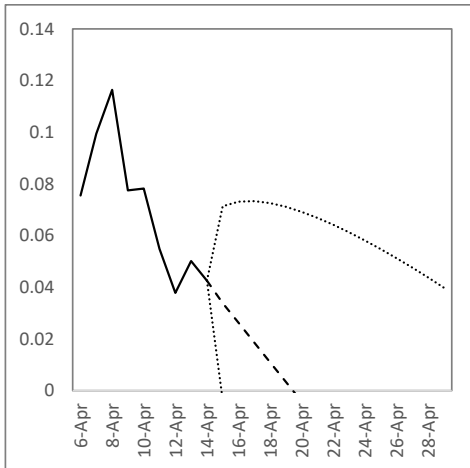


jb) cases (s=0)

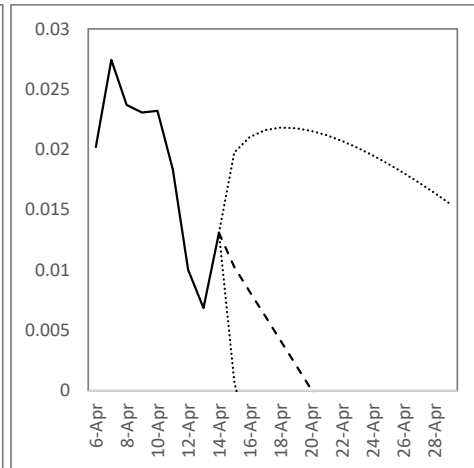


k) Austria

ka) deaths (s=0)



kb) cases (s=0)



For all countries in Figure 6, the central forecast of at least one of the two indicators falls to zero within the coming weeks, which if it comes to pass means the end of the current epidemic wave is imminent. However, the precision of the forecasts varies strongly. Table 2 provides the projected end dates by country and indicator in approximate rank order.

**Table 2: Projected End Dates of Covid-19 Epidemic**

Country	Deaths	95% Bands	Cases	95% Bands
Germany	17-Apr	Apr 15-22	17-Apr	Apr 15-May 1
France	17-Apr	Apr 15-25	28-Apr	Apr 20-May 6
Spain	19-Apr	Apr 17-21	3-May	Apr 18-...
Switzerland	19-Apr	Apr 15-Apr 25	17-Apr	Apr 15-28
Italy	7-May	Apr 29-May 15	13-Apr	Apr 10-17
Netherlands	19-Apr	Apr 15-29	9-May	Apr 18-...
Austria	20-Apr	Apr 15- ...	20-Apr	Apr 15-...
NY State	21-Apr	Apr 18-27	21-Apr	Apr 17-26
Rest of US	21-Apr	Apr15-May2	21-Apr	Apr19-22
United Kingdom	23-Apr	Apr 16- ...	3-May	Apr 19- ...

The table suggests an imminent end of the covid-19 epidemic for several countries. This is true for both fatalities and cases, although we notice that cases do not lead fatalities significantly. Two things stand out from this table. First, the countries that entered the epidemic early are not necessarily the ones predicted to emerge from it first. Second, some of the apparent latecomers to the crisis, notably the State of New York and the rest of the US, have very precise forecasts of an early end to their epidemic.

This evidence needs to be taken with some caution. As will be shown from the hindcasts in the next section, the growth forecasts have a tendency to predict an early end to the epidemic with a seemingly high degree of precision as long as case and fatality growth rates are falling fast. This tends to be reversed and a fizzling out effect sets in as growth rates become very small, with the projected end date shifting further to the right.

Table 2 suggests no discernible lead in cases over fatalities in terms of predicting the endpoint. It appears that randomness, including in testing policies, is dominating what should be a lead of one or two weeks. No meaningful upper bound could be provided for several countries, including the United Kingdom and Sweden, and implausibly high upper-bound values would suggest themselves without having reached convergence. Further observations on a sustained slowdown will need to be obtained. It is noticeable that this caveat also applies to Austria, where a gradual reopening of the economy has set in, without the forecasts having stabilized yet.

For several countries, Table 3 translates the above evidence into estimated levels of fatalities at the time of a halt of the epidemic.

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**Table 3: Projected Maximum Fatalities by Country**

Country	Central Forecast	95% Upper Bound	95% Lower Bound
Spain	19239	20135	18673
France	16877	24233	16299
Italy	27263	31649	24046
Germany	3511	4565	3396
Netherlands	3255	4780	3070
NY State	14395	20008	12264
Switzerland	1291	1599	1211

Again, these projected numbers are contingent on the stability of the forecasts in Figure 6 above. Any shocks to fatality rates, reporting etc. will translate into revisions of these data. Yet they represent the information set at the time the forecast was taken, i.e. what can be projected with some degree of confidence as of that date. Experimenting with bivariate forecasts from fatalities and reported cases generally led to a loss in precision. This is in spite of the apparently tight relationship between both indicators at the national level suggested by Figure 4.

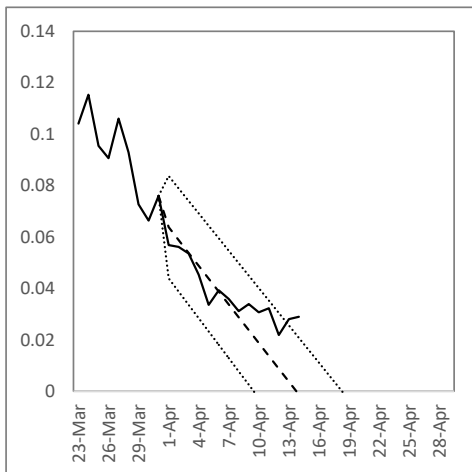
**VI. Hindcasts: Forecasts from March 31 and later realisations**

To check the robustness of the forecasts, this section presents results from forecasting fatalities and case growth rates as of March 31, and compares the predictions with later outcomes. This procedure is sometimes called ‘hindcasting’, it allows a simple visual check of whether the forecasts at the time had sufficiently stabilized. Figure 7 has the results.

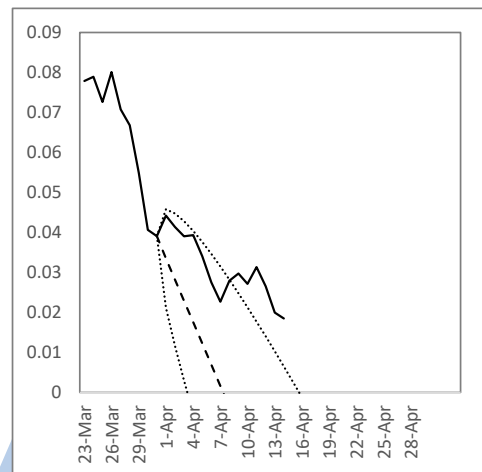
**Figure 7: ‘Hindcasting’ Covid-19, 31 March to 14 April**

Italy

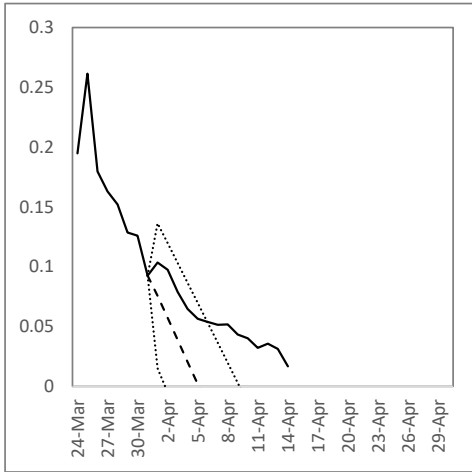
a) deaths



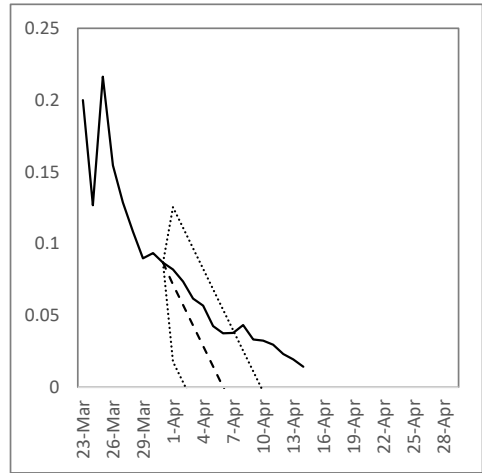
b) cases



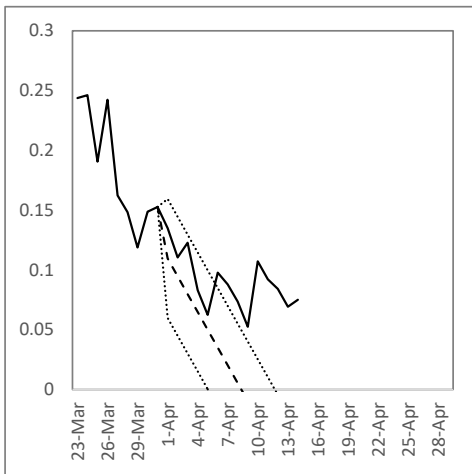
Spain  
a) deaths



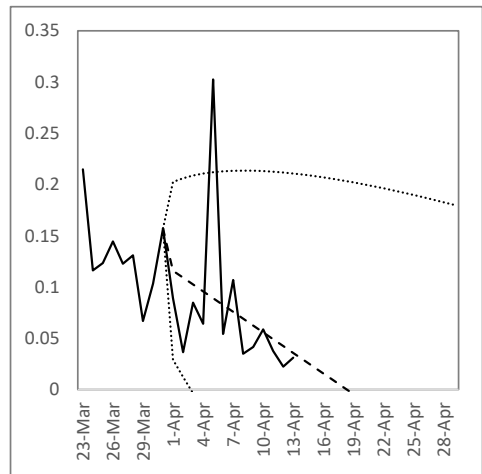
b) cases



a) deaths

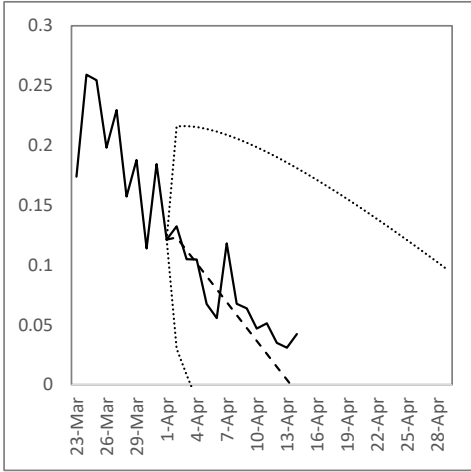


b) cases

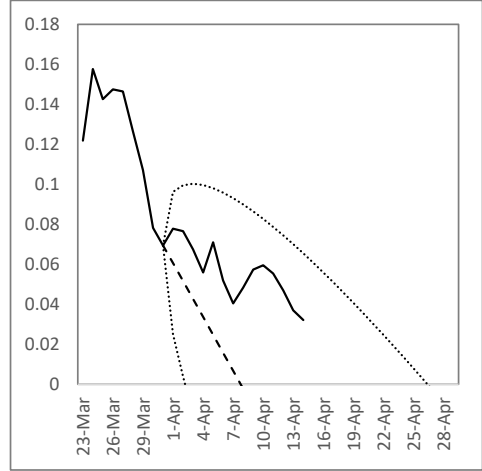




Netherlands  
a) deaths

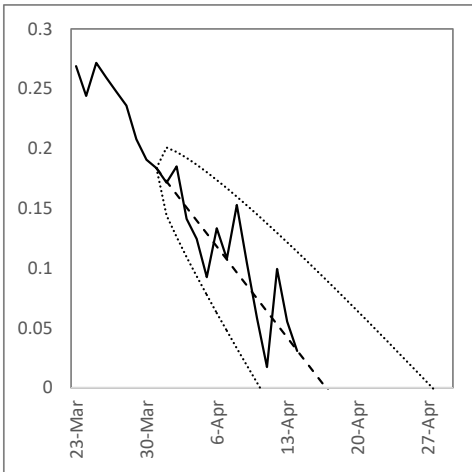


b) cases

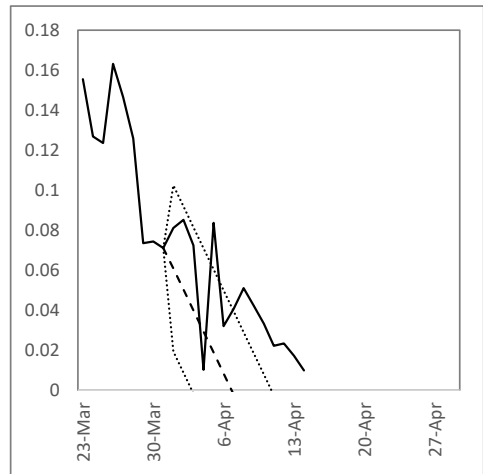


Germany

a) deaths

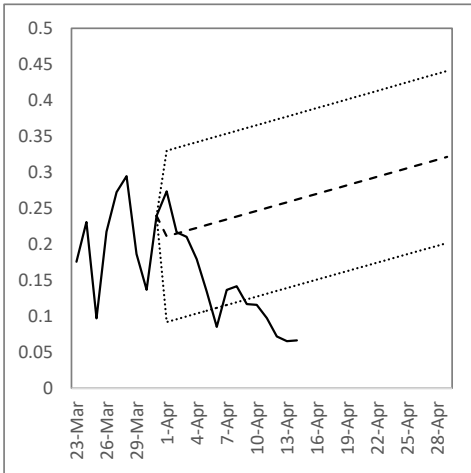


b) cases

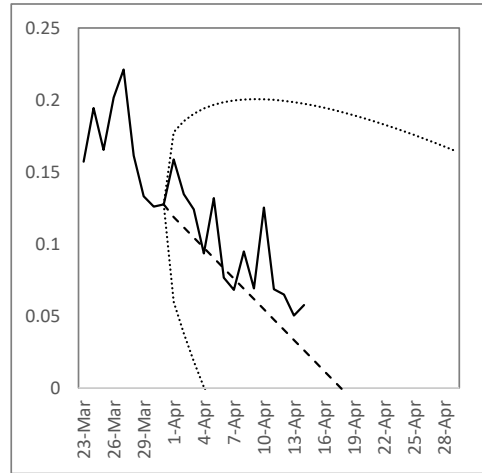


United Kingdom

a) deaths

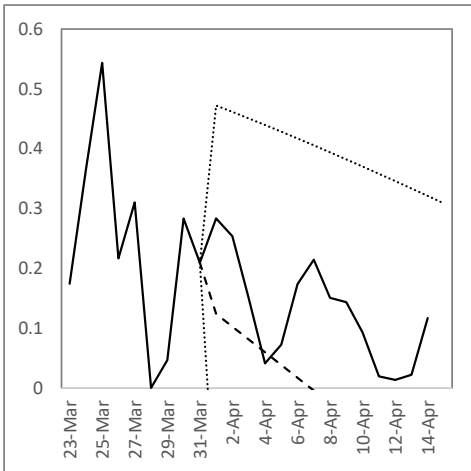


b) cases

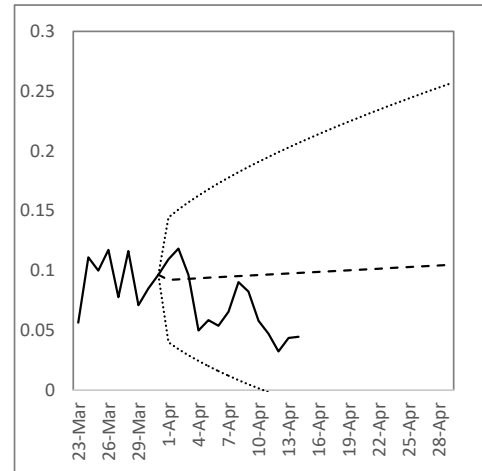


Sweden

a) deaths

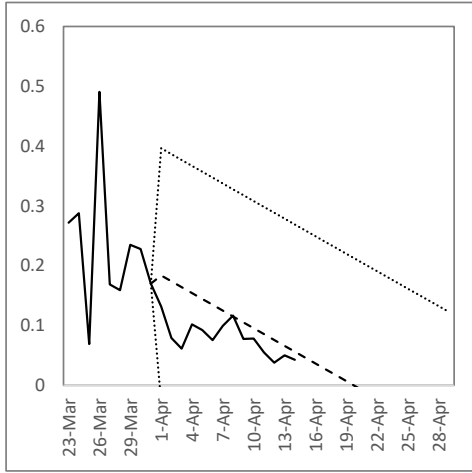


b) cases

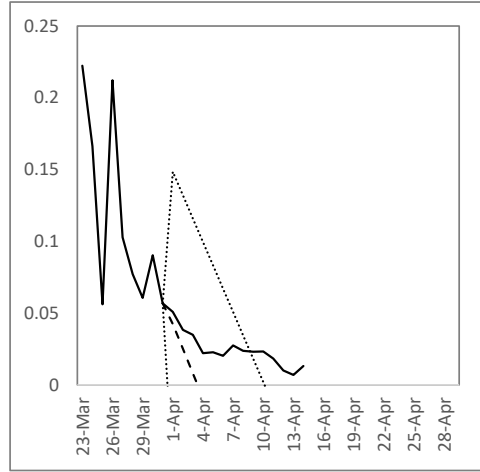


Austria

a) deaths

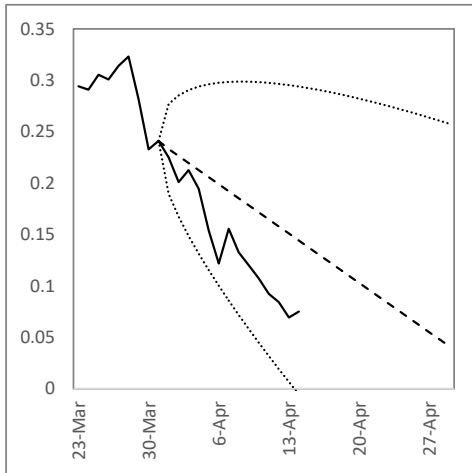


b) cases

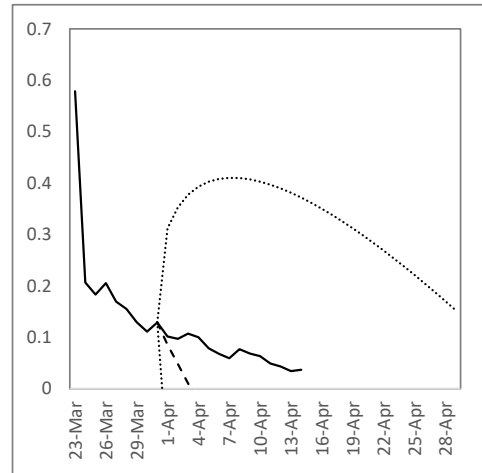


State of New York

a) deaths

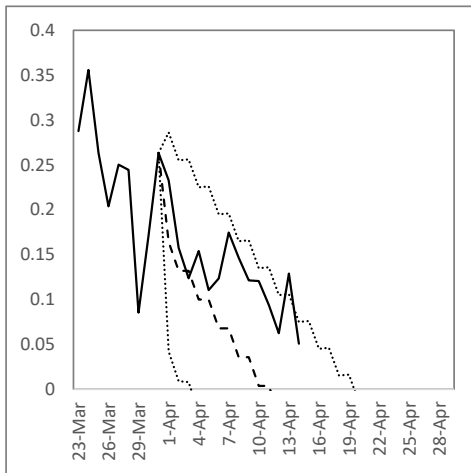


b) cases

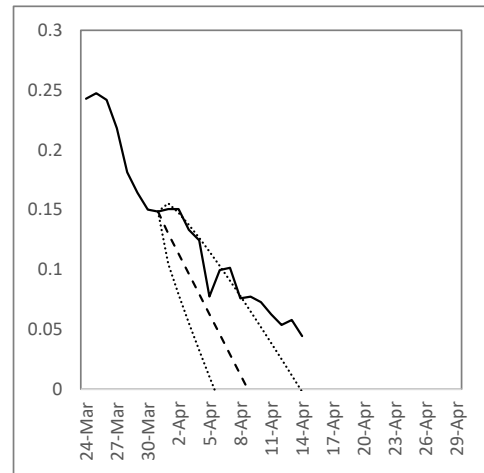


Rest of the US

a) deaths



b) cases



The forecasts in Figure 7 bear out two things. First, in many cases the spread of the epidemic had slowed down sufficiently by the end of March to permit meaningful forecasts until very low rates of growth had been attained. During that period, forecasts from fatalities appear to perform better than forecasts from reported cases, as would be expected given the paramount reporting problems in the latter. Second, once daily growth rates of around 10% had been achieved, the process appears to fizzle out – a slowdown from the slowdown. In general, forecasting from the growth rates of fatalities appears to be warranted as a first check on the timing and orders of magnitude, requiring substantially less information than the attempt to estimate the SIR model itself.

## VII. Conclusions

Univariate forecasts from the growth in fatalities and reported cases suggest that in some countries of Europe, the end of the epidemic is imminent. Growth in reported cases leads fatalities, however at lower lags than medical evidence would suggest. Nevertheless, predicted end dates for the epidemic are roughly consistent with each other. If confirmed, this would imply that in these countries, the peak burden on health services, especially on hospital ICUs, might be reached very soon. No such forecast can however be made at this time for countries where a slowdown in the rate of fatalities has not yet materialized or stabilized. The evidence broadly suggests, however, that this is a matter of relatively short time. Utmost caution must be applied to these results, which are preliminary as they are based on very few observations. Better to err on the side of safety. Nevertheless, univariate forecasts especially from fatalities

serve to give a meaningful idea of the timing and the magnitudes involved in the absence of reliable structural information on the parameters of the SIR model.

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<sup>1</sup> ETS forecasts of log fatality diffs, 95% confidence bands. ETS places successively smaller weights on more distant lags, roughly similar to the Litterman prior. Details and test statistics available upon request.

# Risk taking during a global crisis: Evidence from Wuhan<sup>1</sup>

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*We conducted a repeated survey on risk taking behavior across a panel of subjects in Wuhan, China – ground zero of the Coronavirus pandemic – before and after the outbreak began. Our baseline survey was administered on October 16th, 2019 among graduate students in Wuhan prior to the COVID-19 outbreak. 47% of the students in our sample returned home to other provinces in China for semester break in early January before the province of Hubei and the city of Wuhan was locked down with strict quarantine orders on 23 January 2020. We administered a follow up survey to the same subjects, capturing their geolocation information on 28 February. We use variation in exposure across different Chinese cities and provinces to measure the impact of the Coronavirus pandemic on subjects' willingness to take risk. We find that subjects' allocations of wealth to hypothetical risky investments decrease monotonically based on the strength of their exposure to the pandemic. However, subjects uniformly report substantially lower general preferences for risk regardless of their exposure. Higher levels of exposure leads subjects to reduce beliefs in their own luck and sense of control and in turn, form more pessimistic beliefs on the economy and social conditions. We provide evidence that short-term changes in risk taking may stem more so from changes in beliefs and optimism than from general risk preferences. Our results suggest that more closely held formative experiences have large, negative, and acute effects on economic preferences during a crisis.*

1 We are thankful to many for their suggestions, comments, and advice including Steffen Andersen, Claes Bäckman, Stefan Bogner, Martin Brown, Ray Fisman, Rawley Heimer, Matti Keloharju, Vesa Pursiainen, Michael Weber, and Christian Wagner. This project is supported by the Major Philosophy and Social Sciences Research Program of Hubei Province Higher Education Committee (Grant No.:19ZD016).

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## 1. Introduction

A number of studies have provided evidence that formative experiences stemming from large shocks (e.g., financial crises, natural disasters, violence and trauma) may have long-term effects on economic preferences and risk taking behavior (Malmendier and Nagel, 2011; Kaustia and Knüpfer, 2008, 2012; Giannetti and Wang, 2016; Knüpfer, Rantapuska, and Sarvimäki, 2017; Guiso, Sapienza, and Zingales, 2018; Andersen, Hanspal, and Nielsen, 2019; and Brown, Cookson, Heimer, 2019). Most studies that investigate how these shocks affect behavior use observational data on field outcomes and posit through which channels behavior may have been affected. One missing aspect of these studies is how individual preferences may *acutely* change, in the midst of the experience or crisis itself. To that end, we know little about how the preferences and beliefs of individuals change *during* hard times.

Understanding how and why household risk taking and other preferences may change during a crisis is crucial for determining appropriate policy responses, particularly when the persistence of a downturn or crisis is unknown. If, for example, households' tolerance for risk decreases through time-varying beliefs and expectations, it may imply that observed changes in risk taking are temporary (e.g., financial market volatility and the business cycle). At the same time, an expectations-driven shock to risk taking may impact more strongly on consumption and consumer behavior. On the other hand, if changes in observed risk taking come from a more general shift in preferences, policy responses may need to be more structural in nature and may impact long term economic growth.

In this study, we examine how risk tolerance evolves from normal times, to the peak of a worldwide health-crisis.<sup>1</sup> We survey a large sample of subjects in Wuhan, China – ground zero of the COVID-19 novel Coronavirus pandemic. Our first survey wave took place on October 16<sup>th</sup> 2019, several weeks before initial reports of the virus in mainland China in December 2019 (Holshue *et al.*, 2020). By January 23<sup>rd</sup>, 2020 all incoming and outgoing public transportation to and from the Hubei province (where Wuhan is the capital) was halted. Gatherings and events inside Wuhan were banned, and quarantine and isolation were established. By February 15<sup>th</sup>, 2020 Wuhan was in a state of complete and total quarantine with more than 56,000 reported cases of COVID-19 infections and 1,600 deaths. On February 28<sup>th</sup> 2020, we administered an online follow up survey to the same group of subjects with an 88% retention rate (N = 225/257).

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<sup>1</sup> We plan to continue this study into the future, and further understand how risk taking and economic preferences continue to change or revert back to pre-crisis levels.

Our main sample consists of graduate students from Wuhan University of Science and Technology.<sup>2</sup> Winter break for the semester started at WUST on January 11<sup>th</sup> 2020 and most students from other provinces were able to return to their homes as planned for the Chinese Lunar New Year celebrations. As the province of Hubei became quarantined and effectively locked down shortly after, students from other provinces continued their study programs via distance learning (alongside their Wuhan-based peers) and we administered follow up online surveys on WeChat, capturing precise geolocation information from subjects. This source of geographical variation across China allows us to measure the intensity of exposure to the Coronavirus pandemic on our outcome measures of interest. Wave one of our survey holds constant all subjects in the city of Wuhan, while in wave two, 47% of subjects (N = 106) are in provinces outside of Hubei, in parts of China with substantially lower exposure to COVID-19. In fact, by the time our follow up study was administered, February 28<sup>th</sup>, the province of Hubei had 66,300 infection cases, while *all other provinces* across China had 12,600 in total. This variation allows us to explore if individuals who are more closely impacted by the Coronavirus pandemic, as proxied by the province and city of their quarantine location, differ in their preferences and beliefs as the crisis evolves.

Our study examines if individuals' tolerance for risk is affected due to their exposure to the pandemic. We first document that subjects who become quarantined in Wuhan hold subjective beliefs consistent with a higher level of exposure to the pandemic. These subjects believe that they have a higher exposure risk to the Coronavirus than those elsewhere. Subjects located in Wuhan during the quarantine state higher probabilities that they themselves are likely to be infected, as well as higher exposure to infections and deaths within their families and communities.<sup>3</sup> Subjects across the province of Hubei also show higher levels of fear in the pandemic in general.

We examine how varying exposure affects allocations to risk via a hypothetical gamble elicited during the quarantine and peak of the Coronavirus pandemic in China during the first week of March 2020. Subjects are asked to provide an allocation to a risky investment (0-1000 RMB) invested with an equal probability of higher returns or a loss. Subjects quarantined in Wuhan, with greater subjective (and arguably objective) exposure to the virus

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<sup>2</sup> As part of a separate project, we obtained additional survey data on perceptions of climate risk from both Wuhan and Guizhou, a province of China approximately 1,000 kilometers from Wuhan and one of the least affected areas from the Corona virus pandemic. This survey data was also collected in pre, and during-crisis waves similar to our main sample but is outside the scope of this particular paper.

<sup>3</sup> We refer to these exposures to the virus as subjective perceptions about exposure because we can confirm that no individuals in our sample contracted the virus during our study period.



allocate significantly less to the risky investment option relative to those in other cities within the Hubei province (-67.0 RMB), and those in other provinces of China (-149.8 RMB). This represents an economically significant difference given a mean investment of 287.6 RMB, and constitutes a 45% smaller investment compared to subjects in other provinces.

We then attempt to disentangle the mechanism behind this observed difference in risk taking by analyzing repeat-measures from our survey waves across a number of outcomes. We find that on average all subjects surveyed first in Wuhan in October 2019, and later at their place of quarantine show a large and significant decrease in *general* preferences for risk. The decrease amounts to -0.63 on a 5 point scale and is highly significant at standard levels ( $t$ -stat = -13.09). While the decrease in risk preferences for those in Wuhan, with higher exposure to the pandemic, is slightly greater, the effect is economically and statistically small. This suggests that the observed differences in risk taking from heterogeneous experiences may not be entirely driven from the uniform decrease in general risk preferences.

We then examine several measures of optimism and beliefs in individuals' own luck and fortune prior to and during the Coronavirus pandemic and how they relate to risk taking. Compared to other subjects, those in Wuhan, with higher exposure to the pandemic, show a 10.2 percentage point decrease in Wuhan-based subjects in their belief about their own personal luck. An index based on questions that ask about the percentage of investors which would have better luck or higher returns in financial investments shows a similar pre-pandemic value, while subjects quarantined in Wuhan submit a substantial increase in the fraction of investors they believe are *better than* the subject him or herself (6.8 percentage points). For subjects with higher exposure, measures about individuals' sense of control are similarly negatively affected. In general, we find that exposure strongly affects individuals' optimism about their own outcomes.

The observed change in risk taking and in beliefs about self also affects broader beliefs about the future economy and social conditions. We find that subjects with higher exposure to the pandemic form more pessimistic beliefs on the economy in general, the stock market, their own health, and on the environment, relative to subjects in further removed provinces. A number of recent studies have focused on the importance of subjective beliefs on economic outcomes (e.g., Kuhnen and Miu, 2017; Ameriks *et al.*, 2018; Giglio *et al.*, 2019; Kuchler and Zafar, 2019; Das, Kuhnen, and Nagel, 2019; Andersen *et al.*, 2020). Our findings suggest that experiences may affect risk taking acutely through time-varying subjective beliefs. What is not yet clear in our setting, is if the higher exposure led individuals to form

more or less precise forecasts, although recent evidence suggests experience affects in the opposite direction (Goldfayn-Frank and Wohlfart, 2019; Kuchler and Zafar, 2019).

Our paper contributes to the literature in economics and finance which examines how events and experiences can shape behavior. In a seminal paper, Malmendier and Nagel (2011) show that experiences with macroeconomic shocks affect financial risk taking well into the future. A further literature has shown that personal experiences make individuals refrain from opportunities to take risk (Knüpfer, Rantapuska, and Sarvimäki, 2017; Guiso, Sapienza, and Zingales, 2018; Giannetti and Wang, 2016; Kaustia and Knüpfer, 2008, 2012; Choi, Laibson, Madrian, and Metrick, 2009; Chiang, Hirshleifer, Qian, and Sherman, 2011; Bucher-Koenen and Ziegelmeier, 2014; Hoffmann and Post, 2017). Andersen, Hanspal, and Nielsen (2019) highlight the importance of the degree to which individuals make experiences and show that personal first-hand experiences can make individuals actively change their attitudes toward risk. We contribute to this literature by providing evidence that closely experienced shocks, in the midst of a crisis, can acutely affect risk taking at least partially through a channel of beliefs and expectations. Relatedly, our findings contribute to a literature on time-varying risk aversion (e.g., Campbell and Cochrane, 1999; Brandt and Wang, 2003; Chetty and Szeidl, 2016; Brunnermeier and Nagel, 2008). We provide micro-level evidence of changing attitudes towards risk. We document that general risk preferences are uniformly negatively affected by the Coronavirus pandemic, while active risk taking decisions may be more affected by individual level experiences through changing beliefs and optimism.

We also contribute to a literature which uses survey or experimental data to measure preferences and how heterogeneity in experiences affect these measures. For example, Callen *et al.* (2013) find that risk aversion is exacerbated by violent wartime experiences, particularly when these memories are made salient with priming. In contrast, Voors *et al.* (2012) and Eckel *et al.* (2009) large shocks decrease risk aversion in their settings. Similarly, Fisman, Jakiela, and Kariv (2015) find individuals exposed to the recession exhibit higher levels of selfishness and in general that distributional preferences changed during the financial crisis of 2007-09. We contribute to this literature by using repeated survey measures of economic preferences and beliefs, and studying how risk taking is affected during times of crisis.

Finally, we contribute to a handful of recent studies which look at the effects of the COVID-19 pandemic on households' expectations.<sup>4</sup> Binder (2020) surveys US households

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<sup>4</sup> Undoubtedly related to the Coronavirus pandemic is a number of studies which examine how beliefs about mortality affect economic decision making. The findings from this literature are mixed and use both individual surveys and life-cycle models (e.g., Hamermesh, 1985; Hurd and McGarry, 2002; Gan *et al.*, 2015; Puri and

relatively early during the course of the pandemic's effects in the United States (March 3rd, 2020) and finds that subjects update their inflation and unemployment forecasts when provided information about the Federal Reserve's interest rates cuts. Fetzner *et al.*, (2020) elicit beliefs about mortality with two different information treatments and find that subjects overestimate mortality and contagiousness of the virus. We contribute to this literature by providing evidence of individuals' updating of beliefs and preferences around the Coronavirus pandemic, by using survey data on a repeat panel of subjects. Furthermore, our subjects are under strict quarantine conditions and in the midst of the crisis.

Our study proceeds as follows: the second section provides additional background on the Coronavirus setting in China. In Section 3 we detail our experimental setting, discussing the baseline and follow-up survey along with information about participant selection and the timing of events. In Section 4, we present our main findings along with various other empirical results. We discuss the ramifications of our findings and conclude in the final section.

## 2. Background

Our study focuses on how differences in exposure to the Coronavirus pandemic affect risk taking and other economic outcomes. An implicit assumption about our empirical approach and identification is that individuals located in different geolocations, i.e., the city of Wuhan, the province of Hubei, and other provinces across China, differ in their exposure to the Coronavirus pandemic. There are two, related, sources of variation by location which are important to discuss. The first is spatial heterogeneity in rates of infection and death caused by the COVID-19 Coronavirus. Figure 1 plots the cumulative infections (blue, left axis) and deaths (red, right axis) in the Hubei province of China, where the city of Wuhan is located. The dashed red and blue lines represent the cumulative sum of infections and deaths from *all other* provinces in China and are plotted on the same axes. We note that other provinces experienced significantly fewer infection cases and deaths compared to Hubei, and Wuhan, the epicenter of the pandemic, over time. This variation implies that individuals in some provinces of China will not have come into first-hand contact with the virus and are less likely to know people who have been infected or died. On the other hand, individuals in the city of Wuhan or the Hubei province are much more likely to experience the Coronavirus either first-hand, or indirectly through family and friends.

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Robinson, 2007; Cocco and Gomes, 2012; Elder, 2013; Post and Hanewald, 2013; Heimer, Myrseth, and Schoenle, 2019).

Second, and related to the rates of infections and deaths, individuals across provinces and cities in China experienced stark differences in regulations and quarantine conditions during the Coronavirus pandemic. For example at the epicenter of the pandemic, in all cities across the Hubei province, citizens were not permitted to go outside and leave their living spaces under normal circumstances. Supermarkets, grocery stores, and pharmacies were not open to serve individuals. Rather, the government organized special personnel to purchase living materials for residents and distributed and delivered them throughout communities. All public transportation was completely shut down. Furthermore, the local police patrolled cities vigilantly and individuals found outside without permission were placed in government assigned quarantine stations for 14 days.<sup>5</sup>

For individuals in other provinces across China, the quarantine conditions differed substantially. In most areas, each household could assign a family member allowed to make purchases for basic food and living materials every two days. Supermarkets, grocery stores, and pharmacies remained open for individuals. Public transportation was only partially shut down or disrupted for short periods of time in most cities. Finally, citizens were still permitted to leave their communities for limited, necessary, activities. These differences in quarantine conditions are directly related to the severity of the pandemic, however it is likely that individuals experiencing the first-hand effects of the pandemic and the harshest quarantine conditions will be significantly affected compared to those with lower exposure to the virus itself as well as substantially more flexible living conditions.

### 3. Experimental design

#### a. Participant selection

In many universities across China students are grouped into cohorts in order to better supervise and manage the large number of incoming students. The size of these cohorts varies at different universities but are normally between 30 and 60 students. Once a cohort is formed, the students generally remain within the same cohort for the entire study period at their respective university. Cohorts differ from classes, and students from the same cohort do not always attend the same lectures or study programs. Each cohort is managed by a supervisor. This supervisor uses social networking apps and tools such as WeChat as a daily communication and management platform for the students. Specifically, supervisors create

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<sup>5</sup> Firsthand accounts suggest that the quarantine measures in the city of Wuhan were a strong deterrent. Video clips circulating on social networking sites display police in Hubei arresting citizens and placing them into forced quarantine.

a WeChat group for each class that they manage where students must join such that everyone can be informed about announcements made by their supervisors. We use these cohorts and WeChat groups to recruit and segment samples for participation in our study. To encourage students to complete the survey, we offered students a small participation incentive (5 to 10 RMB).

#### **b. Baseline surveys**

From October 16, 2019 to October 18, 2019 we conducted a survey based experiment with master students at Wuhan University of Science and Technology (WUST). The survey was conducted primarily for a study on how beliefs about luck and superstition affect risk taking and investment behavior.<sup>6</sup> We administered the paper and pencil survey among 257 master's students in a classroom setting. Each postgraduate cohort at WUST typically comprises 30 to 40 postgraduate students. We randomly selected 8 postgraduate cohorts from a pool of more than 90. We collaborated with the cohort supervisors who organized that their students attend our survey sessions.

The survey consisted of several parts. First, students provided demographic information such as age, gender, date of birth, and birth province. After this information students were asked to answer a set of questions aimed to measure individual confidence (or over-confidence). Specifically, subjects answered 10 trivia, fact-based questions and were asked to provide a lower and upper bound for the 90 percent confidence interval of each provided answer. Following these questions, subjects were asked to provide answers to five standard and simple financial literacy questions on compounding interest, inflation, bond and mortgage markets, and diversification.<sup>7</sup>

We then asked 13 questions on beliefs in good luck following Darke and Freedman (1997). We then presented subjects a miscalibration exercise where we asked individuals to provide probabilities over the last 12 months of Shenzhen Stock exchange index, the Chinese top 300 stock index (CSI300), the S&P500 index, and GDP growth in China. We asked individuals how confident they were of their answers. This was coupled with survey questions asking how the subject would rank him or herself compared to others in their investment performance. We then asked subjects about gambling and luck behavior with a 10 item questionnaire (Wood and Clapham, 2005). Finally, we questioned subjects on their general

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<sup>6</sup> Work in progress by Bu *et al.*, "Unlucky Beliefs: The Zodiac Birth Year Effect and Individual Investor Performance."

<sup>7</sup> Refer to Online Appendix A for an English translation of the survey questions.

preferences for risk following (Dohmen *et al.*, 2018). Photos of students taking the paper and pencil survey are provided in Appendix Figure 1.<sup>8</sup>

From November 25, 2019 to December 3, 2019 we conducted a separate survey among master students at WUST focused on beliefs and preferences related to climate change. Similar to our main survey above, we administered this climate risk paper and pencil survey among 12 randomly selected post graduate classes comprising 466 participants. The sessions were administered with course counselors similar to described above. The focus of this survey was on perceived climate change risk and pro-environmental behavior. This sample is not included in our analysis and we plan to study this in a separate paper.

### c. Follow up surveys

Shortly following the administration of our baseline survey, the city of Wuhan became the epicenter for a worldwide health-crisis, the COVID-19 Coronavirus pandemic. Reports suggest that the Coronavirus began in December 2019 in the Huanan seafood market in downtown Wuhan (WHO, 2020). Winter break for the semester started at WUST on January 11<sup>th</sup>, 2020. Wuhan was locked down on January 23<sup>rd</sup>, 2020, and by then most students from regions outside of Wuhan had left the city for holidays to celebrate China's Lunar New Year.

From February 28, 2020 to March 3, 2020, we administered an online follow up survey to the same subject pool as our first survey. The follow up was administered to 225 students from the original 257 student sample.<sup>9</sup> All teaching activities were moved to online distance learning initiatives. We were therefore able to create an online version of our initial survey and students submitted their survey responses similar to their other course work. Again, we collaborated with the managers of the student cohorts, this time to share the survey link to the WeChat groups. The online survey tool allows us to capture precise information about subjects' location. We map the provided geolocation coordinates to cities and provinces across China. A translated screenshot of the online survey is provided in Appendix Figure 2.

<sup>8</sup> In our experiment 130 students (51%) received a simple treatment while the other half acted as our control sample. The treated group of students were asked to read a short (approximately five-minute) excerpt from an article about the "Zodiac birth year" superstition, while the control group read a similar length article excerpt with content about the historical origin of Chinese New Year. This was for our original project on beliefs in luck and investment behavior. Controlling for, or studying sub-groups of within-sample have no economic or statistical effect on our results

<sup>9</sup> At the same time, we randomly selected 25 new postgraduate cohorts from WUST for additional survey responses that we can follow into the future for related and follow up work. This sample is currently not part of our analysis. We also conducted follow up studies on our sample focused on beliefs and preferences related to climate change, however these subjects are not included in our main sample.

In addition to the questions from our baseline survey, we also included questions on generalized trust as found in the World Values Survey and Kosse *et al.* (2020) and Falk *et al.* (2018). In addition to the miscalibration exercise from the first wave, we also asked individuals to provide their probability assessment of future returns, i.e., their return expectations, of the same indexes listed previously. We also included questions on general uncertainty and subjects' experiences with the Coronavirus.

Table 1 provides descriptive statistics on the subjects in our main sample. Panel B shows the mean values of age, gender and financial literacy score for subjects from Wuhan and those from other provinces in wave one of our survey. We note that the sample is highly balanced along these variables.

#### 4. Main results

##### a. Perceptions of exposure to the Coronavirus pandemic

The starting point of our study is to measure how individuals in our sample perceive their exposure to COVID-19. In Figure 2, we plot the mean response to survey questions asking subjects about exposure to infection cases. We compare the mean responses from students who are quarantined in Wuhan with students who are quarantined in the province of Hubei, outside of Wuhan, and with WUST students who returned to other provinces during semester and are quarantined in other, less effected, provinces of China. We largely find that students in Wuhan believe that they have a higher exposure to the Corona virus than students located elsewhere. Figure 2 plots this result across panels for suspected cases in the community where the subject is currently quarantined, confirmed cases in the community where the subject is currently, confirmed cases among family and friends, and confirmed deaths from Coronavirus in the community where the subject is currently. Table 2 presents this results in a regression framework. We note that our main analyses uses OLS linear regressions however our results are robust to nonlinear methods or ordered logit regressions (as many of the survey questions are on ordinal scales).

The differences in subjective beliefs individuals have about their exposure to Coronavirus are likely to be realistic. As noted, Figure 1 plots the cumulative infections (blue, left axis) and deaths (red, right axis) in the Hubei province of China, where Wuhan is located. The dashed red and blue lines represent the cumulative sum of infections and deaths from *all other* provinces in China and are plotted on the same axes. The dashed gray line states the timing of our follow up survey wave. We note that other provinces experienced a significantly

fewer infection cases and deaths compared to Hubei, and Wuhan, the epicenter of the pandemic, at the time of our follow up survey.

### **b. Fear of the Coronavirus pandemic**

Given that subjects in our sample have varying levels of exposure to the pandemic, we expect this to result in differences in perceived fear and risk of the virus itself. We test this in Table 3 and plot the results in Figure 3. Panel A displays the mean values of the question ‘do you think you are likely to become infected with COVID-19?’ Responses are on a scale between (1) and (5) for ‘very unlikely to ‘very likely.’ Panel B plots the mean values of a question asking if the subject is afraid of the Coronavirus pandemic. Responses are on a scale between (1) and (5) for ‘not afraid at all’ to ‘very afraid.’ We find that subjects located in Wuhan during the quarantine state that they are more likely to be infected with COVID-19, and subjects in the provinces of Hubei and Wuhan are equally more afraid of the virus in general compared to those in other provinces.

### **c. Risk perceptions during the Coronavirus pandemic**

Having established that individuals quarantined in Wuhan have higher exposure and more fear of the pandemic, the natural next step is to examine how subjects perceive risk, and if their tolerance to risk is affected due to varying exposure and experiences made during the pandemic.

We first study how differences in exposure affects financial risk taking by eliciting subjects’ allocation to a risky investment from a hypothetical gamble. This measure of financial risk taking was elicited in our survey *during* the Coronavirus pandemic in March 2020. Subjects can chose an amount (0-1000 RMB) to be invested with 50% probability of a higher return (3000 RMB if all invested) or 50% probability of a loss (0 RMB if all invested). The alternative investment is a risk free payment (1000 RMB if all invested). We differentiate between students who are quarantined in Wuhan, versus those who are quarantined at home in Hubei, and those in different provinces in China. Panel A of Figure 4 shows that subjects in Wuhan, with greater exposure to the pandemic, allocate significantly less to the risky gamble. The mean (median) investment across the entire sample is 287.6 (200) RMB. Panel A of Table 4 highlights cross-sectional differences in exposure in the amount invested. The variables of interest are indicators for where the subjects are located during March 2020. In Columns 1 and 3, Hubei is defined as individuals in Hubei *and* Wuhan (anyone in the



province), while in Columns 2, 4, 5, 6 we code the variable as 1 for individuals in Hubei, but outside of Wuhan. Therefore, Column 1 provides an estimate of the difference in the risky allocation of subjects in Wuhan relative to those in Hubei. In Columns 2, 4, 5 and 6, we then quantify the difference between individuals in Wuhan and those in other provinces.<sup>10</sup> In Columns 3-4 we add control variables (gender, age, financial literacy score), and in Column 5 (6) we analyze sub-samples of men (women). We note across the table, subjects in Wuhan allocate a significant less wealth to the risky financial lottery option. The effect is economically and statistically significant and represents a 45% decrease in investment relative to subjects in other provinces. We note that women with greater exposure to the pandemic in our sample allocate even less to the risky investment compared to those with further removed experiences. The heterogeneity in risk taking by gender is in line with previous findings (Croson and Gneezy, 2009; Charness and Gneezy, 2012; Andersen et al., 2020), and complements recent findings about how gender norms and experiences affect economic outcomes and forecasts (D'Acunto *et al.*, 2019; D'Acunto, Malmendier and Weber, 2020).

One question which arises is through which mechanism do contemporaneous experiences affect risk taking? A body of work has documented heterogeneity over the life-cycle and stability in general preferences (Dohmen *et al.*, 2017; Falk *et al.*, 2018). Recent literature has focused on potential explanations for changing observed measures of risk taking. Time-varying risk aversion may be a function of changing emotions, e.g., fear (Loewenstein *et al.*, 2001; Goetzmann, Kim, and Shiller, 2016; Guiso, Sapienza, and Zingales, 2019), and potentially time-varying beliefs or expectations. The latter has been discussed broadly, (e.g. Malmendier and Nagel, 2011), however are difficult to pinpoint empirically.

We therefore first investigate how general preferences for risk evolved *through* the Coronavirus pandemic. In Panels B and C of Figure 4, we plot the risk preference index score from two established survey questions on general attitudes to risk. The first question is a direct translation of the general risk preference question validated by Falk *et al.*, (2016, 2018), 'In general, how willing are you to take risks?' The second question is 'Will you take more risk this year compared to last year.' Both questions ask subjects to respond on a scale of 1 to 5. We combine the answers of both questions into an equally weighted scale which ranges from 1 (low willingness to take risk) to 5 (high willingness to take risk). These risk questions are elicited in October 2019, and repeated in March 2020 amongst our panel of

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<sup>10</sup> In Appendix Table 1, we present all regressions using our Column 1-definition of Hubei and note the relationship is statistically and economically significant. Across columns we also vary the definition of the risky allocation by dropping outliers and removing potential misinterpreted responses. The table shows that excluding these observations, and alternative specifications, have no quantitative effect on our results.

subjects. Panel B shows that the total sample of subjects elicited first in Wuhan and later at the place of the quarantine show a large and significant decrease in risk appetite (an increase to risk aversion). The decrease amounts to -0.64 on the 5 point scale and is significant at standard levels ( $t$ -stat = -13.09). Given a mean value in wave one of 2.54, this constitutes a substantial 25.2% decrease. When we consider if subjects in Wuhan compared to those in other regions further removed from the pandemic, reduce preferences for risk as measured by our general risk index, we find that all groups seem to decrease *equally* in their preferences of risk (Panel C). Our generalized measures of risk do not seem to vary more for subjects with higher exposure to the pandemic compared to those outside of the most affected province. This suggests that the observed differences in risk taking, as measured by allocation decisions, may not be driven solely by changes in general risk preferences. In Panel B of Table 4 we present these results in a traditional regression framework. *Hubei subjects* is an indicator variable which takes the value of one if subjects are quarantined in the Hubei province, while *Wuhan subjects* takes the value of one if subjects are quarantined within the city of Wuhan. *Wave two* indicates the timing of March 2020 from our second survey wave and the variables of interest are the interaction of the two location variables with the time trend. In Columns 3 and 7 the interaction term of *Wuhan* and *Wave two* is relative to *Hubei* subjects, while in Columns 4 and 8 it is relative to *other provinces*. We note that while the coefficients on our variable of interest, *Wuhan subjects*  $\times$  *wave two*, is negative it is not statistically different from zero. As mentioned, the time trend indicator, *wave two*, is highly negative and statistically significant across specifications.

Our results show a large increase in risk aversion from before the Coronavirus pandemic to its peak in Wuhan. It is plausible that this effect is partially driven by an increase in fear as attributed to risk taking following the financial crisis of 2007-2009 (Guiso, Sapienza, and Zingales, 2018). However, as shown in Figures 2 and 3, higher fear and second-hand experiences (exposure to COVID-19 via family and community) are concentrated among individuals with higher levels of exposure.<sup>11</sup> Two additional, and related channels which we wish to examine are how optimism, beliefs about luck and fortune, and beliefs about the economy can influence risk taking. We explore these two channels in the following sections.

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<sup>11</sup> We note that when we analyze changes in general risk taking by geolocation and second-hand experiences we find complementary evidence that *all* subjects reduce risk taking, regardless if they have experienced deaths or illnesses within their family and community, within Wuhan as well as in other provinces, however as the sample sizes are smaller the standard errors become large.

#### d. Optimism and beliefs about luck and fortune

As our initial study was formulated to study optimism, beliefs in individuals' own luck, and investment decisions, we elicited several measures of these behavioral traits prior to and during the Coronavirus pandemic. In Table 5 we explore how these measures evolved over time, and how experience with the pandemic may affect them. Figure 5 presents the results visually. In Panel A we plot the mean values of an index of optimism created based on individuals' belief in good luck from Darke and Freedman (1997),<sup>12</sup> which ranges from 0 (low belief in their own personal luck) to 1 (high belief in their own personal luck). The score was elicited in October 2019, and repeated in March 2020. As previously, we plot the values for both periods based on subjects' exposure, proxied by location in March. We examine the differences quantitatively in Table 5. As previous, the variables of interest are *Hubei subjects*, an indicator variable which takes the value of one if subjects are quarantined in the Hubei province, *Wuhan subjects*, which takes the value of one if subjects are quarantined in the city of Wuhan, and the interaction of the two location variables with the time trend. Across panels, in Column 3 the interaction term of *Wuhan* and *wave two* is relative to *Hubei* subjects, while in Column 4 it is relative to *other provinces*. In Column 2, we note a large decrease for subjects in Wuhan in their beliefs about how lucky they are personally (7.2 percentage points,  $p$ -value 0.003), while prior to the pandemic their belief in luck was statistically equivalent to subjects from other provinces. Note that this effect in Column 2 relates the difference to the average individual across other provinces as well as Hubei. Column 3 relates the difference to other subjects in Hubei outside of the city of Wuhan. The coefficient here is negative as expected, but not significant. In Column 4 the coefficient relates the difference in Wuhan to those in other provinces and outside of Hubei. The effect is -10.2 percentage points with a  $p$ -value  $< 0.0001$ .

Panel B similarly plots an index based on questions that ask about the percentage of investors who would have better luck or higher returns in financial investments. Again, we note a similar pre-pandemic value for all subjects, for those quarantined in Wuhan we observe a substantial increase from pre- to the midst of the pandemic, in the fraction of investors *better than* the subject (6.8 percentage points,  $p$ -value  $< 0.0001$ ).

Finally, in Panel C we plot the mean value of an index on beliefs about subjects' control over their own outcomes and luck. The survey questions are based on the Drake

<sup>12</sup> The index is created based on statements that subjects agree or disagree with such as 'I consider myself to be a lucky person,' 'I believe in luck,' and 'I often feel like it's my lucky day.' Further information about the survey can be found in Online Appendix A.

Beliefs about Chance (DRC) Inventory (Wood and Clapham, 2005) and contain a battery of statements such as ‘If I concentrate hard enough I might be able to influence whether I win when I play (game),’ and ‘If I am well prepared, I have very large likelihood to win a gamble.’ We note that subjects from Wuhan show lower beliefs in their individual sense of control as measured by the DRC survey statements from pre-pandemic to its peak, relative to subjects in other provinces. The economic magnitude of the mean effect is significant, -6.9 percentage points, and is highly statistically significant,  $p$ -value = 0.003.

In general, our findings suggest that higher exposure to the Coronavirus pandemic, and therefore more direct and acute experiences, have a strong negative effect on individuals’ beliefs, optimism, and sense of individual control. We argue that these beliefs are an important component of risk taking.<sup>13</sup> In the following section we examine how exposure to the pandemic may affect broader beliefs about future economic activity and social conditions.

#### **e. Beliefs and expectations on economic indicators**

Our findings thus far suggest that experiences may affect risk taking acutely through pessimistic subjective beliefs. A number of recent studies have focused on the importance of subjective beliefs on economic outcomes (Kuhnen and Miu, 2017; Ameriks *et al.*, 2018; Giglio *et al.*, 2019; Kuchler and Zafar, 2019; Das, Kuhnen, and Nagel, 2019; Andersen *et al.*, 2020). In Table 6, we study how subjects in our setting vary in their future expectations on economic indicators based on their exposure to the Coronavirus pandemic.

We study expectations in two ways: first we measure scale-based survey questions on future economic outcomes, i.e., ‘compared to last year, China’s economy (your health; China’s natural environment) will become better in the next 12 months.’ The scale ranges from (1) to (5) for ‘strongly disagree’ to ‘strongly agree.’ Secondly we ask subjects to assign probabilities to market returns from 6 scenarios and form a probability distribution. We create a measure of expected returns using the midpoints of these probability bins for the Shanghai Stock Exchange index (SSE). All measures were elicited in our March 2020 survey wave.

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<sup>13</sup> In Appendix Table 2 we examine to what extent changes in general risk taking and changes in beliefs explain lower risk allocations. Across the table the coefficient on decreases in optimism (and reduced general risk taking) largely correlate with lower risk allocations, however the standard errors are large and the coefficients are not precisely estimated. We do note that the coefficients on our exposure measures, subjects from Hubei and Wuhan, remain economically and statistically significant and absorb the variation from the more pessimistic belief variables confirming that those who reduce their optimism are indeed those with higher exposure.

In Figure 7 we plot the mean values of these two types of expectation measures for subjects quarantined in Wuhan, subjects in Hubei outside of the city of Wuhan, and for subjects in other provinces of China. We note that subjects currently in Wuhan and therefore arguably more closely experiencing the Coronavirus pandemic largely form more pessimistic beliefs in the general economy, social conditions, and financial market indices, relative to subjects in provinces further removed from the pandemic. Table 7 presents these results. As these expectations are forward looking, we cannot ascertain if individuals with more acute experiences provide more *accurate* responses, perhaps because they have more local and relevant information, or if they are more likely to provide biased forecasts. In the first wave of our survey we elicited miscalibration estimates of financial indices rather than forecasts and found that individuals from different geolocations (prior to their exposure and experience to the pandemic) did not differ statistically in their responses. Recent evidence suggests experience may cause subjects to provide more imprecise forecasts (Goldfayn-Frank and Wohlfart, 2019; Kuchler and Zafar, 2019). However, it is a research area which is understudied and we hope to revisit this question in future survey waves. In general, our results show that subjects with higher exposure to the pandemic form more pessimistic beliefs on the economy, the stock market, their own health, and on the environment, relative to subjects in further removed provinces.

## 5. Conclusion

In this paper, we study how risk taking and economic preferences evolve from normal times to the peak of a worldwide health-crisis. We use repeated survey data from a panel of subjects based in Wuhan, China. Our identification strategy exploits the fact that winter break for the semester started on January 11<sup>th</sup> 2020 and students from other provinces were able to return to their homes as planned for the Chinese Lunar New Year celebrations, providing quasi-random variation in the exposure to the pandemic and quarantine conditions individuals experience across China.

We find that subjects in Wuhan, with objectively higher exposure to the Coronavirus pandemic, also believe that they have a higher exposure risk to the virus than those elsewhere. They state higher probabilities that they are likely to be infected, and show higher levels of fear in the pandemic in general. We then show that subjects more closely experiencing the pandemic in Wuhan, reduce risk taking in an investment allocation task. At the same time, experience does not differentially affect general preferences for risk – instead, on average, *all* subjects surveyed first in Wuhan and later at their place of quarantine show a large and

significant decrease in general risk appetite. We argue that this can be partially explained by changes in optimism and beliefs about their own luck and sense of control. Furthermore, higher exposure leads individuals to form more pessimistic beliefs on the economy, their health, and the environment in general.

Our results present an important contribution to a large literature on risk taking behavior after large shocks and formative experiences. While we provide confirmatory evidence that risk taking behavior is indeed an artifact of experiences, we also show that changes in risk taking seem to be more linked to time-varying beliefs and optimism than general preferences for risk. In general our results help explain why individual level experiences have a more pronounced effect on behavior than further removed experiences. At the same time, our findings provide important supporting evidence for policy decision making. If observed risk taking of households changes via time-varying beliefs and expectations, the effects may only be temporary. On the other hand, changes in household risk taking from more of a general shift in preferences may require policy that are larger, and more structural, and may reflect a larger impact on long term economic growth.

Our work is an early study on the large consequences we expect to occur from the global Coronavirus pandemic. Future work in our field and within our own research agenda will study how these beliefs and preferences further evolve over time, link these measures to field behavior, and exploit further heterogeneity in personal experiences.

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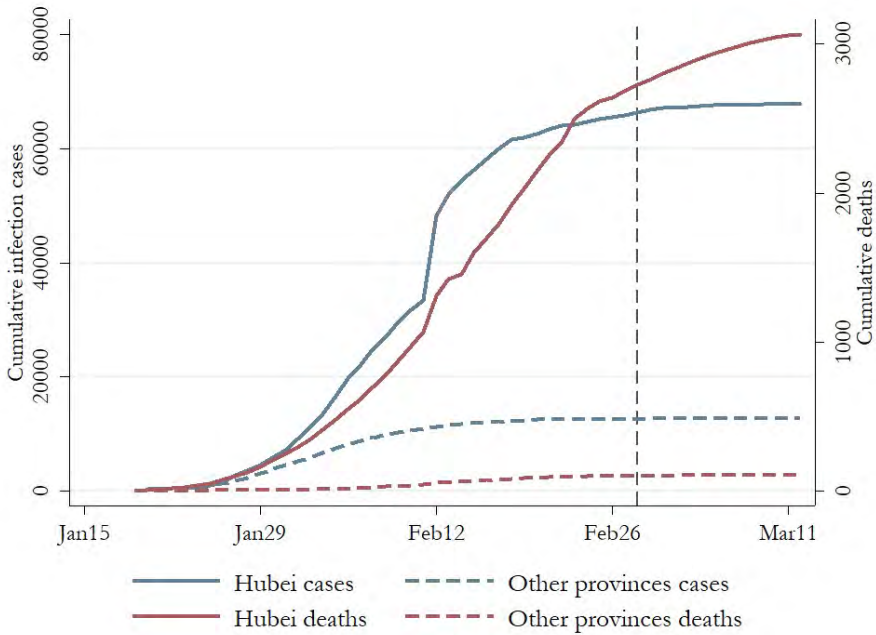
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Figure 1: Coronavirus infection cases and deaths in the Hubei province and across China

In the following figure we plot the cumulative infections (blue, left axis) and deaths (red, right axis) in the Hubei province of China, where Wuhan is located. The dashed red and blue lines represent the cumulative sum of infections and deaths from *all other* provinces in China and are plotted on the same axes. The dashed gray line states the timing of our follow up survey wave.

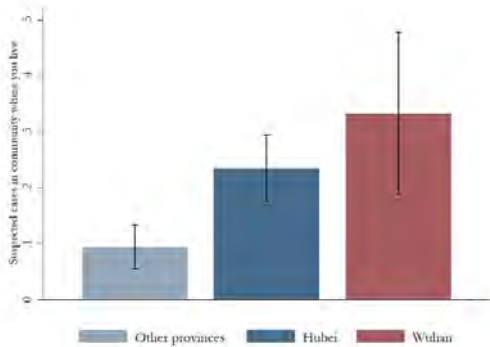


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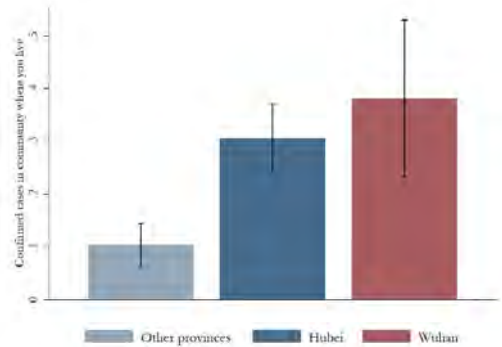
Figure 2: Subjects' perceptions of exposure to Coronavirus

In the following figures we plot the mean response to survey questions asking subjects about exposure to Coronavirus cases. We plot responses by subjects who are quarantined in Wuhan, subjects who are quarantined in the province of Hubei (but outside of Wuhan), and subjects in different provinces in China. In Panel A (top left) we plot the mean value to a question if there are suspected cases in the community where the subject is currently quarantined (yes/no). In Panel B (top right), if there are confirmed cases in the community where the subject is currently (yes/no), Panel C asks if there are confirmed cases among family and friends, and Panel D asks if there are confirmed deaths from Coronavirus in the community where the subject is currently. The survey was taken in March 2020. 95% confidence intervals are displayed.

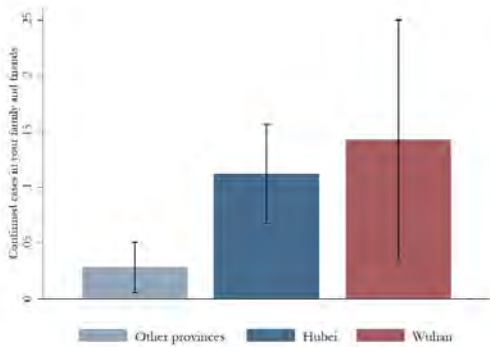
Panel A:



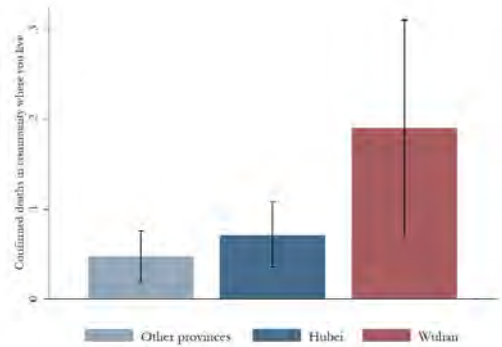
Panel B:



Panel C:



Panel D:

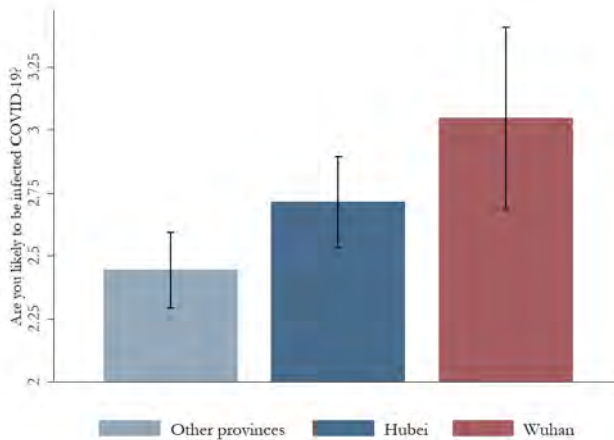


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Figure 3: Subjects' self-perceived fear of the Coronavirus pandemic

In the following figure we plot subjects' self-perceived fear of Coronavirus. We plot responses by subjects who are quarantined in Wuhan, subjects who are quarantined in the province of Hubei (but outside of Wuhan), and subjects in different provinces in China. In Panel A we plot the mean values of the question 'do you think you are likely to be infected with COVID-19?' Responses are on a scale between (1) and (5) for 'very unlikely' to 'very likely.' Panel B plots the mean values of a question asking if the subject is afraid of the Coronavirus pandemic. Responses are on a scale between (1) and (5) for 'not afraid at all' to 'very afraid.' 95% confidence intervals are displayed.

Panel A:



Panel B:

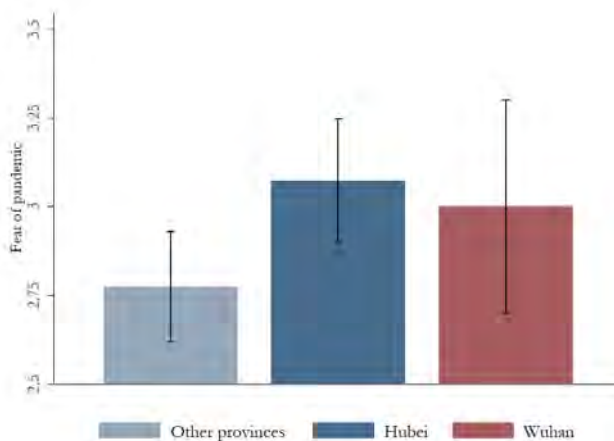
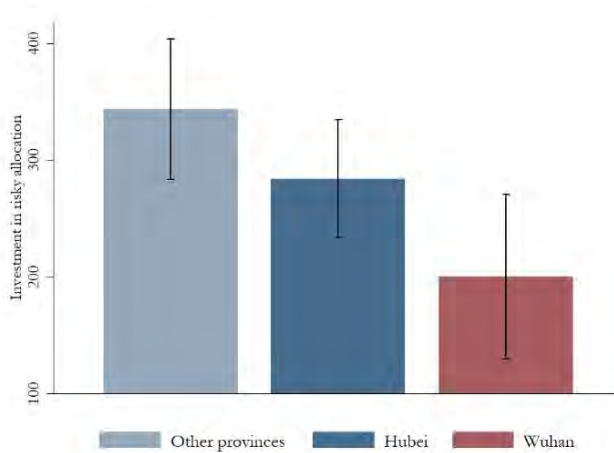


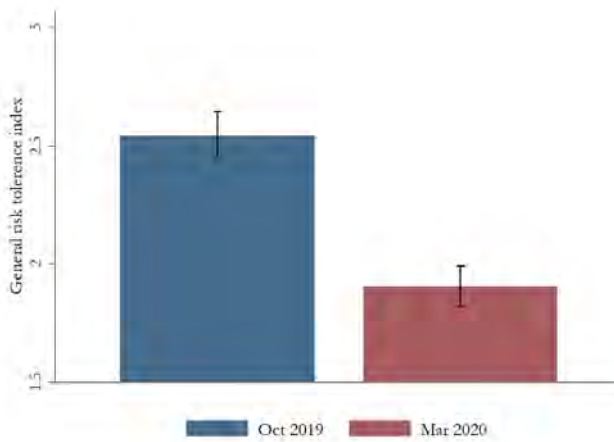
Figure 4: Risk taking during the Coronavirus pandemic

In the following figures we plot survey measures of risk tolerance. We plot responses by subjects who are quarantined in Wuhan, subjects who are quarantined in the province of Hubei (but outside of Wuhan), and subjects in different provinces in China. In Panel A, we plot the allocation to a risky investment from a hypothetical gamble (0-1000 RMB) elicited in March 2020. In Panel B we plot the mean general risk preferences index score from two survey questions on risk preferences based on survey questions on risk motivated by Falk *et al.* (2018). The score ranges from 1 (low willingness to take risk) to 5 (high willingness to take risk) and were elicited in October 2019, and repeated in March 2020 amongst a panel of subjects. Panel C plots the mean index of general risk score for all subjects in October 2019, and March 2020, by their exposure to the pandemic proxied by location. 95% confidence intervals are displayed.

Panel A:



Panel B:



Panel C:

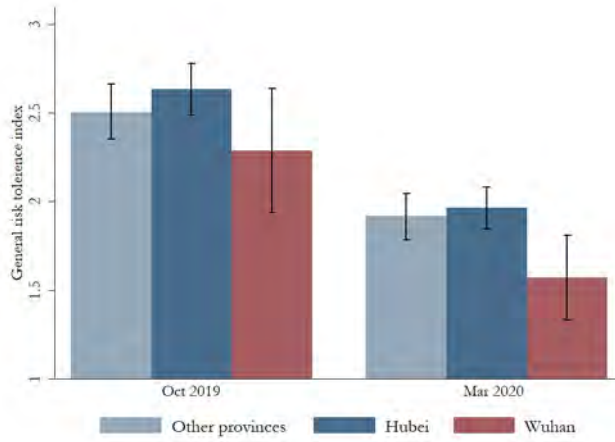
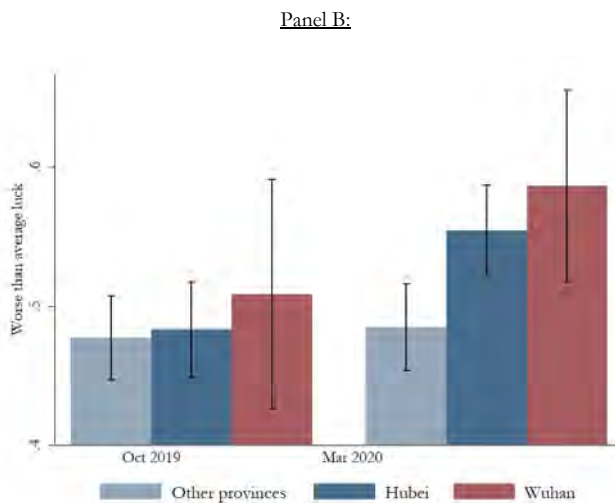
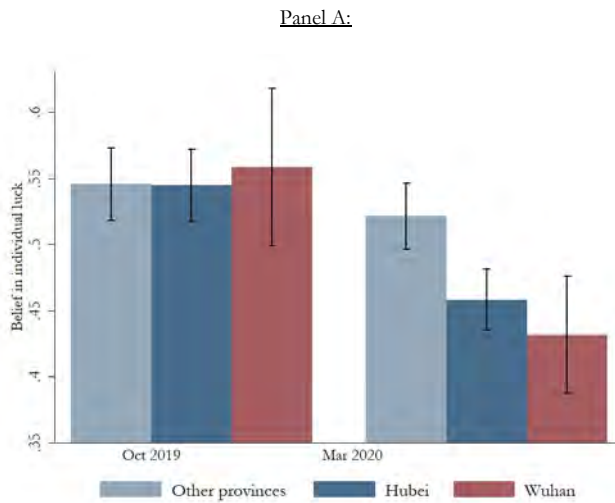


Figure 5: Subjects' beliefs in optimism during the Coronavirus pandemic

In the following figure we plot subjects' beliefs about their own luck and relative fortune. We plot responses by subjects who are quarantined in Wuhan, subjects who are quarantined in the province of Hubei (but outside of Wuhan), and subjects in different provinces in China. In Panel A we plot the mean values of an index of belief in individual good luck based on Darke and Freedman (1997), which ranges from 0 (low belief in individual luck) to 1 (high belief in individual luck). The score was elicited in October 2019, and repeated in March 2020 amongst a panel of subjects. Panel B plots an index based on questions that ask about the percentage of investors which have better luck or higher returns than you. Panel C plots mean values of an index on beliefs about subjects' sense of control based on the Drake Beliefs about Chance Inventory (Wood and Clapham, 2005). 95% confidence intervals are displayed.



Panel C:

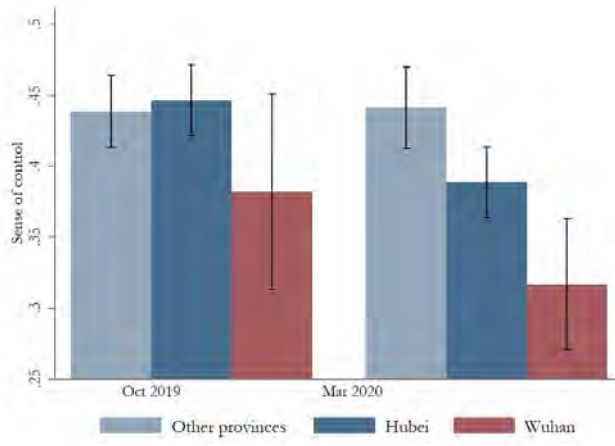
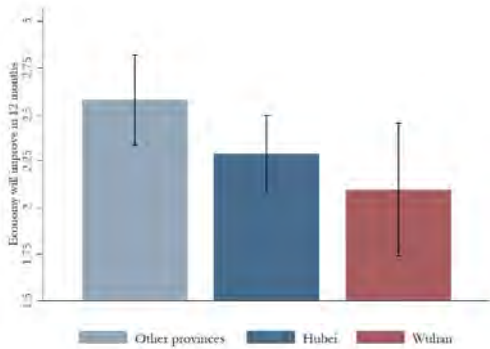




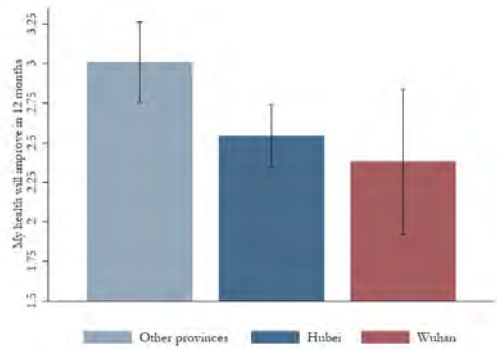
Figure 6: Expectations and beliefs during the Coronavirus pandemic

In the following figures we plot survey measures of beliefs and expectations on financial and economic indicators. We plot responses by subjects who are quarantined in Wuhan, subjects who are quarantined in the province of Hubei (but outside of Wuhan), and subjects in different provinces in China. Expectations were elicited in March 2020 amongst a panel of student participants. We measure Panels A, B, and C with scale based survey questions, i.e., ‘compared to last year, China’s economy (your health; China’s natural environment) will become better in the next 12 months.’ The scale ranges from (1) to (5) for ‘strongly disagree’ to ‘strongly agree.’ In Panel D we ask subjects to assign probabilities to market returns from 6 scenarios and form a probability distribution. We create a measure of expected returns using the midpoints of these probability bins and plot the mean values for the Shanghai Stock Exchange index (SSE) (S&P500 and China’s GDP growth are unreported). Expected returns are for November 2019 to November 2020.

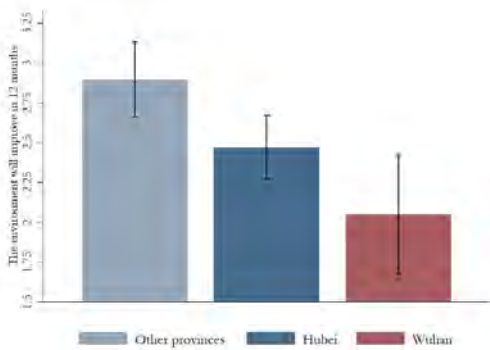
Panel A:



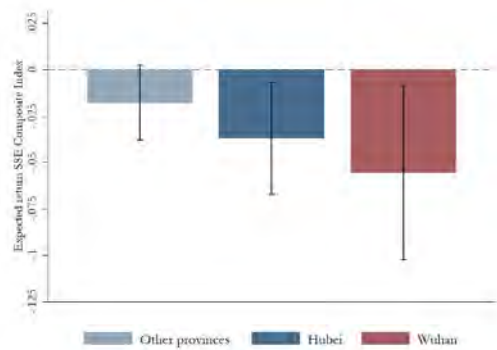
Panel B:



Panel C:



Panel D:



**Table 1: Summary statistics**

In Panel A, we report descriptive statistics: mean, median, min, and max for all subjects in wave one of the survey questionnaire and who also participate in wave two of the survey (225/257 subjects). For each individual, we observe demographic characteristics detailed below from October 2019. Panel B reports characteristics by subjects who are quarantined in Wuhan (4), subjects who are quarantined in the province of Hubei (but outside of Wuhan) (3), subjects in different provinces in China (2), and a  $t$ -test of differences between subjects in Wuhan and other provinces in China (5).

Panel A:

	Mean (1)	Median (2)	Min (3)	Max (4)
Age	23.24	23.0	22.0	25.0
Male	0.64	1.0	0.0	1.0
Financial literacy score	2.89	3.0	0.0	5.0
Hubei Subjects	0.53	1.0	0.0	1.0
Wuhan subjects	0.09	0.0	0.0	1.0
Subjects	225			

Panel B:

	Full sample (1)	Other provinces (2)	Hubei (3)	Wuhan (4)	$t$ -test (4)-(1)
Age	23.24 (0.93)	23.19 (0.94)	23.30 (0.92)	23.24 (0.94)	0.00 [0.01]
Male	0.64 (0.48)	0.63 (0.48)	0.64 (0.48)	0.71 (0.46)	-0.08 [-0.70]
Financial literacy score	2.89 (1.21)	2.94 (1.23)	2.83 (1.19)	2.95 (1.24)	-0.07 [-0.23]
Hubei subjects	0.53 (0.50)	0.00 (0.00)	1.00 (0.00)	1.00 (0.00)	- -
Wuhan subjects	0.09 (0.29)	0.00 (0.00)	0.00 (0.00)	1.00 (0.00)	- -
Subjects	225	106	98	21	225

**Table 2: Subjects' perceptions of exposure to Coronavirus**

The following table reports regression results analyzing how subjects' perceptions of exposure to Coronavirus differ by experience. *Hubei subjects* is an indicator variable which takes the value of one if subjects are quarantined in the Hubei province, outside of the city of Wuhan. *Wuhan subjects* takes the value of one if subjects are quarantined in Wuhan. The dependent variable in Column 1 is an indicator variable for a survey question if there are suspected cases in the community where the subject is currently quarantined (yes/no). In Column 2 it indicates if there are confirmed cases in the community where the subject is currently (yes/no), Column 3, if there are confirmed cases among family and friends, and Column 4, if there are confirmed deaths from Coronavirus in the community where the subject is currently. The survey was taken in March 2020. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Dependent variable:	Suspected (1)	Confirmed (2)	Family (3)	Deaths (4)
Hubei subjects	0.08** (0.04)	0.14*** (0.05)	0.20*** (0.06)	0.02 (0.03)
Wuhan subjects	0.11 (0.08)	0.24** (0.11)	0.28** (0.11)	0.14 (0.09)
R <sup>2</sup>	0.03	0.05	0.07	0.02
Observations	225	225	225	225

**Table 3: Subjects' self-perceived fear of the Coronavirus pandemic**

The following table reports regression results analyzing how subjects' perceptions of exposure to Coronavirus differ by experience. *Hubei subjects* is an indicator variable which takes the value of one if subjects are quarantined in the Hubei province, outside of the city of Wuhan. *Wuhan subjects* takes the value of one if subjects are quarantined in Wuhan. The dependent variable in Column 1 is an ordinal variable for the survey question 'do you think you are likely to be infected with COVID-19?' Responses are on a scale between (1) and (5) for 'very unlikely' to 'very likely.' In Column 2 it is a question asking if the subject is afraid of the Coronavirus pandemic. Responses are on a scale between (1) and (5) for 'not afraid at all' to 'very afraid.' The survey was taken in March 2020. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Dependent variable:	Infected (1)	Fear (2)
Hubei subjects	0.27 (0.17)	0.30* (0.17)
Wuhan subjects	0.60** (0.28)	0.23 (0.24)
R <sup>2</sup>	0.02	0.01
Observations	225	225

**Table 4: Risk taking during the Coronavirus pandemic**

The following table reports regression results analyzing how risk tolerance is affected by experiencing the Coronavirus pandemic in Wuhan. In Panel A, the dependent variable is the allocation to a risky investment from a hypothetical gamble (0-1000 RMB). In Columns 1 and 3, *Hubei* is defined as individuals in Hubei and Wuhan (anyone in the province). In Columns 2, 4, 5, 6 it takes the value of 1 for individuals in Hubei, but outside of Wuhan. Column 1 therefore provides an estimate of the difference in the risky allocation between subjects in Wuhan and those in Hubei, whereas in Columns 2, 4, 5, 6 it is the difference between individuals in Wuhan and those in other provinces. Columns 3-4 include controls for gender, age, and financial literacy score. Column 5 (6) focuses on sub-samples of men (women). In Panel B, the explanatory variables are *Hubei subjects*, an indicator variable which takes the value of one if subjects are quarantined in the Hubei province. *Wuhan subjects* takes the value of one if subjects are quarantined in the city of Wuhan. *Wave two* indicates the timing of March 2020 from our second survey wave and the variables of interest are the interaction of the two location variables with the time trend. The dependent variable is a general preferences for risk index score from two survey questions on risk preferences motivated by Falk *et al.*, (2018). The score ranges from 1 (low willingness to take risk) to 5 (high willingness to take risk) and were elicited in October 2019, and repeated in March 2020 amongst a panel of subjects in Wuhan. In Columns 3 and 7 the interaction term of *Wuhan* and *Wave two* is relative to *Hubei* subjects, while in Columns 4 and 8 it is relative to *Other provinces*. Columns 5-8 include control variables. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

## Panel A:

Dependent variable:	Risky allocation: March 2020					
	All subjects				Men	Women
	(1)	(2)	(3)	(4)	(5)	(6)
Hubei subjects	-67.03* (39.10)	-67.03* (39.10)	-64.85 (39.39)	-64.85 (39.39)	-50.40 (50.84)	-88.75 (65.61)
Wuhan subjects	-82.74* (42.40)	-149.77*** (45.67)	-84.99* (43.40)	-149.83*** (46.34)	-128.56** (49.93)	-212.24** (102.22)
Financial literacy score			7.76 (14.85)	7.76 (14.85)	13.19 (20.63)	-7.35 (21.32)
Male			7.54 (38.13)	7.54 (38.13)	-	-
Age			-12.63 (18.91)	-12.63 (18.91)	-28.95 (22.49)	20.33 (33.48)
R <sup>2</sup>	0.03	0.03	0.03	0.03	0.04	0.05
Observations	225	225	225	225	145	80

## Panel B:

Dependent variable:	General risk preferences							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Wave two	-0.64*** (0.05)	-0.59*** (0.07)	-0.59*** (0.07)	-0.59*** (0.07)	-0.64*** (0.05)	-0.60*** (0.07)	-0.60*** (0.07)	-0.60*** (0.07)
Hubei subjects		0.07 (0.11)	0.13 (0.11)	0.13 (0.11)		0.07 (0.11)	0.13 (0.11)	0.13 (0.11)
Hubei subjects $\times$ Wave two		-0.09 (0.10)	-0.08 (0.10)	-0.08 (0.10)		-0.09 (0.10)	-0.08 (0.10)	-0.08 (0.10)
Wuhan subjects			-0.35* (0.19)	-0.22 (0.19)			-0.35* (0.19)	-0.22 (0.19)
Wuhan subjects $\times$ Wave two			-0.05 (0.20)	-0.12 (0.19)			-0.04 (0.20)	-0.12 (0.19)
Controls	No	No	No	No	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.16	0.16	0.18	0.18	0.17	0.17	0.18	0.18
Observations	450	450	450	450	450	450	450	450

**Table 5: Beliefs in optimism and sense of control during the Coronavirus pandemic**

The following table reports regression results analyzing how beliefs in individual luck are affected by experiencing the Coronavirus pandemic in Wuhan. The explanatory variables are *Hubei subjects*, an indicator variable which takes the value of one if subjects are quarantined in the Hubei province. *Wuhan subjects* takes the value of one if subjects are quarantined in the city of Wuhan. *Wave two* indicates the timing of March 2020 from our second survey wave and the variables of interest are the interaction of the two location variables with the time trend. The dependent variable in Panel A is an index of belief in good luck based on Darke and Freedman (1997), which ranges from 0 (low belief in personal luck) to 1 (high belief in luck). In Panel B it is an index based on questions that ask about the percentage of investors which have better luck or higher returns than you, and in Panel C an index on beliefs about subjects' sense of control based on the Drake Beliefs about Chance Inventory (Wood and Clapham, 2005). Scores were elicited in October 2019, and repeated in March 2020 amongst a panel of student participants in Wuhan. Across panels, in Column 3 the interaction term of *Wuhan* and *Wave two* is relative to *Hubei* subjects, while in Column 4 it is relative to *Other provinces*. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Panel A:

Dependent variable:	Good luck			
	(1)	(2)	(3)	(4)
Wave two	-0.02*** (0.01)	-0.05*** (0.01)	-0.02*** (0.01)	-0.02*** (0.01)
Hubei subjects	0.00 (0.02)		-0.00 (0.02)	-0.00 (0.02)
Hubei subjects $\times$ Wave two	-0.07*** (0.01)		-0.06*** (0.01)	-0.06*** (0.01)
Wuhan subjects		0.01 (0.03)	0.02 (0.03)	0.01 (0.03)
Wuhan subjects $\times$ Wave two		-0.07*** (0.02)	-0.04 (0.03)	-0.10*** (0.02)
Controls	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.09	0.06	0.09	0.09
Observations	450	450	450	450

Panel B:

Dependent variable:	Worse luck			
	(1)	(2)	(3)	(4)
Wave two	0.02*** (0.01)	0.05*** (0.01)	0.02*** (0.01)	0.02*** (0.01)
Hubei subjects	0.01 (0.02)		0.01 (0.02)	0.01 (0.02)
Hubei subjects $\times$ Wave two	0.06*** (0.01)		0.06*** (0.01)	0.06*** (0.01)
Wuhan subjects		0.03 (0.04)	0.03 (0.05)	0.04 (0.04)
Wuhan subjects $\times$ Wave two		0.04** (0.02)	0.00 (0.02)	0.07*** (0.02)
Controls	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.07	0.06	0.07	0.07
Observations	450	450	450	450

Panel C:

Dependent variable:	Sense of control			
	(1)	(2)	(3)	(4)
Wave two	0.01 (0.01)	-0.02*** (0.01)	0.01 (0.01)	0.01 (0.01)
Hubei subjects	-0.00 (0.02)		0.01 (0.02)	0.01 (0.02)
Hubei subjects $\times$ Wave two	-0.06*** (0.01)		-0.06*** (0.01)	-0.06*** (0.01)
Wuhan subjects		-0.06 (0.04)	-0.06* (0.04)	-0.05 (0.04)
Wuhan subjects $\times$ Wave two		-0.04* (0.02)	-0.01 (0.02)	-0.07*** (0.02)
Controls	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.06	0.06	0.07	0.07
Observations	450	450	450	450

**Table 6: Expectations and beliefs during the Coronavirus pandemic**

The following table reports regression results analyzing how expectations and beliefs on aggregate outcomes differ by experience. *Hubei subjects* is an indicator variable which takes the value of one if subjects are quarantined in the Hubei province, outside of the city of Wuhan. *Wuhan subjects* takes the value of one if subjects are quarantined in Wuhan. Expectations were elicited in March 2020 amongst a panel of student participants in Wuhan. The dependent variable in Column 1 (2) (3) are scale-based survey questions, i.e., ‘compared to last year, China’s economy (your health; China’s natural environment) will become better in the next 12 months.’ The scale ranges from (1) to (5) for ‘strongly disagree’ to ‘strongly agree.’ Column 4 asks subjects to assign probabilities to market returns from 6 scenarios and form a probability distribution. We create a measure of expected returns using the midpoints of these probability bins and plot the mean values for the Shanghai Stock Exchange index (SSE). Expected returns are for November 2019 to November 2020. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Dependent variable:	Economy (1)	Health (2)	Environment (3)	SSE (4)
Hubei subjects	-0.30* (0.16)	-0.48*** (0.17)	-0.43*** (0.16)	-0.02 (0.02)
Wuhan subjects	-0.47** (0.22)	-0.62** (0.28)	-0.84*** (0.23)	-0.03 (0.02)
Controls	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.03	0.06	0.07	0.02
Observations	225	225	225	225

Appendix for  
“Risk Taking during a Global Crisis: Evidence from Wuhan”

Appendix Figure 1: October 2019 survey sessions in Wuhan, China

The figures below show pencil and paper survey wave one sessions at WUST in October 2019.







Appendix Figure 2: Online survey conducted in March 2020

The figures below shows an example screen from the online wave two survey (translated into English) while subjects are in quarantined.

\* 48. Compared with last year, China's economy will become better in the next 12 months: 1 ~ 5 increase in approval degree

A. 1     B. 2     C. 3     D. 4     E. 5

---

\* 49. Compared with last year, my health will be better in the next 12 months: 1 ~ 5 increase in approval degree

A. 1     B. 2     C. 3     D. 4     E. 5

---

\* 50. Compared with last year, China's natural environment will become better in the next 12 months: 1 ~ 5 increase in approval degree

A. 1     B. 2     C. 3     D. 4     E. 5

---

\* 51. Age

---

\* 52. Gender

A. Male

B. Female

---

\* 53. Horoscope

---

\* Please select province city and region:

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### Appendix Table 1: Risk allocation during the Coronavirus pandemic

The following table reports regression results analyzing how risk tolerance is affected by experiencing the Coronavirus pandemic in Wuhan. The dependent variable is the allocation to a risky investment from a hypothetical gamble (0-1000 RMB). In Columns 1, 3, 5, and 7 *Hubei* is defined as individuals in Hubei and Wuhan (anyone in the province). In Columns 2, 4, 6, and 8 the variable *Hubei* takes the value of 1 for individuals in Hubei, but outside of Wuhan. In Columns 1-2 the risky allocation variable is our baseline measure where we recode 13 observations with missing values in the risky lottery, but 1000 allocated to the safe lottery as zero. In Columns 3-4 we omit 4 observations where the risky allocation was stated as greater than 1000 (these are top coded to 1000 in Columns 1-2). In Columns 5-6 we omit these top coded observations. In Columns 7-8 we omit all of the previous mentioned observations. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Dependent variable:	Risky allocation: March 2020							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Hubei subjects	-64.85 (39.39)	-64.85 (39.39)	-55.37 (35.58)	-55.37 (35.58)	-66.37* (37.38)	-66.37* (37.38)	-62.52 (39.99)	-62.52 (39.99)
Wuhan subjects	-84.99* (43.40)	-149.83*** (46.34)	-69.99* (41.58)	-125.36*** (45.11)	-79.28* (42.07)	-145.65*** (45.81)	-89.11* (45.80)	-151.63*** (48.07)
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03
Observations	225	225	221	221	225	225	212	212

**Appendix Table 2: Risk allocation during the Coronavirus pandemic**

The following table reports regression results analyzing how risk tolerance is affected by experiencing the Coronavirus pandemic in Wuhan. The dependent variable is the allocation to a risky investment from a hypothetical gamble (0-1000 RMB). We control for the October 2019 to March 2020 change in general risk preference score as well as changes in optimism and beliefs in luck. In Columns 4-6 the variable *Hubei* takes the value of 1 for individuals in Hubei, but outside of Wuhan. Standard errors are clustered at the individual level. \*  $p < .1$ , \*\*  $p < .05$ , \*\*\*  $p < .01$

Dependent variable:	Risky allocation: March 2020					
	(1)	(2)	(3)	(4)	(5)	(6)
Decrease in risk tolerance score	-61.49 (45.96)	-66.24 (44.34)	-66.22 (44.04)	-61.09 (45.16)	-63.58 (43.54)	-64.83 (43.57)
Decrease in beliefs in good luck	-33.41 (40.27)			-4.06 (40.20)		
Increase in beliefs of worse luck		-7.19 (38.14)			41.42 (40.50)	
Decrease in control over luck			-4.07 (36.77)			29.65 (39.28)
Hubei subjects				-62.02 (39.15)	-82.01** (41.50)	-73.64* (42.37)
Wuhan subjects				-142.84*** (48.17)	-166.97*** (50.01)	-156.32*** (48.17)
Control variables	Yes	Yes	Yes	Yes	Yes	Yes
R <sup>2</sup>	0.02	0.02	0.02	0.04	0.05	0.05
Observations	225	225	225	225	225	225

## Online Appendix A: Sample survey questions translated into English

### Belief on good luck

Darke and Freedman (1997)

Likert-scale which ranges from strongly disagree (1) ... strongly agree (5).

Some people are consistently lucky, and others are unlucky.

I consider myself to be a lucky person.

I believe in luck.

I often feel like it's my lucky day.

Nobody can win at games of chance in the long-run.

I consistently have good luck.

It's a mistake to base any decisions on how lucky you feel.

Luck works in my favour, especially this year.

I don't mind leaving things to chance because I'm a lucky person.

Even the things in life I can't control tend to go my way because I'm lucky.

In general I am lucky.

There is such a thing as luck that favours some people, but not others.

Luck is nothing more than random chance.

### Beliefs about luck

If you make investment on stocks this year, what percentage of other investors have better luck than you at investing stocks with above average performance?

(Please give a number between 0% and 100%)

If you make investment on stocks this year, what percentage of other investors had higher returns than you?

(Please give a number between 0% and 100%)

### Control over luck

Drake Beliefs about Chance Inventory; Wood and Clapham (2005)

Participants indicate the extent of their agreement using Likert-scale which ranges from strongly disagree (1) ... strongly agree (5).

If I well prepared, I would have very large likelihood to win a gamble.

Some gamblers are just born lucky.

The longer I've been losing, the more likely I am to win.

The chances of winning a substantial amount of money at the Casino are quite high

I think I'll win a good prize in sport lottery (over \$10,000) one day

One day I'm going to strike it lucky at gambling

If I concentrated hard enough I might be able to influence whether I win when I play the pokies

I can/could stick to a budget when/if I gamble

### Risk taking

Falk et al., (2018)

Risk measures were elicited through two qualitative questions and one quantitative question:

In general, how willing are you to take risks?

On a scale of 1(not willing at all) - 5(very willing to)

Will you take more risk this year compared to last year?

On a scale of 1(less risk) - 5 (more risk)

Imagine you have an extra 1,000 yuan in your pocket, and you have to options with how to use it:

- a. Use an amount of the money to invest in a lottery (with a 50% chance that you can win up to 2,000 yuan (including the principal of 1,000 yuan), and a 50% chance of zero additional winnings)
- b. Don't make any investment.

Please fill in the following boxes how you will allocate the 1,000 yuan in these two options:

\_\_\_\_\_ Yuan in lottery investments  
 \_\_\_\_\_ Yuan in keep in cash

#### Economy expectations

All questions on scale of strongly disagree (1) ... strongly agree (5).

Compared to last year, China's economy will become better in the next 12 months

Compared with last year, my health will be better in the next 12 months

Compared with last year, China's natural environment will become better in the next 12 months

#### Stock market expectations

Stock market expectations: in the following we present you with 6 scenarios of how the annual percentage change of stock indices could be during this year (between Nov 2020-Nov 2021). Please indicate how likely you think the individual scenarios are. Assign a probability to each of the scenarios, and make sure the sum of the probability to be 100%.

Shanghai Stock exchange index

- 20%
- 10-20%
- 0-10%
- 0 +10 %
- 10-20%
- +20%

#### Questions on trust

WVS; Kosse *et al.*, (2020)

All questions on scale of strongly disagree (1) ... strongly agree (5).

In general, the vast majority of people in the society can be trusted

In general, no one else can be trusted, I can only rely on myself

We'd better stay vigilant when dealing with strangers

Others treat me with good intentions

#### Additional questions

Are there confirmed COVID-19 cases among your family member and friends?

Yes/no

Are there any confirmed COVID-19 cases in the community where you currently live?

Yes/no

Are there any suspected cases in the community where you currently live?

Yes/no

Has anyone in your community died from the COVID-19?

Yes/no

Are you afraid of this epidemic?

1)Not afraid at all ..... 5)Very afraid

Do you think you are likely to be infected with COVID-19?

1)Very unlikely ..... 5)Very likely

# The case for universal cloth mask adoption and policies to increase the supply of medical masks for health workers

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*We recommend the immediate universal adoption of cloth facemasks, including homemade masks, and accompanying policies to increase the supply of medical masks for health workers. Universal adoption will likely slow the spread of the Covid-19 virus by reducing transmission from asymptomatic individuals. We provide strongly suggestive evidence from cross-country data that facemask use slows the growth rate of cases and deaths. This complements extant scientific data on mask usage. Our analysis suggests each cloth facemask generates thousands of dollars in value from reduced mortality risk. Each medical mask, when used by a healthcare worker, may generate millions of dollars in value, and policies to encourage greater production prioritised for health workers are urgently needed.*

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## Introduction

The urgent need to stop the spread of COVID-19 is among the most important health policy challenges of our lifetimes. Millions of lives are at stake globally, and the economic security of tens of millions of Americans is threatened.

In this paper, we review briefly the scientific literature on mask evidence, undertake an empirical analysis of mask efficacy, and estimate the economic value of universal cloth mask-wearing. We find, using fairly conservative estimates of mask efficacy, that this policy could have very large benefits. However, given the enormous importance of hospital-grade mask access for healthcare workers, our findings about universal mask-wearing must be coupled with policies to increase the supply of such protective equipment for healthcare workers.

We estimate that the benefits of universal cloth facemask adoption in the US is conservatively in the \$3,000-\$6,000 range per household due to the impact of masks in slowing the spread of the virus. The benefits of each medical mask for healthcare personnel may be hundreds of times larger, and there is an ethical imperative to safeguard frontline healthcare workers. Thus, public policy ideally would both encourage universal mask adoption *and* deal with the urgent policy priority that front-line healthcare workers face shortages of personal protective equipment, such as N95 respirators and surgical masks.

Until very recently, the United States Centers for Disease Control and the US Surgeon General's Office discouraged mask-wearing. As of this writing, the World Health Organization (WHO) discourages mask-wearing by the general public. This is due in part to the shortage of protective equipment for healthcare workers as well as the limited evidence that non-medical masks protect the wearer from infection.<sup>1</sup> Thus, masks are currently only recommended by WHO (and formerly by the CDC) for healthcare workers, and in some circumstances, for symptomatic individuals while receiving care.

However, there is broad agreement about two crucial points:

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<sup>1</sup> For example, Dr. Jerome Adams, the Surgeon General, tweeted on February 29, "They are NOT effective in preventing general public from catching #Coronavirus, but if healthcare providers can't get them to care for sick patients, it puts them and our communities at risk!" ([https://twitter.com/surgeon\\_general/status/1233725785283932160](https://twitter.com/surgeon_general/status/1233725785283932160)). The Surgeon General confirmed in an interview on April 1 that the Surgeon General's office has asked the CDC to reevaluate this advice. On April 3, the CDC recommended cloth face coverings and on April 4, the Surgeon General posted a video demonstrating how to make a cloth face covering.



- People infected with the SARS-COV-2 virus can have minimal symptoms or can be completely asymptomatic.<sup>2</sup> Thus, seemingly healthy people, including young people, are spreading the virus by transmitting it to others.
- Masks, including cloth masks and surgical masks, have measurable efficacy at preventing infected people from transmitting viruses to others.<sup>3</sup>

These facts together suggest that it is not sufficient only for people with symptoms to wear masks. Adoption of masks by everyone – including those with no symptoms – could slow the spread of the virus.<sup>4</sup> Additionally, masks may have some value in protecting susceptible individuals, although of course they are not a substitute for other precautions.<sup>5</sup> While physical distancing measures (often called “social

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<sup>2</sup> Japanese National Institute of Infectious Diseases. Field Briefing: Diamond Princess COVID-19 Cases, 20 Feb Update. <https://www.niid.go.jp/niid/en/2019-ncov-e/9417-covid-dp-fe-02.html> (Accessed on March 01, 2020).

<sup>3</sup> See, for example:

Leung, N.H.L., Chu, D.K.W., Shiu, E.Y.C. *et al.* Respiratory virus shedding in exhaled breath and efficacy of face masks. *Nat Med* (2020). <https://doi.org/10.1038/s41591-020-0843-2>

Davies, A., Thompson, K.A., Giri, K., Kafatos, G., Walker, J. and Bennett, A., 2013. Testing the efficacy of homemade masks: would they protect in an influenza pandemic? *Disaster medicine and public health preparedness*, 7(4), pp.413-418.

Ferguson, N.M., Laydon, D., Nedjati-Gilani, G., Imai, N., Ainslie, K., Baguelin, M., Bhatia, S., Boonyasiri, A., Cucunubá, Z., Cuomo-Dannenburg, G. and Dighe, A., 2020. Impact of non-pharmaceutical interventions (NPIs) to reduce COVID-19 mortality and healthcare demand. *Imperial College, London*. DOI: <https://doi.org/10.25561/77482>.

Jefferson, T., Foxlee, R., Del Mar, C., Dooley, L., Ferroni, E., Hewak, B., Prabhala, A., Nair, S. and Rivetti, A., 2008. Physical interventions to interrupt or reduce the spread of respiratory viruses: systematic review. *Bmj*, 336(7635), pp.77-80.

Rengasamy, S., Eimer, B. and Shaffer, R.E., 2010. Simple respiratory protection—evaluation of the filtration performance of cloth masks and common fabric materials against 20–1000 nm size particles. *Annals of occupational hygiene*, 54(7), pp.789-798.

van der Sande, M., Teunis, P. and Sabel, R., 2008. Professional and home-made face masks reduce exposure to respiratory infections among the general population. *PLoS One*, 3(7).

<sup>4</sup> Obviously, individuals with symptoms should quarantine entirely. Further, while we are not aware of studies that demonstrate that a sick person can become sicker due to mask-wearing, there is a plausible mechanism by which that could occur. This suggests that mask-wearing should be limited to circumstances in which the mask-wearer could otherwise contaminate others.

<sup>5</sup> While existing RCTs fail to find a reduction in risk for mask-wearers outside of high-risk settings, these studies (even collectively) are not powered to detect large effects, and they do

distancing”) are of paramount importance in preventing the spread of the virus, they cannot be fully enforced. People interact at close quarters when they perform essential activities such as buying food or seeking healthcare, and cashiers or delivery workers may interact with hundreds of people a day. Preventing the transmission of the virus from asymptomatic individuals in such cases is likely the principal benefit of broader mask adoption. For example, in settings in which a worker interacts with the public, both the worker and the public are safer if the other party is wearing a mask.

An important concern is the hoarding of medical masks before there is adequate supply for front-line medical workers. Non-medical alternatives should therefore be considered. For example, there is scientific evidence that homemade cloth masks can lessen viral transmission.<sup>6</sup> Encouraging *production* of cloth masks may help counteract and discourage medical mask hoarding; this can include homemade production and perhaps industrial production, but only to the extent that supply chains do not interfere with those for critically important medical masks. People equipped with cloth masks may feel more comfortable donating existing respirators and surgical masks to medical personnel and first responders. Thus, encouraging the production of cloth masks, including homemade masks, could help protect healthcare workers. Due to the serious concern that any mask recommendation will lead the public to demand more surgical and N95 respirators, any recommendation for broader mask use should be coupled with policies designed to improve their availability to healthcare workers, including subsidies, invoking the Defense Production Act (DPA) in the United States and similar policies elsewhere, and mandating that orders of medical masks from healthcare workers must be given absolute priority.

## The Economic Value of Masks

The extant literature examines mask efficacy largely in laboratory and clinical settings. Measures of the potential reduction in the overall transmission of COVID-19 in the field are lacking.

To supplement the existing laboratory and medical evidence and find measures to compute the overall value of masks, we need to know by how much masks impede the transmission of the SARS-COV-2 virus and the value of reductions in transmission. To analyze the impact of masks on viral transmission, we consider the relationship between norms of mask-use and viral spread at the country level, controlling for other policy factors.

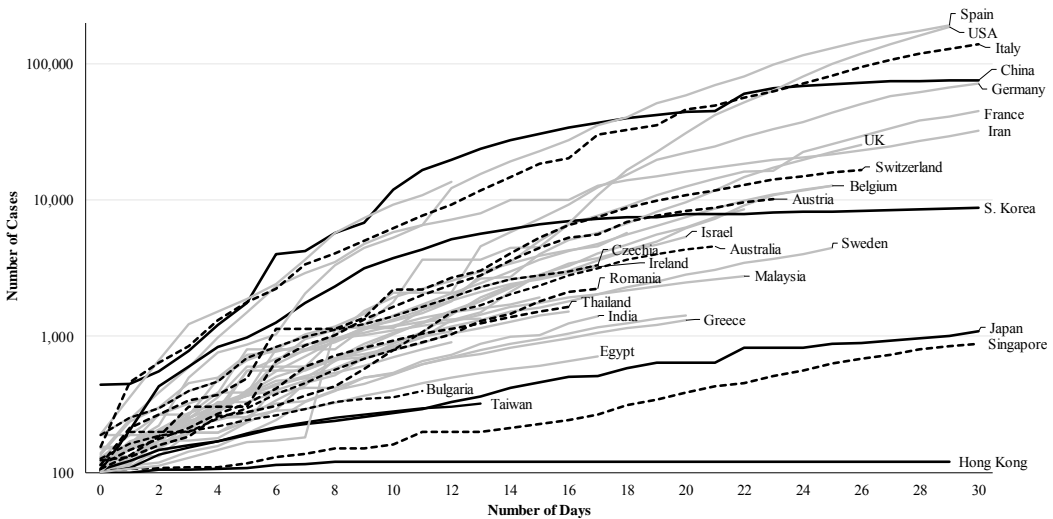
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not address at all the critical question of whether masks prevent transmission of the virus from infected individuals (Cowling et. al. 2009, MacIntyre and Chunghtai 2015).

<sup>6</sup> See van der Sande et. al. 2008, Rengasamy et. al. 2010, Davies et. al. 2013.

Figure 1 shows confirmed positive tests for COVID-19 in all countries with at least 5 million people for which at least 8 days of data are available after the first day with 100 reported cases (select countries are labeled).<sup>7</sup> Time 0 is the first day with 100 cases, and the figure shows the progress of the epidemic thereafter. Countries with pre-existing norms that all sick people wear masks are shown with a solid black line, countries which do not, but later required masks for infected individuals or the whole population are shown with a dotted line, and countries with no mask norm and no official recommendation as of March 29, 2020 are shown in light grey.

**Figure 1:** Confirmed Positive Tests Since 100 Cases



The pattern in the figure is quite stark: countries with pre-existing norms that sick people should wear masks – including South Korea, Japan, Hong Kong and Taiwan – have been among the most effective at containing the spread of the epidemic. The average daily growth rate of confirmed positives is 18% in countries with no pre-existing mask norms and 10% in countries with such norms.<sup>8</sup>

This evidence is far from definitive: norms do not perfectly predict actual mask availability and use, these countries may have instituted other policies which

<sup>7</sup> The data used in Figure 1 are taken from the COVID-19-Israel Data Repository, <https://github.com/COVID-19-Israel/Covid-19-data> (Accessed on April 1st, 2020). Jason Abaluck undertook the regression analysis and we are grateful for the research assistance of Emily Crawford.

<sup>8</sup> The “dotted-line” countries which imposed stronger requirements on mask use typically did not do so until the epidemic was well-developed, so we would not expect to see an effect in the graph.

contained the spread of the epidemic (such as widespread testing in South Korea), and infection rates are imperfectly measured and may appear higher in countries with more testing among other factors.

**Table 1**

	Cases (Positive Tests)				Deaths			
	(1)	(2)	(3)	(4)	(1)	(2)	(3)	(4)
Impact of Mask Norms	-0.081*** (0.028)	-0.076** (0.030)	-0.101*** (0.022)	-0.122** (0.031)	-0.105*** (0.025)	-0.107*** (0.020)	-0.103*** (0.024)	-0.054** (0.023)
Number of Countries	42	42	42	42	24	24	24	24
Asia Control	No	No	No	Yes	No	No	No	Yes
Baseline Policy Controls	No	Yes	No	No	No	Yes	No	No
Average Policy over 8 Days	No	No	Yes	Yes	No	No	Yes	Yes
Growth Rate w/o Mask Norms	0.180	0.180	0.180	0.180	0.214	0.214	0.214	0.214

*Notes:*  
 \*p<0.1; \*\*p<0.05; \*\*\*p<0.01. Regressions with case as the outcome include all 42 countries with a population of at least 5 million and at least 8 days since 100 cumulative cases. Regressions with Deaths as the outcome include all 24 countries with a population of at least 5 million and at least 8 days since 10 cumulative deaths. Baseline policy controls indicate policy when the trigger event was reached (100 cases or 10 deaths, respectively). Average policy controls are the average of the policy indicator over the 8 days following the trigger event, including the day it was reached. Growth rate without mask norms indicates the average growth rate of the outcome variable in countries without mask norms.

To aid in interpreting the graph, we conduct several regression analyses, shown in Table 1. The goal of this analysis is to examine whether mask norms have a relationship to case growth, controlling for other factors. Column (1) shows the measured relationship between the growth rate of cases and an indicator variable for countries with pre-existing mask norms. In Column (2), we control for the timing of school closings, workplace closings, the cancellation of public events and the closing of public transport as “Baseline Policy Controls”. Specifically, specifications with “Baseline Policy Controls” control for policies in place at time 0 (100 cases or 10 deaths). Column 3 undertakes a more dynamic view of policy variables. In this specification, “Average Policy over 8 Days” adds controls for these same policy variables, but averaged over the first 8 days after time 0. When adding these controls we find that the estimated effect of masks is unchanged or grows slightly larger.<sup>9</sup> In column (4), we control for an “Asia” fixed effect since growth rates may differ due to cultural differences common to Asian countries; the estimated effect on cases is slightly larger with this control.

<sup>9</sup> These policy variables come from the Oxford COVID-19 Government Response Tracker, <https://www.bsg.ox.ac.uk/research/research-projects/oxford-covid-19-government-response-tracker> (Accessed on March 30th, 2020).

One measurement concern is that cases are measured with error and rates of testing and measurement vary across countries. Thus, deaths from COVID-19 may be better measured than cases. We repeat the analyses above using deaths as the outcome variable in the right panel of Table 1. We find that the growth rate of deaths is 21% in countries with no mask norms and 11% in countries with such norms. Even with the small number of observations, the impact of masks in all reported analyses is statistically significant at the 5% level, and usually at the 1% level.

While we control for major policy variables, there are many factors that cannot be controlled for in an ecological study of this type.<sup>10</sup> These results are far from the final word, but they do complement and provide a measure of external validity the epidemiological studies of masks cited above. While our analysis principally concerns the impact of norms that *sick* people wear masks, it has direct implications for universal mask adoption. If the causal interpretation of the above results is correct, the impact of mask norms (which increase the likelihood of mask wearing relative to no norm countries) should understate the impact of universal mask adoption for both visibly sick and healthy individuals (who are potentially asymptotically infected).

Our economic analysis suggests that that even if masks are far less effective than the evidence above suggests, the potential benefits are substantial. If masks reduce the transmission rate of the virus by only 10%, epidemiological models suggest that hundreds of thousands of deaths could be prevented globally,<sup>11</sup> creating trillions of dollars in economic value. According to one commonly used epidemiological model, a 10% reduction in transmission probabilities would generate \$3,000-6,000 in value per household from reduced mortality risk in the US alone.<sup>12</sup> This estimate is conservative with respect to the benefits, as it does not include the economic benefits from a quicker resumption of normal activity. And our estimates above suggest that the effect of masks could be 5-6 times as large. Of course, all such estimates are only as reliable as the underlying epidemiological models. But even if these models overstated risk by a factor of *ten*, the benefits of cloth masks, would *conservatively* be \$300 per household.

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<sup>10</sup> For example, in addition to norms of mask wearing, handshakes are rare in Japan which may slow the spread of the virus. However, one comment that is often made is that a variety of factors may distinguish the Asian countries from the non-Asian countries. Including an indicator for “Asian” actually increases our estimates of the case reduction from mask norms.

<sup>11</sup> Ferguson et. al. suggests that a 10% reduction in viral transmission probabilities (and thus R) would reduce by about 10% total deaths from COVID-19 through October.

<sup>12</sup> Greenstone and Nigam (2020) estimate that the total mortality risk from the virus is \$60,000 per household. From Ferguson et. al., a 10% reduction in transmission probability would lead to 10% lower mortality risk, giving \$6,000 per household. With social distancing measures in place, the reduction in mortality risk would be \$3,000 per household (based on the estimate in Greenstone and Nigam that social distancing reduces mortality risk by ½).

Our analysis considers the adoption of masks in addition to social distancing. However, masks may also play a role in the eventual transition from the current extreme social distancing. In a report whose coauthors include former FDA Commissioner Scott Gottlieb, former FDA Commissioner and former administrator for the Centers for Medicare and Medicaid Services Mark McClellan, former FDA Chief of Staff Lauren Silvis, and Johns Hopkins Center for Health Security Faculty Caitlin Rivers and Crystal Watson, the authors argue that the eventual transition from the current extreme social distancing should involve universal wearing of cloth masks. Dr. Gottlieb argues in a recent interview, "if you mandated that the entire population had to wear a mask when they went out, all those asymptomatic carriers that are now transmitting it through respiratory droplets... it would be much harder for them to transmit it."<sup>13</sup>

Note that all of our arguments for the value of masks for the average person are magnified many times when we consider the current value of medical masks such as N95 respirators for healthcare workers.<sup>14</sup> First, healthcare workers are especially exposed to the virus if they lack protection: they cannot socially distance from their patients, they interact with a large number of patients, and those patients are especially likely to be exposed. Second, if infected, healthcare workers without adequate protection are especially likely to expose others for similar reasons. Third, the people healthcare workers interact with are especially likely to have pre-existing medical conditions and thus high mortality rates from the virus. Fourth, there is substantial evidence that N95 respirators and surgical masks protect healthy individuals, and that N95 respirators are most effective since medical procedures can lead to the aerosolization of droplets which makes medical masks essential.<sup>15</sup> Fifth, as discussed previously, medical masks are extremely effective at preventing infected healthcare workers from transmitting the virus. Sixth, keeping healthcare workers healthy during a pandemic is especially critical to prevent healthcare facilities from being overwhelmed, increasing mortality.<sup>16</sup> Multiplying these factors together, the social value of each N95 mask for a healthcare worker could easily be more than a

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<sup>13</sup> See Gottlieb, Scott, et. al. (2019) for the report. The interview can be found at Moreno, E., "Former FDA Commissioner Mulls Mask Requirements for Some Age Groups in Public", *The Hill*, March 18, 2020.

<sup>14</sup> Yan, J., Guha, S., Hariharan, P. and Myers, M., 2019. Modeling the Effectiveness of Respiratory Protective Devices in Reducing Influenza Outbreak. *Risk Analysis*, 39(3), pp.647-661.

<sup>15</sup> Long, Y., Hu, T., Liu, L., Chen, R., Guo, Q., Yang, L., Cheng, Y., Huang, J. and Du, L., 2020. Effectiveness of N95 respirators versus surgical masks against influenza: A systematic review and meta-analysis. *Journal of Evidence-Based Medicine*.

<sup>16</sup> Fong, M.W., Gao, H., Wong, J.Y., Xiao, J., Shiu, E.Y., Ryu, S. and Cowling, B.J., 2020. Nonpharmaceutical Measures for Pandemic Influenza in Nonhealthcare Settings-Social Distancing Measures. *Emerging infectious diseases*, 26(5).

million dollars per mask on the margin.<sup>17</sup> This calculation illustrates the tremendous value of subsidizing the production of medical masks. This calculation, clearly, is in addition to the moral imperative to protect healthcare workers during this crisis.

## Homemade Masks as an Antidote to Hoarding

Our read of the disparity between the scientific evidence for masks and the (now changing) public discourse on masks is that policymakers were and are rightly concerned that an emphasis on the *private* benefits of wearing masks will lead to hoarding of commercially-produced masks reducing availability in the healthcare system. However, we believe that an emphasis on the *social* benefits of mask-wearing and an emphasis on the wearing of homemade masks by the public could lead to a substantial fraction of the health benefits without the negative impacts of mask hoarding.

An example of a socially influenced mask movement is the Czech Republic. In the Czech Republic, homemade mask-making was led by celebrity influencers, and the country went from masks being unusual to being nearly universal in 10 days.<sup>18</sup>

We are also concerned that some recent media and other reports have emphasized the private benefits of mask-wearing (that is, infection protection to the wearer) without discussing the efficacy of non-medical fabric face masks in lowering transmission.<sup>19</sup> This could exacerbate existing supply shortages for hospital-quality masks. Healthcare leaders can responsibly respond to this information by emphasizing the relative efficacy of cloth masks in preventing transmission and the need to increase home production or production by textile companies not previously engaged in making health products.

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<sup>17</sup> The value of the above parameters is difficult to know, as in normal times, healthcare workers would not operate without protective equipment. To take one back of the envelope calculation, if healthcare workers are 10 times as likely to become infected without adequate protection, three times as likely to infect others, encounter patients with a 6x higher mortality rate than the average person, our \$6,000 value above would translate to more than \$1 million per mask.

<sup>18</sup> See [https://www.youtube.com/watch?v=HhNo\\_IOPOtU&feature=youtu.be](https://www.youtube.com/watch?v=HhNo_IOPOtU&feature=youtu.be).

<sup>19</sup> See, for example, the recent New York Times Op Eds, Tupekci, Zeynep, “Why Telling People they don’t need masks Backfired”, New York Times, March 17, 2020 or Sheikh, Knvul, “More Americans Should Probably Wear Masks for Protection”, March 27, 2020.

## Policy Recommendations

Given the evidence of the benefits of universal mask-wearing and the urgent need for medical masks for health workers, we have two principal recommendations. Political officials should:

- 1) Promote every market and policy lever to increase the production of medical grade masks and guarantee adequate supply for healthcare workers.
  - Suppliers who produce and sell medical masks should be heavily rewarded. State and federal governments should authorize large subsidies for medical masks. This will expand manufacturing capacity while increasing the affordability of medical masks for healthcare providers. Subsidies many times greater than the usual price of masks are called for to properly incentivize production.
  - Priority for all mask orders should be given to medical personnel, using fines or other penalties for manufacturers who fail to prioritize such orders.
  - The Defense Production Act should be invoked to increase production of medical grade masks. However, care must be taken to heavily reward private firms who efficiently produce medical masks or the concurrent supply from the private market will be undermined.
  - Technologies and strategies for mask sterilization or reprocessing should be developed and deployed as a stopgap until sufficient N95 masks are available for all health workers.
- 2) Emphasize that everyone should make and wear cloth masks in public at all times, not just those with symptoms. Once surgical masks are no longer in

Additionally, political officials can and should lead by:

- Themselves wearing cloth masks in public at all times. If these masks are obviously homemade, this will emphasize the pro-social benefits of protecting both healthcare workers (who need commercial masks) and the public at large.



- Emphasizing that mask wearing is a complement to other social distancing measures, not a substitute.<sup>20</sup> Mask wearers who violate social distancing recommendations continue to place themselves and others at high risk.
- Supporting or requiring mask-wearing in essential services such as grocery stores where employees have many contacts in a day.
- Emphasizing that one of the main goals of mask wearing is to protect others (As we have seen from the recent spate of COVID-19 cases among public officials, it is reasonable for asymptomatic public officials to behave as if they are at constant risk of infecting the public and to take precautions in their interactions with others).
- Reaching out to visible persons such as media members and strongly encouraging them to do the same.
- Encouraging and demonstrating the correct production and use of homemade masks.
- Providing public health messages with mask-making instructions and instructions on fit. For example, one of the limitations of homemade masks identified by Davies et. al. (2013) is the poor fit achieved by amateur mask-makers. For example, public health instructions would inform individuals with beards to trim the beard to achieve the best fit. Mask users should also be instructed to wash hands after removing masks and wash or dispose of masks after repeated use.
- Partnering with non-medical mask industry to provide free or reduced-price cloth masks to everyone.

## Conclusion

The economic case for universal mask wearing is convincing and urgent, but the moral need to provide adequate equipment to frontline healthcare workers is an even higher imperative. Enacting policies to increase medical mask production, and concurrently encouraging the widespread production and use of cloth masks can achieve both objectives. Public officials should encourage and support universal cloth mask adoption immediately. These masks should be dust-prevention quality (as sold in hardware stores) or home-made fabric masks that are worn snugly) until which time as surgical or N95 masks are no longer in short supply.

Outside of crises, policies do not exist where a few dollars of expenditure per person can produce thousands of dollars in benefit. We are in a rare moment when such benefits are achievable--this is an urgent crisis and action is necessary.

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<sup>20</sup> See, Pourbohloul, B., et.al. 2005 for a discussion of the relative efficacy of various control strategies.

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